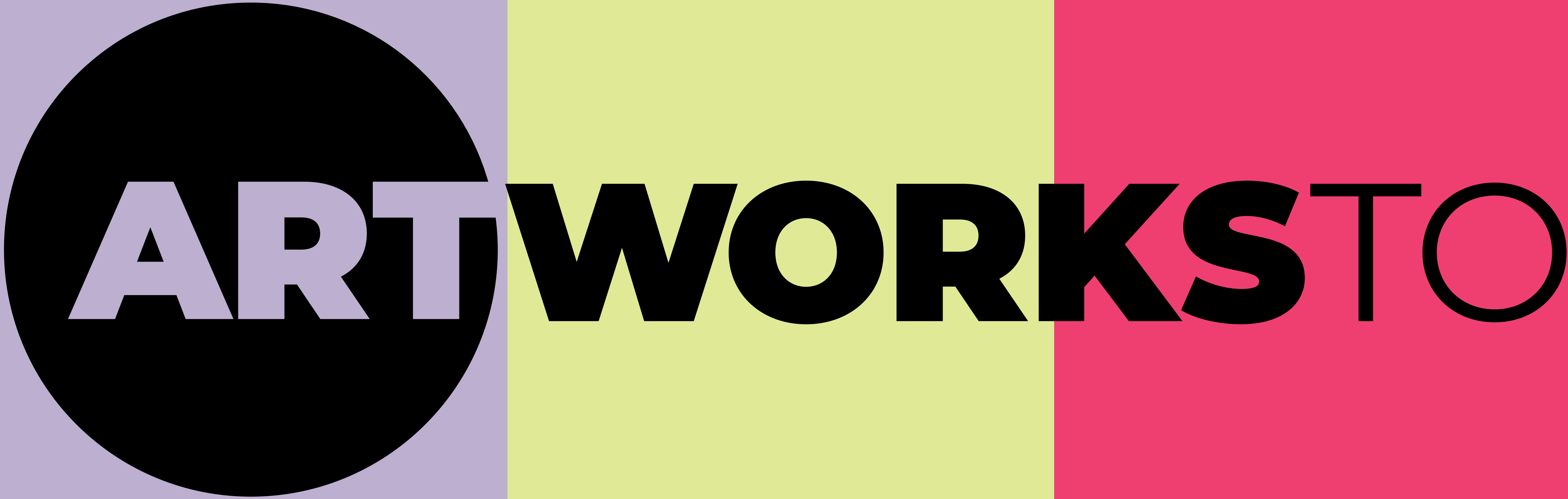


**2026 CREDIT & LOGO USAGE
GUIDELINES FOR PARTICIPANTS**



**YOUTH
PROGRAM**

**NEWCOMER
PROGRAM**

**INDIGENOUS
PROGRAM**

**ARTWORKSTO IS A WORKFORCE
DEVELOPMENT INITIATIVE.
WE CONNECT ARTISTS AND
CREATIVES WITH PAID CONTRACTS,
MENTORSHIP OPPORTUNITIES,
AND CREDENTIALLED TRAINING
IN MEDIA ARTS + ARTS EDUCATION.**

ACROSS ALL PROGRAMS, USING PROPER CREDITS AND LOGOS HELPS RECOGNIZE
THE PARTNERS WHO MAKE THIS WORK POSSIBLE, WHILE KEEPING OUR
COMMUNICATIONS CLEAR, CONSISTENT, AND RESPECTFUL OF EVERYONE INVOLVED.

**YOUTH
PROGRAM**

**NEWCOMER
PROGRAM**

**INDIGENOUS
PROGRAM**

HOW TO CREDIT LOGO USAGE & HIERARCHY

LOGO LOCKUP USAGE AND PLACEMENT

Whether you are part of the Youth, Newcomer, or Indigenous program, we use the umbrella brand ARTWORKSTO for credits to simplify the application. The lockup is made by 3 components: INTRO + MAIN LOGO + PARTNERS.

Logos are available in black (for application in lighter backgrounds) and white (for application in darker backgrounds). If in doubt, you can consult an online accessibility contrast check.

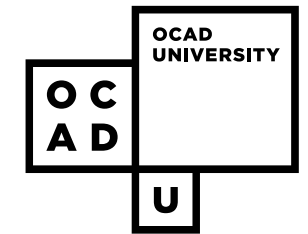
SHORT CREDIT

This work was made possible through ArtWorksTO, in partnership with City of Toronto, Toronto Arts Foundation and OCAD University.

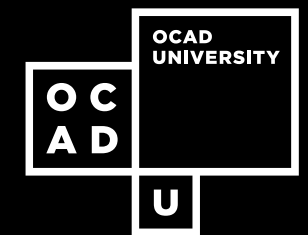
BOILERPLATE ADD-ON (OPTIONAL)

ArtWorksTO is a workforce development initiative that provides participants with credentialed education, industry mentorship, and paid work opportunities to develop practical skills and build professional networks in the media arts industry.

THIS WORK WAS MADE POSSIBLE THROUGH



THIS WORK WAS MADE POSSIBLE THROUGH



GENERAL APPLICATION RULES

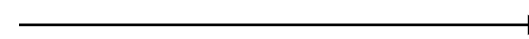
- Original files must not be altered
- Keep all 3 components in the correct order: INTRO + MAIN LOGO + PARTNERS
- Minimum size (print): consider INTRO as 6pt
- Minimum size (digital): 400 px wide
- Space between logos must be respected as defined in the original files
- Do not distort, recolor (only black & white versions are allowed), or apply drop shadows to any logos



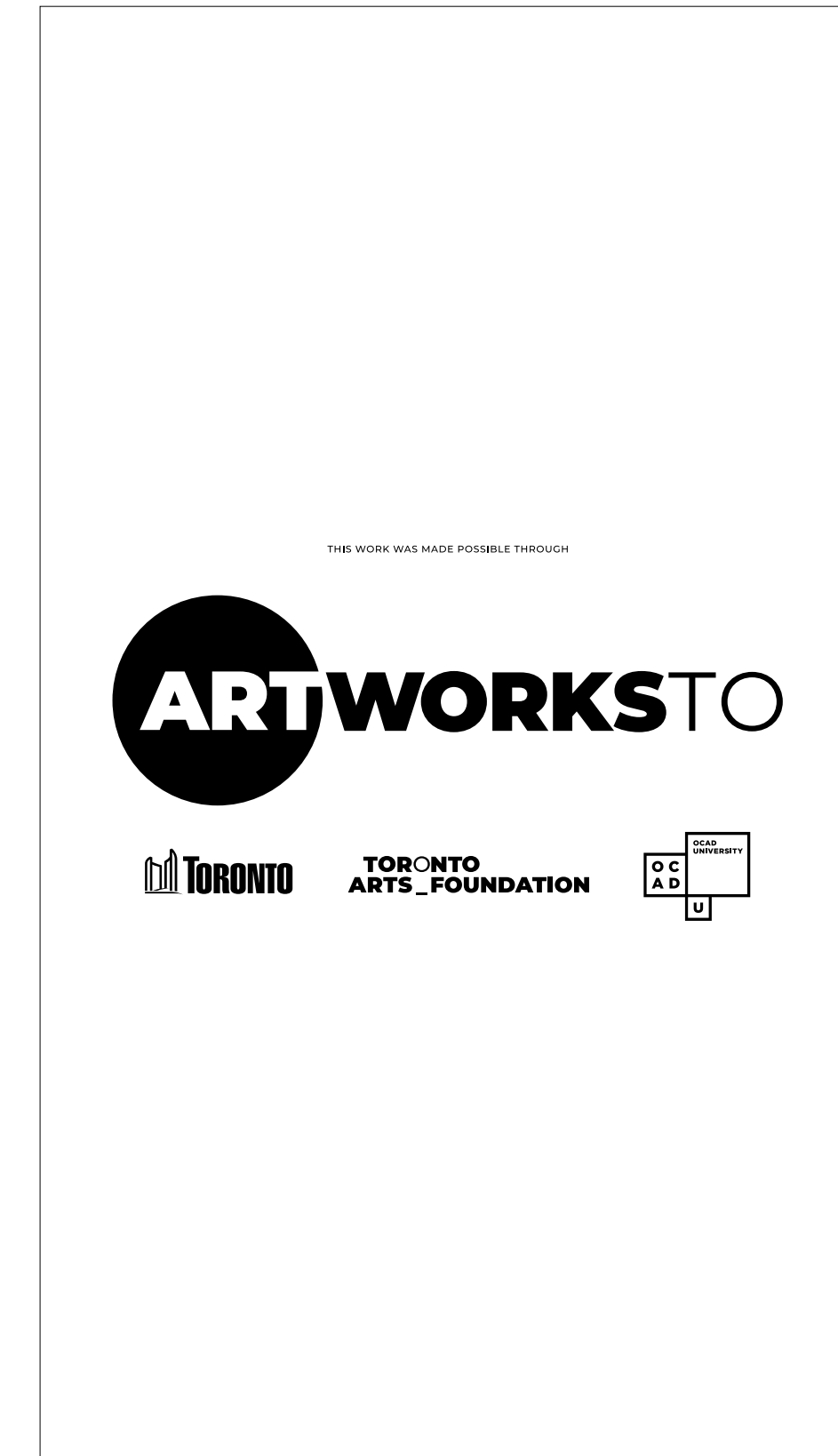
SHORT VIDEO
(2025), by Sydney
Simota for Bossy.
The series of short
videos promote
the organization's
services.



DON'T change the order of logos or move them to a single line — ARTWORKSTO should be stacked, with partners right below.



DO add lockup logos in a separate frame at the beginning or end of your digital or print materials.





YOU CAN ALSO TAG US ON INSTAGRAM
[@TORONTOARTSFUNDATION](#)
[@ARTWORKS.TO](#)

LOAD LOCKUP

DOWNLOAD LOCKUP

DOWNLOA

BURNING QUESTIONS ABOUT GUIDELINES?
CLAU@TORONTOARTS.ORG

ARTWORKS TO