



WAYS TO SUPPORT

HIGHLIGHTS FROM 2024

Your sponsorship of the
Mayor's Evening for the Arts
invites you to:

- Network with peers,
potential partners and city
and cultural leaders
- Host clients and partners
at an exciting arts event that
showcases the diversity of
Toronto's cultural scene
- Demonstrate your
commitment to community
engagement to your clients
- Make Toronto a more
exciting city by strengthening
the arts sector and driving
economic growth through
the arts



GET IN TOUCH

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NOV 19 — 2025

Mayor's Evening for the Arts

SPONSORSHIP OPPORTUNITIES



JOIN US THIS YEAR

	\$75k	\$50k			\$35k		\$25k				\$10k
BENEFITS	PRESENTING SPONSOR	EXCLUSIVE VIP STAGE	GOLD ARTS IN THE PARKS SPONSOR	GOLD GALA SPONSOR	EXCLUSIVE AUCTION SPONSOR	EXPERIENCE SPONSOR	SILVER ARTS IN THE PARKS SPONSOR	SILVER PROGRAM SPONSOR*	SILVER GALA SPONSOR	IN-KIND SPONSOR	BRONZE SPONSOR
#Head table VIP dinner seats +	2	2	2	2	—	—	—	—	—	—	—
#VIP dinner seats +	10	10	10	10	10	10	8	8	8	6**	4
#Gala tickets	10	6	6	6	6	6	4	4	4	6**	4
Evening program book	Full page	1/2 page	1/2 page	1/2 page	1/4 page	1/4 page	Logo	Logo	Logo	Logo	Listing
Podium recognition	Main stage + satellite stage Exclusive speaking opportunity	VIP dinner	—	—	—	—	—	—	—	—	—
Signage recognition	Logo	Logo	Logo	Logo	Silent Auction display	Gala Activation of your choosing	Logo	Logo	Logo	Donation-specific	Listing
Logo/name table sign	VIP Dinner	VIP Dinner head + 2 nd table	VIP Dinner	VIP Dinner	—	—	—	—	—	—	—
Digital on site recognition	Featured during VIP + Main stage programming	Featured during VIP programming	Prominent placement at the event	Prominent placement at the event	High-visibility digital logo	High-visibility digital logo	Rotating digital logo in key event areas	Rotating digital logo in key event areas	Rotating digital logo in key event areas	Rotating digital logo in key event areas	Logo in shared sponsor display
Social media recognition	Highlights + exclusive partnership announcement	Highlights	Highlights	Highlights	Silent Auction	Experience Activation	•	•	•	•	—
Other special marketing recognition	Opportunity for promotional display in Gala area	—	Arts in the Parks: logo on website + print + Inclusion at launch event + other recognition as possible	—	Company name/ logo on Silent Auction program page + online Auction website	—	Arts in the Parks: logo on website + print + Inclusion at launch event + other recognition as possible	Logo on program-specific print + website; inclusion in program-specific events + other associated recognition where possible	—	Exclusive donation-specific recognition (eg. Wine Sponsor)	—

*designated program contributions determined in coordination with Toronto Arts Foundation
**indicates maximum benefit allowance, based on total value of the in-kind contribution