



TORONTO
ARTS
FOUNDATION

2022
ANNUAL
REPORT

CREATING
OPPORTUNITIES
THROUGH
THE ARTS



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FROM THE DIRECTOR & CEO

In the pages that follow, you'll read stories of hope and opportunity. These stories highlight the artists, arts organizations, and communities that are able to grow and thrive because of our programs and services, made possible by the support of our generous donors and partners. In my first months leading both Toronto Arts Foundation and Toronto Arts Council, these stories inspire me to think of future opportunities and growth.

Toronto Arts Foundation has a unique place as Toronto's only city-wide charity for the arts in all its forms and expressions. Our strategic convening capacity, on-the-ground supports, connection to our affiliate Toronto Arts Council, and the extensive network of relationships we have built with artists and city leaders has given us a solid base on which to create future value.

All of our initiatives - Arts in the Parks, Neighbourhood Arts Network, Creative Champions Network, Awards and Research partnerships - open doors for connection and relationship building and bring direct benefits to artists, arts organizations, communities and citizens across our city.

As we enter a new phase of growth, I'm looking forward to developing and strengthening partnerships, expanding our programs, and furthering our advocacy and research collaborations to demonstrate impact. Throughout, we will continue to build trust with the breadth and diversity of communities we engage with across the city, block by block.

We couldn't do our work without the incredible communities around us. Thank you to the unwavering support of our staff, board, donors, sponsors, collaborators, and, of course, the artists and citizens of Toronto for whom we exist. Together, we're making our city a better place.

Sincerely,



Kelly Langgard
Director & CEO
Toronto Arts Council and
Toronto Arts Foundation



FROM THE CHAIR

2022 was a year of change as the city opened and people emerged from their homes and learned to co-exist with COVID. The year also marked a time of transition for Toronto Arts Foundation as we embarked on an extensive search for our new Director & CEO and handed the reins over to Kelly Langgard at year's end with great confidence and optimism for the future.

During this unprecedented time, our programs and services continued to reach into every community in Toronto, giving artists and arts organizations renewed hope and connection. Thanks to the leadership of the Hal Jackman Foundation, The Slight Family Foundation, and other key partners, we distributed over \$2 million to arts organizations and artists through our Resiliency Fund, offering much needed stability in this precarious year. Our strength as a convenor makes opportunities like the Resiliency Fund possible. As I write this, we've leaned into the 2023 mayoral by-election, reaching out to candidates to encourage arts positive platforms.

We thank all of those who supported our 2022 Mayor's Arts Lunch and Awards, which honoured a diverse and dynamic group of artists and arts leaders, and the Mayor's Evening for the Arts, a celebration of Toronto's arts and culture that makes our programs possible.

I'd like to extend a special thank-you to Claire Hopkinson, who spent her final year expertly leading this organization and setting it up for success. I'd also like to thank our board of directors for their dedication to advancing the Foundation's mission. It gives me pride to work with so many who care for the arts and believe in their power to enliven our city.

Sincerely,



Dr. Sara Diamond, C.M., Ord.
ON, ICD.D, RCA
Chair
Toronto Arts Foundation



OUR BOARD OF DIRECTORS

Our Board of Directors are passionate city-builders who generously volunteer their time to support our mission.

Dr. Sara Diamond, C.M., Ord. ON, ICD.D, RAC, Chair

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Brigitte Shim

Terry Nicholson

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Jesse Ryan

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Director Emeritus: Diana Bennett

Past Chair: Kathleen Sharpe

† Terms ended in 2022

* Also serve on the board of Toronto Arts Council

ARTS ADVISORY PANEL

Our arts advisory panel consists of honorary members of Toronto Arts Foundation who have made an impact on the arts in Toronto.

Margaret Atwood, C.C., O.Ont., FRSC F

Atom Egoyan, O.C.

Norman Jewison, C.C., O.Ont.

Molly Johnson, O.C.

David Mirvish, C.M., O.Ont.

Joyce Zemans, C.M.

OUR MISSION

To celebrate and strengthen Toronto's artists and arts organizations.

OUR VISION

Creative City: Block by Block

Working to connect every Toronto neighbourhood with the transformative social and economic benefits of the arts.

WHAT WE DO

We work with civic minded philanthropic individuals and organizations to design, develop and implement initiatives that strengthen Toronto's artists and arts organizations and bring the arts to communities throughout the city. We do this, not only because every Torontonians deserves to enjoy the many benefits of the arts, but because engaged and inclusive communities build strong cities.

OUR GUIDING PRINCIPLES

- ▶ We cultivate and value artistic creativity.
- ▶ We value our donors.
- ▶ We embrace diversity and support equity and inclusion in our programs and operations.
- ▶ We work from an informed and non-partisan position allowing us to communicate, advocate and convene on behalf of the arts sector.
- ▶ We depend on and maintain the trust of the arts community.
- ▶ We participate in arts research and reinvest our learning into programming.
- ▶ We use partnerships and collaborative models to increase our effectiveness, flexibility and reach.

HOW WE WORK

LEARN

Identifying needs in the arts sector

In order to strengthen and serve Toronto's arts sector, we're constantly listening and learning. Through our close affiliation with Toronto Arts Council, our trusted relationships with artists and communities and research and partnerships, we're gaining unique insight into the issues and emerging trends of Toronto's artists and arts organizations.

RESPOND

Helping artists and supporting community

As an operating foundation, we provide initiatives and services that target key areas of need in Toronto's arts sector. Our initiatives work to increase access to the arts, provide learning and engagement opportunities for artists and arts board members, focus on workforce development, present awards, and offer emergency funding.

ADVOCATE

Centering the arts as crucial to the health of our city

We engage in advocacy to help promote the benefits of the arts and to ensure that the sector receives due recognition for its key role in city-building. Through our partnerships and engagement activities, we convene leaders and residents throughout the city to highlight issues and raise awareness of the many benefits of the arts.



School of Groove leads a dance workshop at the Arts in the Parks launch in Lee Lifeson Art Park.



YOUR GIVING SUPPORTS INTEGRAL INITIATIVES

Community members participate in the Dance Together Festival in Amos Waites Park as part of Arts in the Parks.

ARTS IN THE PARKS

Free arts events

Community benefit is one of the driving forces behind Arts in the Parks, which provides free access to arts programming in public parks across the City. An initiative that connects artists to neighbourhood residents, we're working hard to foster and strengthen relationships, break down barriers and facilitate the presentation of arts events for every Torontonians to enjoy.

380 events presented for free in **34** parks across the city, involving a total of **913** artists and enjoyed by nearly **69,000** audience members



AWARDS

Recognition & Cash Prizes

Artists, arts organizations and arts professionals work diligently to bring art and engaging activities to audiences of every kind, in every corner of our city. Our Awards initiative is centered on recognizing and celebrating the value of the arts to our city. Through cash prizes, celebratory events and spotlights, our awards give applause and encouragement to the people who make art happen.

\$123,000 distributed to award finalists and recipients (see pages 16-17 for complete lists).



CREATIVE CHAMPIONS NETWORK

Professional Development for Arts Board Members

Arts board volunteers lend a wealth of value, including legal, financial, communications and operations expertise, yet many come from various sectors with little knowledge of how to best serve on an arts board. Through resources, expert-led workshops and networking sessions, we're giving our sector's most passionate and dedicated champions the tools to help Toronto's arts organizations thrive.

79 arts board volunteers met over two in-person workshop and networking sessions.



RESEARCH

Learning & Partnerships

Our research asks questions, furthers our understanding and promotes possibilities to help advance our services and the arts sector as a whole. A large focus of our research involves engaging in partnerships and cross-sectoral collaborations to make new connections and uncover exciting ideas.



NEIGHBOURHOOD ARTS NETWORK

Skills Development & Support

Our Neighbourhood Arts Network (NAN) initiative runs a variety of programs to provide Toronto's arts community with education and resources. With a strong focus on access and equity, NAN's mentorship, professional development, workforce development and awards programs provide pathways for Toronto's artists to develop their artistic careers and succeed.

51 multi-disciplinary mentors and **170** mentees through Mentor in Residence. **35** youth media artists participated in the workforce development program ArtWorksTO. **200+** artists engaged in programming.



“The Resiliency Fund supported us through the turbulence of returning to the world.”



SPOTLIGHT RESILIENCY FUND

Providing pandemic relief to artists and arts organizations

The pandemic was a trying time for many, particularly within the performing arts sector. It was also a time where many stepped up to help. Thanks to the **Hal Jackman Foundation** and **The Slaight Family Foundation** along with many other sponsors and donors, we were able to establish the **Toronto Arts Foundation Resiliency Fund**, distributing nearly \$2.2 million to support 165 organizations and artists.

Why Not Theatre is one of many organizations that received relief through the Fund. It is a Toronto-based theatre company that, in addition to presenting its own live productions, supports a community of creators with tools, space and resources.

As Why Not Theatre emerged from pandemic lockdowns, one of the biggest challenges for its leadership team was to manage the ensuing burnout. “As we got back to live performance, we, like most people, hit the gas. We were working at a pace that we were not ready for and people were not doing well,” said **Miriam Fernandes**, Why Not Theatre’s Co-Artistic Director.

Support through our Resiliency Fund allowed the theatre to confirm its programming during unknown times so that artists, technicians and arts workers would remain employed. “The Resiliency Fund supported us through the turbulence of returning to the world,” said Miriam.

Artists Motion & L’Oquenz in the show “Oratorio: A Theatrical Mixtape” as part of Why Not Theatre’s RISER program. Photo by Eric Faulknor.

PARTNERSHIPS THROUGH RESEARCH

In 2022, we continued an exciting partnership with **Mass Culture, University of Toronto Scarborough, Ontario Trillium Foundation, Canada Council for the Arts**, and the **Department of Canadian Heritage** on the Research in Residence: Arts’ Civic Impact (RinR) initiative. Led by Mass Culture, the initiative joined arts organizations with academics to develop and test new frameworks to equip arts organizations to better demonstrate and communicate their impact.

RinR revealed a gap between the arts and academia, and the untapped potential of the two sectors working together. **Dr. Shawn Newman**, our Research & Impact Manager, participated in RinR by mentoring emerging researchers from post-secondary institutions across Canada and providing his arts research expertise to the project.

As an organization that’s on the ground, with expanding networks, Toronto Arts Foundation is able to play a pivotal role in building connections between artists, communities and other sectors. With new research projects forming we’re actively working to build on the momentum of RinR by strengthening partnerships between the arts sector and academia to not only demonstrate the impact of the arts, but to employ the arts in other fields of research.



Dr. Shawn Newman with Robin Sokoloski and RinR researchers.

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SPOTLIGHT AWARDS

A SIGN OF CARE

Newcomer Arts Award, sponsored by RBC

Omid Shakiba was in Toronto for the Hot Docs Festival when he learned that there was an arrest warrant for him back home, in Iraq. Kurdish-Iranian, Omid had found refuge in Iraq in 2004. In Toronto, Omid was a refugee for the second time. “It was very difficult for me,” he said. “No one knew me here. No one would hire me.”

He received our Newcomer Arts Award in 2022. “That was a huge boost for me,” he said. Struggling to get back into filmmaking, the award helped him find a community. “It made me feel like I belonged, that people care.”

A SENSE OF PURPOSE

Celebration of Cultural Life Award, supported by Maureen and Victor Dodig

“[Receiving the 2022 Celebration of Cultural Life Award] was special because it recognized the longevity and reach of my career,” said **Dwayne Morgan**. With a career spanning over three decades, Morgan, a spoken word artist, has taken an active role in mentoring youth artists. “There are so many careers that have been influenced by my work ... the nomination felt like it was for all of us,” he said.



PROVIDING OPPORTUNITY

Emerging Jazz Artist Award, supported by Cheryl and Manuel Buchwald

Our Emerging Jazz Artist Award recipients are celebrated with the unique opportunity to perform live at the TD Toronto Jazz Festival, one of North America’s premiere jazz festivals. Although the pandemic put a pause on the festival’s live programming, in 2022 we were able to return with performances by award recipients who missed the experience. Bassist **Mark Godfrey** (2019), saxophonist **Jesse Ryan** (2020) and vocalist **Joanna Majoko** (2021) each got on stage to display their undeniable talents as part of our extended award presentation where we celebrated **Andrew Marzotto** as the 2022 recipient. Days like this, where we’re able to build connections and gather together to enjoy art, gives us an immense feeling of pride.



Opposite: Omid Shakiba, Newcomer Arts Award Recipient. Dwayne Morgan, Celebration of Cultural Life Award Recipient. This page: Mark Godfrey, 2019 Emerging Jazz Artist Award recipient, performs at the 2022 TD Toronto Jazz Festival as part of the 2022 award presentation.

OUR 2022 AWARDS

ARTS FOR YOUTH AWARD

Recipient award of \$20,000 supported by Jim Fleck, Martha Burns and Sandra & Jim Pitblado. Finalist awards of \$2,000 supported by Diana Bennett & Spencer Lanthier.

Never Gallery Ready – Recipient
Erin Brubacher – Finalist
Flaunt it Movement – Finalist

CELEBRATION OF CULTURAL LIFE AWARD

Recipient award of \$10,000 supported by Maureen and Victor Dodig, with finalists receiving \$2,000. The 2022 recipient also received a complimentary week-long stay at Valleyview Artist Retreat.

Dwayne Morgan – Recipient
Esmeralda Enrique – Finalist
Joy MacFadyen – Finalist

BREAKTHROUGH ARTIST AWARD

Recipient award of \$10,000 supported by Susan Crocker, C.M. & John Hunkin, with finalists receiving \$2,000.

Shelly Grace – Recipient
Nathan Cole – Finalist
Eponine Lee – Finalist

EMERGING JAZZ ARTIST AWARD

Recipient award of \$10,000 and finalist awards of \$1,000 supported by Cheryl & Manuel Buchwald. Presented in partnership with the TD Toronto Jazz Festival.

Andrew Marzotto – Recipient
Madeleine Ertel – Finalist
Aline Homzy – Finalist



INDIGENOUS ARTIST AWARD

Recipient award of \$20,000, with \$5,000 to a professional artist mentor/Elder or mentee/protégée designated by the award recipient supported by K.M. Hunter Foundation. Finalist awards of \$2,000 supported by Bell. The 2022 recipient also received a complimentary week-long stay at Valleyview Artist Retreat.

Ange Loft – Recipient
Jesse Wabegijig – Mentee Recipient
Rebecca Baird – Finalist
Sandra Laronde – Finalist

TORONTO ARTS AND BUSINESS AWARD

Presented in partnership with Toronto Star and Business / Arts.
Meridian Credit Union – Recipient

NEWCOMER ARTS AWARD

Awards of \$2,500 supported by RBC.
Murshed Aldhahri
Pilar América
Laurent Good

Sahar Askary Hemmat
Irina Lerman
Omid Shakiba

SPACE AWARD

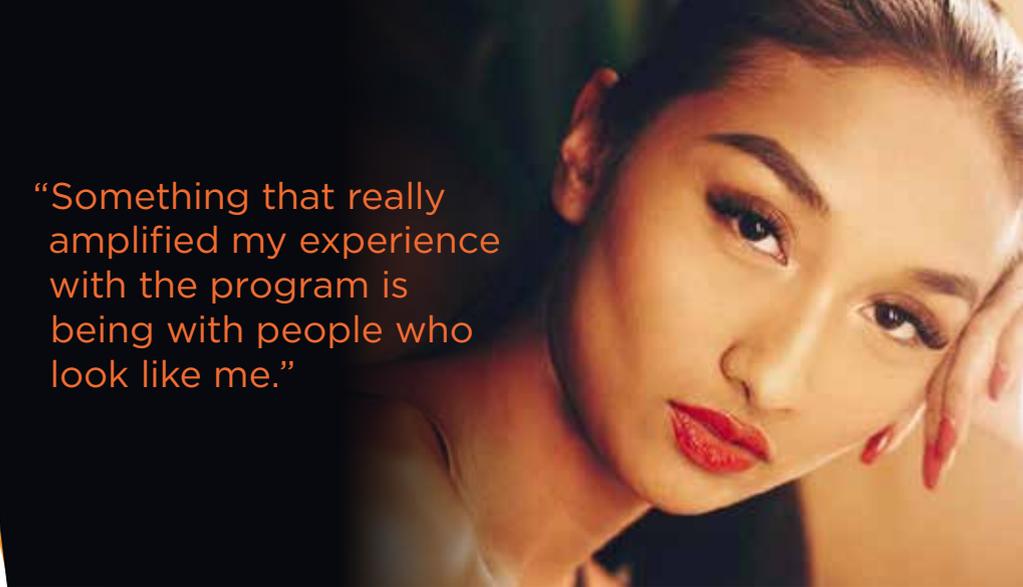
Awards of \$500 in cash and \$2,000 in Akin credit to be used for shared studio or exhibition space. The Space Award is supported by RBC.

Arif Bahaduri
Gizem Candan
Naghmeh Ghasemzadeh

Elsa Hashem
Yannis Lobaina
Leila Refahi

2022 PEER ASSESSORS

Thank you to: Lionel Akagah “Borelson,” Ghazaleh Avarzamani, Alyssa Delbaere-Sawchuk, Bonnie Devine, Maimuna Gaye, Kelsley Grant, Laura Grier, Josh Grossman, Ruth Howard, Jessie Jakumeit, Cynthia Lickers-Sage, Chelsea McBride, Omid Shakiba, Sarah Thawer, Nancy Walker, Babe Waters, Syrus Marcus Ware and Jamie Whitecrow



“Something that really amplified my experience with the program is being with people who look like me.”

SPOTLIGHT ARTWORKSTO

Providing valuable opportunities to help youth artists thrive

In partnership with our Neighbourhood Arts Network, the City of Toronto, The Remix Project and OCAD U, **ArtWorksTO** is a workforce development program providing opportunities for youth media artists who are Indigenous, Black, People of Colour and/or 2SLGBTQ+ to gain professional experience and skills in the media arts industry.

“Something that really amplified my experience with the program is being with people who look like me,” said **Sariena Luy**, a multidisciplinary artist who specializes in video, photography and design.

Sariena was drawn to ArtWorksTO because it was designed to address barriers that face youth artists from low income and racialized communities by providing access to education, professional mentorship and high paying contract opportunities.

Through the program, Sariena secured a contract with **Mass Culture** for its *Research in Residence* initiative which not only gave her valuable professional experience, but also set the standard for compensation moving forward. Mass Culture later employed Sariena for a different project, which she described as “The biggest contract of my life.”



SPOTLIGHT ARTS IN THE PARKS

A place for community to gather

On her routine walks through her local Amos Waites Park in Etobicoke, dance artist and educator **Katya Kuznetsova** used to imagine the possibilities of the area. On the shore of Lake Ontario, with an active playground, nearby pool and lots of space for gathering, Katya zeroed in on the potential of an unused, cemented area. To her, it looked like a large dance floor.

In 2019, Katya partnered with **Kate Nankervis**, another local artist, to apply for funding from Toronto Arts Council to bring their idea to life. The first of many successful grants, the pair was welcomed into our **Arts in the Parks** initiative to successfully bring **Dance Together Festival** to the park for the community to enjoy.

Featuring an open-air dance space, Dance Together Festival provides free workshops and community events. “Everybody in the community expressed how wonderful it is that the space is being used and that people can come and take these workshops and explore a diversity of dance styles,” said Katya.

Over the years, Dance Together Festival has finessed its programming and evolved to include a floor “dance map” mural that changes every year.

“Without Arts in the Parks, the festival would not exist,” says Katya, noting that the guidance and support of our staff has “been invaluable.” The festival, she says “transformed the neighbourhood in many different ways. Instead of a chunk of cement, it has become such a vibrant place for people to come together.”

Toronto Arts Foundation thanks all those who contributed to The Mayor's Evening for the Arts, which directly supports Arts in the Parks and our other strategic initiatives. Our sincerest thanks to our fundraising committee members who generously gave their time.

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ARTS IN THE PARKS SILVER SPONSOR / ACCESSIBLE WEBSITE & DIGITAL



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Thank you to our donors. Your belief in our initiatives and the transformative social and economic benefits of the arts is deeply appreciated. We are incredibly grateful for your generosity and support.

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HJF HAL JACKMAN
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ARTS IN THE PARKS



**TD READY
COMMITMENT**

NEWCOMER SPOTLIGHT PROGRAM



RBC Foundation

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2022 Mayor's Evening for the Arts Sponsors & Donors are list on pages 20 and 21.



FINANCIAL HIGHLIGHTS

At Toronto Arts Foundation we work to ensure that our donors' generous contributions strengthen Toronto's artists and arts organizations and serve the vision of Creative City: Block by Block.

Your commitment to Toronto's artists is clear from our financial statements.

In 2022 we see a significant increase in both revenues and expenses due to the introduction in March of The Toronto Arts Foundation Resiliency Fund. Thanks to the incredible support from the Hal Jackman Foundation, The Slight Family Foundation, and many other generous donors, 141 performing and community-engaged arts organizations received funding in 2022 to help pay artists regardless of unforeseen pandemic interruptions. The fund continued into 2023 with funds going to 24 visual, media and literary arts organizations.

As with many investments in 2022, our portfolio experienced a decline in value, leading to a decrease in our Net Assets/Reserves at the end of year. We expect some recovery from this decline in 2023.

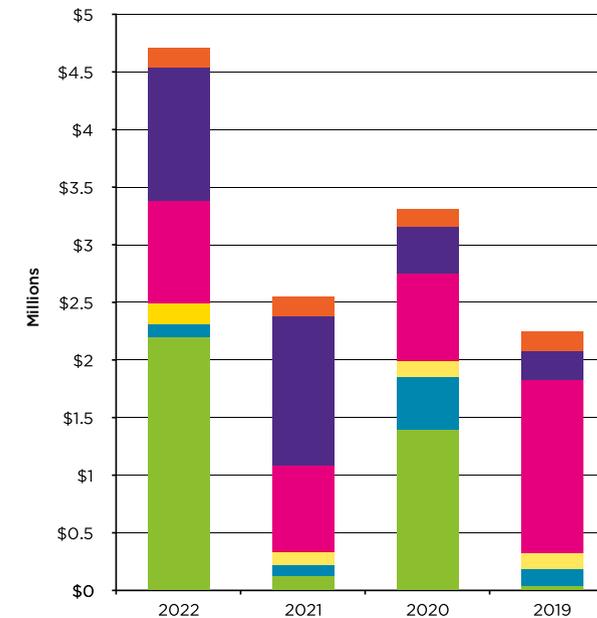
Corporate Sponsorship in the accompanying chart includes direct program sponsorship; note that the Foundation also receives support from many corporate partners through The Mayor's Evening for the Arts and The Mayor's Arts Lunch, accounting for 24% of total revenues in 2022.

Revenues and expenses do not include the generous pro-bono support we receive, in legal and human resources, research support and donated media advertising space, valued more than \$250,000.

Toronto Arts Foundation is audited by the chartered professional accountants Hogg, Shain & Scheck PC. The complete 2022 audited financial statements, which includes a statement on investments, are available at torontoartsfoundation.org/about-us/annual-reports. For more information please contact Leslie Francombe, Senior Manager, Philanthropy & Sponsorship at 416-392-6802 ext. 214 or leslie@torontoarts.org.

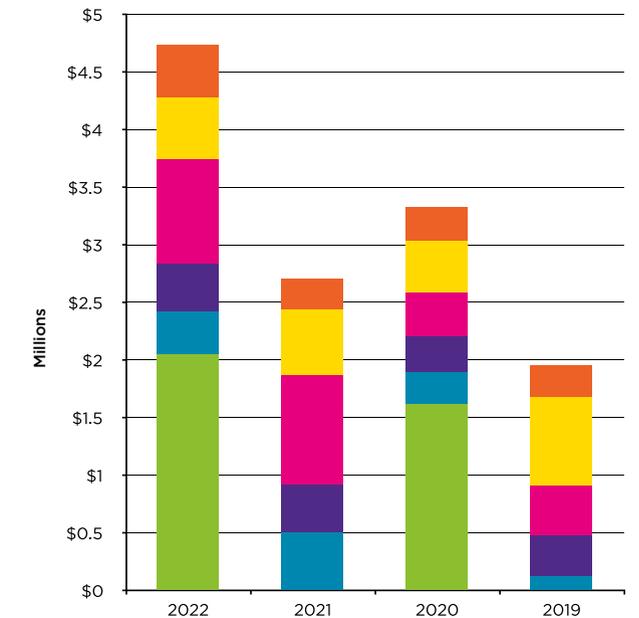
FISCAL YEAR	2022	2021	2020	2019
Revenues	\$ 4,653,874	\$ 2,615,417	\$ 3,282,752	\$ 2,161,272
Expenses	4,645,471	2,695,464	3,468,401	1,945,091
Excess (Deficiency)	8,403	-80,047	-185,649	216,181
Change in Fair Market Value of Investments	-379,531	91,842	-12,767	165,066
Excess (Deficiency) of Revenues over Expenses	-371,128	11,795	-198,416	381,247
Net Assets/Reserves - beginning of year	2,413,853	2,402,058	2,574,940	2,193,693
Net Assets/Reserves - end of year	\$ 2,042,725	\$ 2,413,853	\$ 2,402,058	\$ 2,574,940

REVENUES 2022-2019



- Investment & Endowment
- Partnerships & Government Grants
- Mayor's Evening for the Arts
- Awards and Award Event Contributions
- Corporate Sponsorship
- Donations - Individuals and Foundations

EXPENDITURES 2022-2019



- Administration, Fundraising, Investment Fees & Amortization
- Awards & Award Events (Mayor's Arts Lunch, Community Arts, Newcomer, Jazz)
- Arts in the Parks
- Artist Professional Development, Mentorship, ArtWorksTO, Research, Creative Champions
- Partnerships (ArtworxTO, TAC, NYA (2018, 2019), EEA (2018))
- COVID-19 Artist Funds

OUR STAFF

Kelly Langgard
Director & CEO

Susan Wright
Deputy Director

Inés Aguilera
Program Manager, Neighbourhood Arts Network

Mitsuki Amano
Donor Relations Coordinator

Christian Anderson
Engagement Coordinator, ArtWorksTO

Angie Aranda
Senior Manager, Neighbourhood Arts Network

Christy DiFelice
Manager, Award Program

Zyrelle Endozo
*Mentorship & Programming Coordinator,
Neighbourhood Arts Network*

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Program Lead, ArtWorksTO

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Manager, Stakeholder Relations

Armen Karapetyan
Finance Officer

Haroon Khalid
Manager, Digital Communications

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Senior Coordinator, Programs & Events

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Corporate Relations Coordinator

Hasanika Mediwake
Program Outreach Coordinator

Shawn Newman, Ph.D.
Manager, Research & Impact

Michelle Parson
Manager, Office

Abhishek Rao
Junior Accounting Clerk

Jaclyn Rodrigues
Senior Manager, Programs & Events

Catherine Tamaro
Manager, Award Program

With thanks to Eva Hellreich, Claire Hopkinson, Sumedha Mongia and Jay Singh for their contributions to Toronto Arts Foundation in 2022, our volunteers for their help with Arts in the Parks, and the staff of Toronto Arts Council for their support and contributions.



A group celebrates the presentation of the Newcomer Arts Award at Newcomer Day at Toronto City Hall.



TORONTO
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**CHARITABLE REGISTRATION NUMBER:
88854 7064 RR001**

Cover: A child participates in Shadowland Theatre's Mother Tree in Parma Park as part of Arts in the Parks.
This page: Terence Penny at AGYU's Art On My Mind at Black Creek Community Farm as part of Arts in the Parks.