



2020 ANNUAL REPORT





OUR BOARD OF DIRECTORS

Our board of directors are passionate city-builders who generously volunteer their time to support our mission.

Kathleen Sharpe, Chair | Executive Director of the Ontario Cultural Attractions Fund
Richard Paquet, Vice-Chair | Product designer and development consultant
Susan Wortzman, Secretary | Partner in the Toronto offices of McCarthy Tétrault
Michael Herrera, Treasurer | Chief Financial Officer, George Brown College
Neera Chopra | Arts Board Member & Volunteer
Mark Cote | Senior Real Estate Executive at Oxford Properties Group
Maureen Dodig | Arts Advocate, Health Care & Arts Board Member
Hasan Makansi | Founder & CEO, Innavera & Board Chair, Prologue Performing Arts
John D. McKellar, C.M., Q.C. | Lawyer, WeirFoulds LLP
Terry Nicholson | Singer/Songwriter, Cultural Strategist
Caroline Robbie | Principal and Head of Interiors, Quadrangle
Gillian Smith | Principal Consultant and Advisor, Gillian Smith Consulting
Gaëtane Verna | Director of The Power Plant Contemporary Art Gallery
Andrew Walker, Past Secretary | Lawyer and technology consultant *
Andréa Callà | President & CEO, The Calla Group *
Dilshad Hassen | Partner, Risk Consulting, KPMG *

* term expired June 2020

Founding President: the late Margo Bindhardt

Director Emeritus: Diana Bennett

Past Chair: Susan Crocker, C.M.

FOUNDING ARTS ADVISORY PANEL

OUR ARTS ADVISORY PANEL CONSISTS OF HONORARY MEMBERS OF TORONTO ARTS FOUNDATION WHO HAVE MADE AN IMMENSE IMPACT ON THE ARTS IN TORONTO.

Margaret Atwood, C.C., O.Ont., FRSC F

Atom Egoyan, O.C.

Norman Jewison, C.C., O.Ont.

Molly Johnson, O.C.

David Mirvish, C.M., O.Ont.

Joyce Zemans, C.M.

FROM THE DIRECTOR & CEO

On behalf of Toronto Arts Foundation, I would like to thank you, our donors, for your essential and unwavering support during the COVID-19 pandemic. In a typical year, I would use this space to note the programming and events that your generosity brought to life... but we all know that 2020 was no ordinary year. Your donations throughout 2020 allowed us to help countless artists and arts organizations stay afloat and regroup as live entertainment venues and exhibition opportunities ground to a halt in accordance with gathering restrictions. Your championship this past year recognized the extraordinary values and qualities of artists who continued to create and bring joy throughout this bleak period.

As the city shut down, our donors and partners sprung into action to help us launch the TOArtist COVID-19 Response Fund, which provided immediate relief to 982 artists thrown out of work before CERB came to their aid. Shortly thereafter, the Hal Jackman Foundation came forward with an incredible donation of \$1M which Toronto Arts Foundation helped distribute to 80 small and mid-sized charitable arts organizations. Now, as the City turns its eye towards a safe reopening process, it is clear that Toronto's art sector will play an essential role in rebuilding our economic and social strength. Toronto Arts Foundation remains committed to invest your contribution into initiatives that enhance and elevate life across every community in Toronto. We look forward to growing together, today and in the future.



A handwritten signature in black ink, appearing to read 'Claire Hopkinson'.

Claire Hopkinson, M.S.M.

Director & CEO, Toronto Arts Foundation

Claire Hopkinson is also the Director & CEO of Toronto Arts Council

FROM THE CHAIR

Like you, I am a donor to Toronto Arts Foundation and I believe passionately in the proven city-building power of the arts. Toronto is a truly unique place to live and work with city-wide access to the arts, in all forms, elevating the vibrance and potential of the city. With community building always at the heart of programming and initiatives, the Foundation actively connects neighbours and enhances the livability of this Creative City: Block by Block. It is this ability of the arts to foster community that drives my passion, and keeps me actively engaged.

This year, I am especially proud of the quick action of the staff and board in the establishment of the TOArtist COVID-19 Response Fund. We were astounded by the formidable support for the fund from you, our loyal and new supporters. It speaks to how the Foundation can connect donors like myself directly with artists – in this case making it possible for donors to help support our city's creators during the crisis. Through the fund, we have been touched to hear countless expressions of gratitude for the contributions that artists make to our city and our lives. As we shift now into recovery, I am thankful you have joined us on our mission, and share our vision of connecting every neighbourhood to the transformative benefits of the arts. I look forward to continue working with you to ensure that Toronto's reopening is a renaissance of access, creativity, and connection.



A handwritten signature in black ink, appearing to read 'Kathleen Sharpe'.

Kathleen Sharpe

Chair, Toronto Arts Foundation



"I'd like to thank the artists, the originals, the creators and your support teams for continuing to connect us all whether online or outdoors, through your generosity, persistence, collaboration and creative visions. Let's not lose sight of the arts. It will help us get through this pandemic and I am confident we will be stronger than ever."

– Mayor John Tory, 2020 Mayor's Arts Lunch

TORONTO ARTS FOUNDATION

Toronto’s city-wide charity for the arts.

OUR MISSION

To connect donors to transformative arts initiatives throughout Toronto.

OUR VISION

Creative City: Block by Block

We believe that the arts help cities thrive, and envision a vibrant and creative city where every neighbourhood is enriched by the transformative benefits of the arts.

WHAT WE DO

We work with civic minded philanthropic individuals and organizations to design, develop and implement initiatives that strengthen Toronto’s artists and arts organizations and bring the arts to communities throughout the city. We do this, not only because every Torontonians deserves to enjoy the many benefits of the arts, but because engaged and inclusive communities build strong cities.

OUR GUIDING PRINCIPLES

- 1

We value our donors.
- 2

We cultivate creativity and value excellence.
- 3

We embrace cultural diversity and reflect it in our programs.
- 4

We work from a highly informed and non-partisan position allowing us to communicate, advocate and convene on behalf of the arts sector.



- 5

We depend on and maintain the trust of the arts community.
- 6

We measure outcomes and reinvest our learning into our community.
- 7

We use partnerships and collaborative models to increase our effectiveness and flexibility.

RESEARCH – PANDEMIC LESSONS

- ▶ There is an urgent need for research and information sharing in the context of the pandemic.
- ▶ Greater collaboration is required between different philanthropic organizations to help with the survival, resilience and recovery of the arts sector.
- ▶ Shifting to digital presents a challenge for artists trying to monetize their work.
- ▶ Quality of artistic experience is compromised in the digital space.
- ▶ Digital literacy remains a hurdle in both creating and experiencing art online.

Lights-On Venue Reopening Guide: Toronto Arts Foundation partnered with Ryerson University's School of Creative Industries and Toronto Arts Council, with support from the City of Toronto, TO Live, SOCAN and the Toronto Alliance for the Performing Arts to create the Lights-On Venue Reopening Guide. The guide offers continually updated resources to performing arts organizations for the future safe reopening of their venues and is now an approved resource for the Safe Travels Stamp from the Tourism Industry Association of Ontario.

OUR 2020 ARTS & CULTURE IN PUBLIC SURVEY REVEALS

- ▶ **48%** of respondents visit a public space 1-3 times a week.
- ▶ Respondents want to know the number of people at an event before deciding if they will attend. They also want to know what kind of Personal Protective Equipment (PPE) is available.
- ▶ **92%** of respondents are engaging with arts activities online through platforms such as podcasts and live streams.

OUR 2020 ARTS IN THE PARKS VOLUNTEER SURVEY REVEALS

- ▶ **80%** of volunteers responded yes to participating in outdoor events if Toronto Public Health/Provincial Health regulations said it was ok.
- ▶ **90%** of volunteers wanted to know what personal protective equipment is available for attendees/event staff before deciding to attend events in public space.
- ▶ **78%** of volunteers felt safe volunteering if masks were available and required on site.

RESEARCH PARTNERSHIPS

- ▶ *Community Arts and Digital Practice during COVID-19*: a research partnership with Local Arts Service Organizations and Nordicity.
- ▶ *“Arts’ Civic Impact: Researchers in Residence”*: a partnership with Canada Council for the Arts, Department of Canadian Heritage, Ontario Trillium Foundation and Mass Culture, to connect five research interns with Canadian arts institutions/festivals to articulate the impacts that the arts have on communities.

Joey Gollish aka Mr. Saturday



In March 2020 we launched our TOArtist COVID-19 Response Fund to provide immediate support to Toronto's artists, facing potentially devastating financial strains due to loss of income from cancelled events and performances. We received an incredible response from our donors.

Hear from Joey Gollish, founder of the luxury brand Mr. Saturday on why, as an artist himself, he felt compelled to support artists in Toronto by contributing to our fund.

Mid-March 2020, around the time it was becoming increasingly clear that the pandemic was going to take a toll on the physical, mental and economic health of people around the globe, Gollish was having conversations with artists all around the world. "We were trying to get a bunch of different people involved in donation-matching," he says. It was during these conversations Gollish realized that if we all took care of our own corners of the world, then the whole world gets taken care of. Gollish decided to focus on his city – Toronto.

The next question was who to support. "Artists became the clear choice," he says. "Being an artist myself, I could empathize with their struggle."

Gollish comes from the HXOUSE program, a Toronto-based think-centre that serves as an incubator and accelerator, to help foster innovation and opportunity for creative entrepreneurs. "I wouldn't be where I am if members of my community hadn't taken their time and resources to give back to us." At the beginning of COVID-19

restrictions, Gollish knew that he was going to be alright – that he would be able to support himself through his art; making clothes. But he also knew that if this situation had emerged at a different time in his career, it would have been a different story. "I wanted to support people, who were where I was, six months, or a year ago."

After making a choice that he was going to support artists in Toronto, everything else fell into place. Around the same time Toronto Arts Foundation launched its TOArtist COVID-19 Response Fund. Through the program, created in partnership with Toronto Arts Council, \$833,667 was disbursed to 982 individual artists who lost work due to the pandemic. 100% of all the funds donated went directly to artists.

The program made a lot of sense to Gollish. "It was simple and straightforward. The whole concept was really easy to grasp. You were just taking and giving. It was really actionable, honest. And not only was that really motivating for me, it also made the message really easy for our customer base to be able to get behind. By being a part of it, I could actually push the needle which would make it better for our customers because they could feel like they could actually make a difference."

"I just want to thank you guys for making this opportunity possible for me. Without the work you are doing, I wouldn't have been able to be the vessel that we were and make the change that we affected. You make these opportunities possible for people like me."

We thank you Joey Gollish, Mr. Saturday, for your support to the TOArtist COVID-19 Response Fund and your confidence in Toronto Arts Foundation.

Many donors to our TOArtist COVID-19 Response Fund were fellow artists giving back to their community. One of them was Canadian icon and arts champion, Margaret Atwood.

Discover what Atwood has to say about the impact of the lockdown on arts, the nature of art industry and its economic contribution.

Imagine the lockdown without art, without any books, music, and movies. “What do people do when they’re locked down in their houses?” asks Margaret Atwood. “They watch streaming television, read books, listen to music. Who makes that?”

“The primary creators in the arts don’t exist in the money economy. They exist in the gift economy, and it has different rules. You create in the gift economy, but then in order to become a gift, it has to travel through the money economy, where the rules are different. It comes out the other end where there is a recipient, and the recipient is the person who is grateful for the gift. They never mention money. They say thank you, which is the absolute minimum you say in response to a gift.”

“Artistic events have a big stimulus on other parts of the economy. You put in a trickle and you get back a flood because the effects spread out. If somebody goes to a theatre event that usually also means they have a meal, or they have a drink afterwards. It’s a huge stimulus to the restaurant and bar business. There is a cartoon I did for books a long time ago, which uses as an example, a dead moose, and all of the other ecosystems that feed

off the dead moose. And then for the arts, I used a dead Shakespeare and all of the other ecosystems that are based on the dead Shakespeare, books, theatres, printers, bookstores, etc. The primary here is always the work of the artist.”

“Arts have a huge impact on the service industries. But this doesn’t happen in the reverse. So, if you eliminate all restaurants, you’re not going to eliminate all the artists. I don’t consider the arts to be a service. Once you start calling them a service, you’re into telling them what to do. And once you’re into telling artists what to do, you’re into a dictatorship.”

The challenge going forward, according to Atwood, will be to get the audience back into the auditoriums. “The performing artists were very hard hit by the shutdown of live performance venues. People publishing books, during that season, were also very hard hit because they couldn’t do the usual kind of promotion; or any artist who is dependent on any form of exhibition to which the public would normally come: singers, painters, writers. These people were among the hardest hit.”

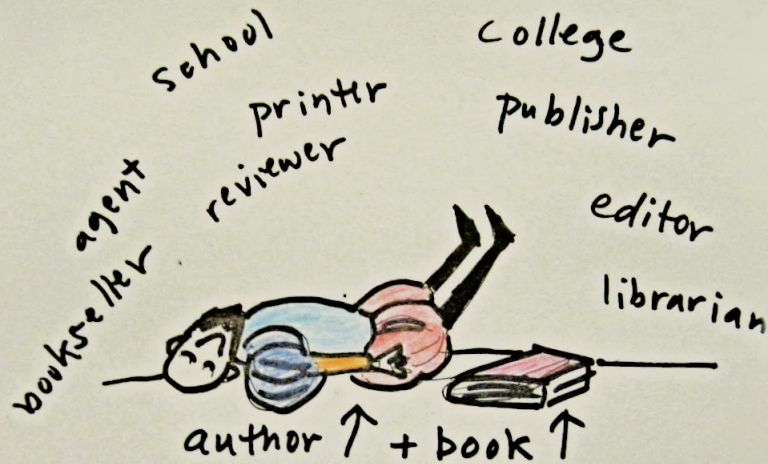
“Arts should be considered a big sector, but because the units within it are small, people don’t see that picture, this theatre here, that theatre there, this indie bookstore here, that indie bookstore there. It’s not congregated in a big clump. But the cumulative effect is huge. It’s just that these people don’t vote in a block, so it’s kind of easy to ignore them as voters.”

“Arts are a core element of being human.”



When a moose dies, it feeds over 3 dozen other species.

It is a **Primary Source.**



= **Primary Source.**

Sustains many other life forms.



**YOUR GIFT SUPPORTED
TORONTO'S ARTISTS AND ARTS
ORGANIZATIONS THROUGH...**

COMMUNITY ENGAGEMENT

Free, family-friendly arts programming continued across the city through **Arts in the Parks**, with a focus on inner suburbs and under-served neighbourhoods. In 2020 we quickly pivoted to online programming and hosted 340 unique online events. With the easing of restrictions in August we were able to host 27 in-park events. Our 2020 programming was attended by 25,909 people and engaged 371 artists.

In May our Neighbourhood Arts Network team presented a full week of free online activations for **Newcomer Week**, showcasing films, music and discussions by newcomer artists and honouring the vibrancy that these artists bring to Toronto's cultural landscape. Our online activations received over 39,000 impressions across our social media platforms.

NETWORKING AND INFORMATION SHARING

Toronto's 2,000+ volunteer arts board members are provided free opportunities to come together to share experiences and learn from leading experts about the art of good governance through **Creative Champions Network (CCN)**. Our Workshops & Speaker Series and online resources offer extensive information and guidance on the roles, responsibilities, challenges and rewards of serving on an arts board. Responding to the devastating impact of COVID-19 pandemic on the arts community CCN provided workshops on *Surviving Extraordinary Times* and *10 Principles for Navigating Through Critical Times*. In 2020 we held 6 webinars with 17 speakers that were attended by 479 participants.

SKILL-BUILDING WORKSHOPS

In order to address some of the barriers faced by artists, heightened by the pandemic, we launched our **Mentor in Residence Program**. The program, managed through our Neighbourhood Arts Network team, helps artists in re-designing and reimagining their artistic work by providing free mentorship support in career planning, project development and entrepreneurial skills through virtual consultation sessions with paid industry professionals. A total of 45 artists and arts workers accessed the program with 11 mentors. This program continues to grow.

Making a Living Making Art, a free professional development workshop series for creative entrepreneurs, provides opportunities for artists to gain valuable information, skills and insights on creating and sustaining a creative practice. In 2020 the program included two full day grant writing clinics, which included one-on-one consultation sessions with granting writing experts.

Let's Talk Art is a free professional skills development workshop series which brings together acclaimed professional artists, arts leaders and creative businesses to share best practices and tools with newcomers to help in the development of their creative practice in Canada. Our 2020 events included *Visions of Engagement During a Pandemic: The Path to a More Inclusive Community Arts Sector* in partnership with Muse Arts, and *Artificial Intelligence & the Arts: Democratizing Creative Technology* in partnership with UKAI Projects.

In 2020, the Foundation offered **Arts in the Parks Volunteers** professional development workshops

facilitated by Nadia Bello, *Understanding and Responding to Conflict* and *Introduction to Anti-Oppression & Microaggressions & Implicit Bias*.

Our **ArtWorksTO: Skills for a Creative Future** supports creative youth entrepreneurs from our equity priority groups by employing an integrative model of credentialed education, professional development, job retention support, work-based skills training and paid work experience with industry partners.

FINANCIAL SUPPORT

Toronto Arts Foundation Awards are presented to artists, cultural leaders and businesses in recognition of artistic excellence, cultural leadership and contribution to the arts. Financial support of the annual awards is provided through a combination of legacies and donations from private and corporate donors. This year's awards, with a total value of \$115,000, included Arts for Youth, Celebration of Cultural Life, Emerging Artist, Community Arts, Toronto Arts and Business, Emerging Jazz Artist, Roy Thomson Hall Award of Recognition, RBC Newcomer Artist Awards and RBC Space Awards.

In March, together with Toronto Arts Council and with assistance from the City of Toronto, we created the TOArtist COVID-19 Response Fund to provide immediate support to Toronto's artists who had lost income due to cancelled events. Hundreds of individuals, foundations and corporate partners came in support of this fund. With your help we were able to provide \$833,667 to 982 Toronto artists.

With thanks to a one-million-dollar contribution from the Hal Jackman Foundation, 80 small and mid-sized charitable arts organizations affected by depleted earned revenue due to COVID-19 closures received financial support.

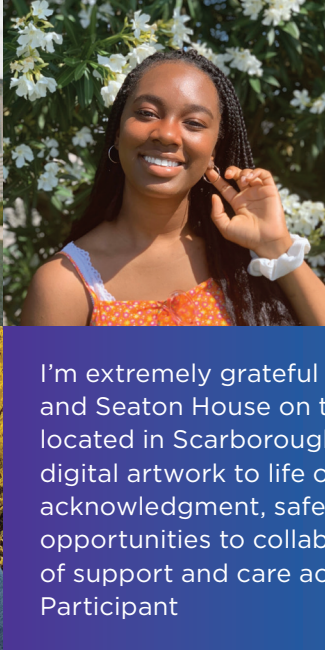
COMMUNITY BUILDING PARTNERS

Our work is made possible by partnering with an incredible array of community and arts organizations, increasing our ability to provide support to Toronto's artists. We thank you for your continued support for all our initiatives.

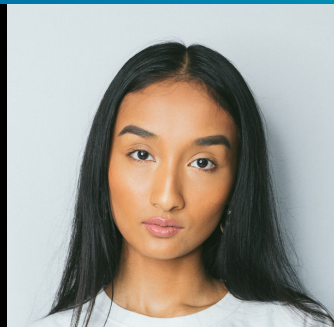
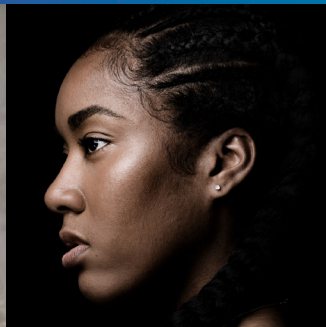
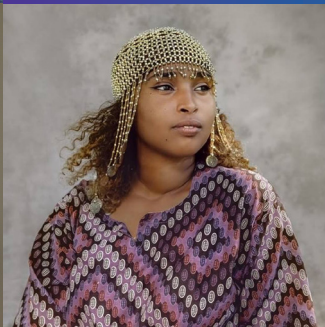
City of Toronto Divisions, Economic Development and Culture, Parks, Forestry & Recreation, Social Development, Finance & Administration, Ryerson University, OCAD U, Leger, East End Arts, North York Arts, Diversity Institute, Business/Arts, imagineNATIVE, TD Toronto Jazz Festival, TAPA, CARFAC, Canadian Arts Coalition, Park People, R.I.S.E. Edutainment, The Remix Project, Native Canadian Centre, Supporting Our Youth, University of Toronto, Mass Culture, Nordicity, Metcalf Foundation, Toronto Arts Council, Ontario Arts Council, JAYU, New York Foundation for the Arts (NYFA), Small World Music, WorkInCulture, UrbanArts, Scarborough Arts, Tangled Art + Disability, Airta, Cultural Hotspot, Jessica Watkin and StreetArtToronto

Volunteers mentors for Mentor in Residence Program

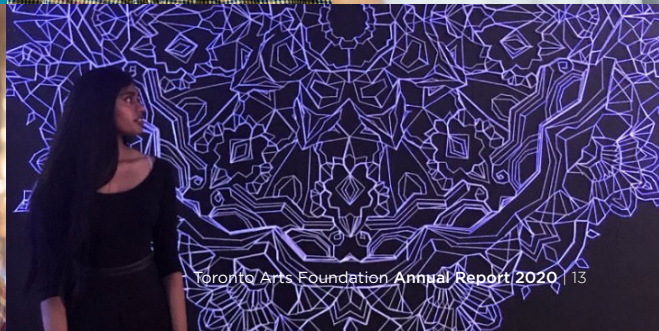
Melissa Foster
Cecilia Garcia
Emily Peltier
Derek Spooner
Stephanie Draker
Mona Afshari
Jessica Watkin
Shay Erlich & Jenna Roy
Mick Brambilla
Aitak Sorahitalab



I'm extremely grateful for the opportunity to work with ArtWorksTO and Seaton House on two murals for a new homeless shelter for men located in Scarborough. Through this project, I've been able to bring my digital artwork to life on a large scale, while exploring the ideas of land acknowledgment, safety and community. I'm looking forward to more opportunities to collaborate with individuals who are building systems of support and care across the city. - Monica Pramanick, ArtWorksTO Participant



Being given this opportunity to gain industry knowledge, share space and skills with peers in other media arts sectors has been incredibly enriching towards my own goals as an interdisciplinary artist and entrepreneur. - Carmina Miana, ArtWorksTO Participant



TOARTIST COVID-19 RESPONSE FUND RECIPIENTS

Thanks to your quick and generous response, the following 982 artists received up to \$1,000 in non-taxable funding at a crucial point of the pandemic.


Abbott, Simeon	Assoufi, Adrian	Bellaviti, Jeremy	Brazda, Tia	Chao, Andy
Abdi, Yazmine	Aston, Elizabeth	Bellaviti, Sean	Brennan Hinton, Keiran	Chao, Stanley
Abdul Razzak, Iman	Atkins Palmer, Marlon	Bellingham, Heather	Bridge, Michael	Chappell, Caryn
Abduljaleel (Moneka), Ahmed	Au, Allison	Belmonte, Roxana	Brignell, Stuart	Charter, Kyla
Abrahamse, Taylor	Auger, Sebastien	Bennett, Carla	Broadbent, Joy	Chaturvedi, Arun
Adams, Tamar	Avakian, Tristan	Berce, Taylor	Broadbent, Rose	Chau, Steven
Adeyemi, Mosope	Avdeyev, Vladimir	Berda, Oksana	Brooks, John	Chen, Shou Wei
Adriaanse, Christopher	Azhari, Mokhamad	Bergman, S Bear	Brown, Conor	Chenery, George
Ahern, Patricia	Azim, Emaan	Berkes, Tala	Brown, Keith	Cheng, Victor
Ahmed, Shawn	Azorbo, Gesilayefa	Bernard, Constant	Brown, Rich	Cheong, Victoria
Akanuma, Mei	Babur, Imran	Beylerian, Haig	Brown-Bonsu, Aziza	Cherwin, Brad
Albery Powell, Ivan	Backo, Njacko	Bielanski, Sam	Browne, October	Childs, Morgan
Alexander, Nick	Bado, Daniel	Binazir, Ashrafalsadat	Burford, Brock	Chilton, Maya
Alexis, Justin	Badour, Brittany	Binger, Grivanni	Burland, Nathan	Cho, Hee Kyong
Al-Hage, Ryan	Baig, Bilal	Birkett, Christopher	Burns, Bill	Cho, Woosol
Aliermo, April	Bajjnauth, Rocky	Bishun, Michael	Burstein, Brandon	Choi, Chung Ping
Allen, Ryan	Bain, Warren	Bishun, Mitsuki	Byfield, Shawn	Chow, Niva
Amani, Golboo	Baker, Rob	Bisson, Samuel	Caissie, Shawn	Christensen, Bradley
Amber, Walton-Amar	Ballard, Samantha	Bitter, Augusto	Camilleri, Anna	Christian, Robert
Anderson, Jason	Barksdale, Jesse	Bjerkseth, Allison	Campbell, Don	Christian, Scott
Angelopoulos, Irene	Barnes, Micah	Black, Sam	Campbell, Greg	Christie, Adam
Ansari, Shahmeer	Baro, Alexis	Blackburn, Brooke	Campbell, John	Chua, Stephanie
Arana Balcazar, Maria Claudia	Barrable-Tishauer, Sarah	Bloch-Hansen, Mary-Dora	Campbell, Jordan	Chynoweth, Mark
Araujo Teixeira, Bruno	Barrett, Kevin	Boothe, Shaun	Cann, Tracy	Cingara, Jelena
Archer, Bert	Barrett, Lindsay	Borg, Nicholas	Caputo, Gianina	Clare, Reed
Ardelli, Ethan	Barrett, Peter	Boswell, Russ	Card, Harley	Clark, Dave
Arias Garrido, Ana Lia	Barrile, Benjamin	Bouchard, Sylvie	Carone, Linda	Cline, Alana
Arman, Nurhan	Barton, Cody	Bourque, Laurent-Olivier	Carpio, Aezelle	Cline, Leigh
Armstrong, Jayme	Bastianpillai, Camille	Bowen, Robert	Cartwright, Evan	Collins, Andrew
Armstrong, Tristan	Bates, Laura C.	Bowers, Kaley	Cassar, Annie	Comeau, Ashley
Arnold, Corey	Beaty, Georgina	Bowie, Alexander	Casu, Lua	Cook, Ben
Aronyk-Schell, Morgyn	Becqué, Helen	Boyce, Kristy	Cawthray, Chris	Cook, Heather-Ami
Ashby, Ethan	Beemer, Noah	Boyd, Nixon	Centeno, Izydor	Coole, Chris
	Begin, Lisanne	Brache, Cristine	Cerneacov, Zhenya	Cornelius, Melissa Michelle
	Beja, Odette	Bramm, Patrick	Cervini, Ernesto	Cornfield, Charlotte
	Belitsky, Michael	Brathwaite, Neil	Chacin, Mirna	Costain, Naomi
	Bell, Dylan		Chan, Eugenia	Costello, Jeremy
				Cournoyea, Laura

Courtemanche, Curtis	Despotovich, Brett	Everett, Rebecca	Gale, Chris	Greenberg, Jessica
Cox, Michael	Devion, Dan	Evidente, Tita	Galindo Torres, Mateo	Griffin, Lynne
Cox-O'Connell, Frank	DiFrancesco, David	Evin, Mike	Gallow, Gillian	Griggs, Bridget
Crawford, Connor	Diverlus, Rodney	Faber, Miles	Gancena, Abigail	Grimmett, Deborah
Crichton, Joella	Docherty, David	Faist, Ryan	Garabedian, Jonathan	Grinkov, Sergei
Cronin, Mikhail	Dodd, Sarah	Falls, Trevor	Garant, Alexandra	Grittani, Kendra
Crosby, Ted	Dodds, Pamela	Farahmand Baghi, Naghmeh	Garcia Silva, Karla	Gross, Adrian
Crossman, Michelle	Dogantekin, Serhat	Faria, David	Gatehouse, Kyle	Grossman, Richard
Crowe, Larry	Dolati-Ardejani, Sina	Farncombe, Ewen	Gavilla, Elizabeth	Habbib, Brittnee
Cruz, Josephine	Donato, Amanda	Farsi, Marie	Gelcer, Jim	Habibi, Iman
Cumming, Sierra	Dooley, Tatum	Faustmann, Talvi	Gelis, Alexandra	Hadzihasanovic, Hanna
Cuthand, Thirza	Dos Santos Dias Marques, Mario Joao	Fauth, Julian	Georgas, Hannah	Hadzihasanovic, Sadko
Dagan, Ori	Doyle, Chris	Faye, Christina	Ghreri, Tareq	Hagerman, Kristy
Daignault, Josh	Doyle, Claire	Feaver, Noah	Gianfrancesco, Michael	Haigh, Clayton
D'Alessandro, Anthony	Doyle, Shannon	Fellini, Dallas	Gibb, Camilla	Haji, Andrew
Danley, Jason	Dragert, Andrew	Ferguson, Miyeko	Gibson, Colin James	Hajirah, Kutaiba
Darbyson, Summer Leigh	Drake, Jamie	Ferraro, Cosmo	Gibson, Emily	Hamo, Leen
David, Rachel	D'Souza, Laura	Ferraro, Natale	Gillis, Hailey	Han, Justin
Davidson, Michael	Duffield, Kyle	Ferrer Orsini, Elmer	Gillis, Tanya	Hanff, Josh
Davidson, Sarah	Duffy, Raquel	Fias, Attila	Glancy, Tarick	Hanley, Tom
Davis, Aaron	Dunkelman, Elana	Field, Mike	Glatt, Jenna	Harper, Jami
Davis, Chad	Duran, Hilario	Filgate, Mairéad	Gleason, Sam	Harris, Brooke
De Ciantis, Gena	Durand, Aaron	Findlay, Laura	Goeldner, Lindsay	Harris, Jillian
De Rose, Michael	Duval, Nikki	Finlayson, Miles	Goldstein, Aaron	Harris, Lucas
Deapera, Juan	Duvall, Cheryl	Finn-Dunn, Crystal	Good, Dallas	Harrison, Brad
Dearden, Jasmine	Dwoskin, Daniel	Fisseha, Rebecca	Gorlicky, Melysa	Harrison, Gregory
Debruyne, Marc Andre	Dyer Jalea, Patrick	Fitzgerald, Julie	Gorzhaltsan, Jacob	Hart, Martha
DeCoste, Patrick	Eddie, Nicholas	Fitzgerald, Kerry	Graetz, Joshua	Harvey, Brian
Deer, Deborah	Edwards, Kirsten	Fleming, Nicolas	Graham, Christopher	Hassell, Dennis
Dela Cruz, Ryan	Edworthy, Sue	Fong, Daniel	Graham, Stuart	Hau, Emily
Deniz, Luis	Ellis, Daniel Jelani	Forbes, Omar	Grant, Petra	Häussler (aka Steipe), Iris
Derworiz, Michael	Elstone, Karen	Foster, Jonathan	Granville-Martin, Ryan	Hawrylak, Oksana
Des Rochers, Dustin	Emond, Tyler	Foster, Julie	Graves, Larry	Healey, Emma
Desalaiz, Aidan	Epstein, Jacob	Frazer, Nick	Gray, Justin	Heath, Kristi
Desousa, Joseph	Erfanian, Banafsheh	Friesen, Justin	Grebanier, Keegan	Heineman, Sam
	Esposito, John	Fushell, Tina	Green, Christopher	Heisholt, Jeffrey
	Etemadi-Shad, Isad	Fyffe, Jasmyn		

Heldt, Sharon	Islam, Ferdousi	Kearns, Jeffrey	Kozlova, Eva	Loebus, Stefan
Henderson, Jaimie	Jackson, Lynn	Keast, Benjamin	Krinberg, Matthew	Lopez de Lara, Erick
Hendrickson, Julia	Jain, Simon	Kendall, Gary	Kwasowsky, Nyda	Lopez, Bryant Robert
Hennessy, Rebecca	Jakymiw, Yara	Kennedy, Maeghan	Kwok, Dennis	Loring, Carrie
Heppner, Maxine	Jamal, Aisha	Kennedy, Marlene	Kyrzyk, Andrew	Lotter, Johann
Hermans, Arinea	Jamal, Maneli	Kerr, Dana	Lacas, Mathieu	Lougheed Crowell, Eryn
Herring, Michael	James, Mina	Kettlewell, Chris	Lacombe, Kelsey	Lougheed, Devon
Higgins, Bret	Jamieson, John	Keykhaii, Aida	Ladeza, Elisha	Lucchesi-Ford, Jessica
Hikele, Kaleb	Janas, Jacqueline	Khalatbari, Hamid- Reza	Ladouceur, Nicolas	Luchko, Meagan
Hill, Gail	Jang, Joey	Khalilian, Seyed Kianoush	Lafeuille, Thomas	Lui, Carol
Hill, James	Jasen, Michael	Khan Alli, Rukhsana	Lai, Hoi Yi	Luk, Jane
Hilton, Tyler	Javanfar, Raha	Khan, Noor	Laing, Amy	Lurch, Charmaine
Hindle, Adam	Jay, Sarah	Khan, Qasim	Laing, Michael	Luviano, Paco
Hinds, Ryan	Jazzar, Dani	Khavarzamani, Pedram	Lake, Billy	Lyn, Lauren
Hoepfner, Susan	Jensen, Aaron	Kim, (Kevin) Do Hyun	Lam, Lokchi	Lynde, Ross
Holas, Ayodele	Jensen-Nagle, Joshua	Kim, Dongso	Lane, David	Mac, Nancy
Holmes, Jamie	Joakim, Melissa	Kim, Han Sol	Larby, Yafite	Macdonald, Ryan
Homzy, Aline	Johnson, Mary Ardyth	Kim, HyoJin	Lashbrook, Mayumi	Macdonald, Sharon
Hopkins, Daniele	Johnson, Molly	Kim, Jieun	Lasporte, Gabrielle	MacEachern, Brenley
Horowitz, Sara	Johnson, Pam	Kim, Julia	Last, Jared	MacFarlane, Christopher
Hortiguera, Miguel	Jones, Scott	Kim, Jung-Hye	Lavoie, Katie	Macieira, Antonio
Horvat, Frank	Jordan, Anique	Kim, Younggun	Lazar, Rick	MacIsaac, Lisa
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Martinez, Gabriela	Mesiha, David	Nabag, Ebtihal	Patel, Shreya	Reid, Elliot
Martinez, Graciela	Mevamanana, Faly	Naderian, Ghazaleh	Pathan, Ummehani	Remezau, Aleh
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Maslov, Margarita	Miller, Andrea	Nayar, Nikku	Pentney, Todd	Rhodes, James
Massoudi, Ali	Miller, Dale	Nazareth, Diana	Pepper, David	Riad, Omar
Matthews, Saidah	Miller, Frances	Nelson, Kim	Pepper, Kristen	Ricamara, Danica
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	Murray, Nicholas	Papagiannis, Helen	Rea, Kathleen	Sarmiento, Julieta
	Muscio, Spencer	Paris, Macayla	Reaume, James	Christy
	Myers, Cassandra	Park, Kevin	Reddick, Paul	Sartorelli, Angelo

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Savigne Carrion, Magdelys	Myungsook	Tejpar, Anisa	Varey, Thomas	Wiseman, Philip
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Sinha, Debashis	Sullivan, Kyle	Ueno, Nami	Whitlaw, Keely	Zarankin, Ilana
Sirois, Cassandra	Sullivan, Sean	Ugai, Yui	Whitney, Jade	Zerr, Carly
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Smith, Jaicyea	Szczachor, Anthony	Ursini, Michael	Wickremesooriya, Suchiththa	Zilberberg, Alice
Smith, Kathleen	Szkabarnicki-Stuart, Sage	Usackas, Jade	Wilczewska, Janetta	Zimmerman, Max
Smith, Kiana	Tabaei Rahbar, Nazanin	Vachon Lynde, Nathalie	Wilde, Suzy	Zlatanovic, Milanka
Smyth, Alison	Taherian, Banafsheh	Valderrama Medina, Margarita	Wilford, Lawrence	Zsirai, Stephen
Sobral, Nelson	Tam, Tsz Kin Ronald	Vandenberg, Jessica	Williams, Roger	Zubek, Dobrochna
Soden, Emily	Tan, Kyle	VanderMeulen, Diana	Willis, Aaron	Zucco, Jocelyne
Solish, Cole	Tang, Angie		Williston, Daniel	
Solleza, Marie Denise				

A man with a beard and a dark cap is singing into a vintage-style microphone. A single leaf is tucked into his hair. The background is a warm, out-of-focus yellow light, possibly from a stage lamp. The man is in profile, facing right.

“As a touring musician whose dates have been summarily cancelled due to the current pandemic, receiving the response fund was and continues to be such a support. I am so grateful to the Foundation as well as the donors.” – TOArtist COVID-19 Response Fund Recipient

“So glad to support this. Over the past few weeks, the outreach from the arts community (online performances, messages of hope, etc) has been a wonderful contribution to community-building and collective mental health. Just one more example of how important the arts are to all of us. The fact that artists are doing this in the face of their own loss of income and future uncertainty is really amazing. Thanks for providing us with the opportunity to give back.” – Linda Huestis, TOArtist COVID-19 Response Fund Donor

We are honoured to receive this award on behalf of everyone involved in public art programs across Canada.

Public art is work generated for the public by a public process for public spaces. The creator of the art piece is not just the artist but also the people involved in the public process. The art is the unity of the work itself, the context of public space and how people interact with it.

If we believe art serves the purpose of communicating the culture and the social substrate of our time, I can't think of anything more inclusive than the public art process itself to tell the cultural stories of our cities.

Remarks by Terry Hui, President and CEO of Concord Adex, on receiving the 2020 Toronto Arts and Business Award. Concord Adex has been building Canadian urban communities for over 30 years with a focus on urban planning, city parks and privately funded public art.



Credit: Barca Volante by Francisco Gazitua, located at Harbourview Estates in Concord CityPlace.
Photo by Dmitri Fartushenko featuring ballerina Anastasia Loskutov.

This unexpected and important investment that will help ensure we can continue to deliver relevant dance performance and education to Ontarians and Canadians is truly appreciated.

Since emergency orders stopped all in-person performance and education, we have been focused on educating students remotely and have even begun creating new works on our dancers entirely online. Our dancers, staff and volunteers have all been focused on how to continue our mission using remote technology, and we have already begun to explore how we will continue to use these innovations to extend our reach and impact in the future.

Bengt Jörgen, Artistic Director & CEO of Canada's Ballet Jörgen
Hal Jackman Foundation Funding Recipient



Credit: Annelie Liliemark in Solo – World Premiere.
Choreography by Debra Brown
Photo by Colton West Photography

HAL JACKMAN FOUNDATION RECIPIENTS

In May 80 small and mid-sized charitable arts organizations representing a range of artistic disciplines and operating across the city received unrestricted financial support from the Hal Jackman Foundation. We were pleased to help distribute much needed funds to organizations affected by depleted earned revenue due to COVID-19 closures.

Aluna Theatre
Anandam Dancetheatre Productions
Art Metropole
Ballet Creole
Ballet Jörgen Canada
Buddies in Bad Times Theatre
Canadian Children's Opera Company
Canadian Contemporary Dance Theatre
Citadel + Compagnie
CORPUS
Crows Theatre
Dancemakers
DanceWorks
Dreamwalker Dance Company
Dusk Dances Inc.
Esmeralda Enrique Spanish Dance Company
Factory Theatre
Fall for Dance North
Fujiwara Dance Inventions
Gallery 44 Centre for Contemporary Photography
Gardiner Museum
imagineNATIVE Film + Media Arts Festival
Inner City Angels
Inside Out Lesbian and Gay Film Festival Inc.
International Readings at Harbourfront
Jumbles Theatre
Kaeja d'Dance
Le Theatre francais de Toronto
Liaison of Independent Filmmakers of Toronto
Mammalian Diving Reflex Theatre Group
Mercer Union

Museum of Contemporary Art Toronto Canada
Music Toronto
Native Earth Performing Arts Inc.
Necessary Angel Theatre Company
Nia Centre for the Arts
Nightwood Theatre
Northern Visions Independent Video & Film Association
Obsidian Theatre Company Inc.
Open Studio
Opera Atelier
Outside the March
Peggy Baker Dance Projects
ProArteDanza Performance Inc
Red Sky Performance
Regent Park Film Festival Inc.
Roseneath Theatre
SKETCH Working Arts
Soundstreams
Studio 180 Theatre
SummerWorks Performance Festival
Tafelmusik
Tangled Art + Disability
Tapestry Music Theatre
Tarragon Theatre
Textile Museum of Canada
The Art of Time Ensemble
The Elmer Iseler Singers
The Esprit Orchestra
The Fringe of Toronto Theatre Festival
The Musical Stage Company
The Power Plant
The Remix Project
The Smile Company - Theatrical Productions

The Theatre Centre
The Toronto Consort
Theatre Direct Canada
Theatre Passe Muraille
Toronto Dance Theatre
Toronto Downtown Jazz Society
Toronto Mendelssohn Choir
Toronto Operetta Theatre
Toronto Reel Asian International Film Festival
Toronto Summer Music
Unity Charity
VIBE Arts
Volcano
Why Not Theatre
Workman Arts
Young People's Theatre

"We know that investment is essential to ensure that Torontonians have strong arts programming to return to after this crisis. I hope that other Foundations and individuals will reach out to Toronto Arts Foundation to see how they can work together to support our artists and the vibrant cultural infrastructure of our city." – Victoria Jackman, Executive Director, Hal Jackman Foundation



ARTS IN THE PARKS DURING A GLOBAL PANDEMIC

Thoughts from the field from John Del Rosario,
Special Projects Manager at Arts Etobicoke

“Through artistic programming, green space transforms into a community hub. It becomes more than just a recreational space, but a space for the community to come together and connect with each other” says Del Rosario.

Exhausted by COVID fatigue, 2020 saw people rush to the parks to engage with art. By August, aided by Foundation staff and supported by your donations, artists created health and safety protocols that enabled people to gather and experience art in their local green space with neighbours, friends and family.

“You can just see in the expressions and reactions of the community members, how much it means to be able to connect with other residents in one space” says Del Rosario.

In addition to providing advice and tools for working in parks, collective marketing opportunities, volunteer and staff on-site support for the artists working in parks, the Foundation engages with community groups within each park neighbourhood.

This important hands-on work of visiting, listening to and responding to neighbourhood organizations leads to strong partnerships, such as the one between Arts Etobicoke and Delta Family Resource Centre. Together they ensured that artistic programming in 2020 was a reflection

of the cultural diversity of the Wincott Park neighbourhood by engaging artists from the local Somali community.

“We want to make sure that we’re hiring artists who reflect the community, who can share different cultural arts practices so that people can relate. The program is really a vehicle to facilitate connections between communities and artists and highlight the value of the arts.”

Despite COVID-19, an incredible 35 artists and art collectives and 749 community members of all ages were able to participate in eighteen days of arts and culture programming in the summer of 2020. 140 workshops in visual arts and crafts, theatre, music and dance provided a ray of sunshine and joy during the global pandemic.

Thanks to our donors and sponsors, Toronto Arts Foundation continues to connect communities to the arts across Toronto through our Arts in the Parks initiative.

2020 TORONTO ARTS FOUNDATION AWARDS

ART FOR YOUTH AWARD

Recipient award of \$20,000 supported by Margaret & Jim Fleck, Martha Burns and Sandra & Jim Pitblado.
Finalist Awards of \$2,000 each supported by Diana Bennett & Spencer Lanthier.

JAYU - Recipient

Nia Centre for the Arts - Finalist

The Truth & Dare Project - Finalist

CELEBRATION OF CULTURAL LIFE AWARDS

Recipient Award includes \$10,000 supported by Arthur Dalfen and a week-long retreat complements of Valleyview Artist Retreat.
Finalist awards of \$2,000 each supported by Arthur Dalfen.

Sandra Laronde - Recipient

Karen & Allen Kaeja - Finalist

Ryan Rice - Finalist

COMMUNITY ARTS AWARD

Recipient award of \$10,000 and finalist awards of \$1,000 each supported by MOD Developments.

Jamii - Recipient

MUSE ARTS - Finalist

Unit 2 - Finalist

EMERGING ARTIST AWARD

Recipient award of \$10,000 supported by Susan Crocker, C.M. & John Hunkin.
Finalist awards of \$2,000 each supported by the Bulmash-Siegel Foundation.

jes sachse - Recipient

Britta B. - Finalist

Leila Fatemi - Finalist

EMERGING JAZZ ARTIST AWARD

Recipient award of \$10,000 and finalist awards of \$1,000 each supported by Cheryl & Manuel Buchwald and presented in partnership with TD Toronto Jazz Festival.

Jesse Ryan - Recipient

Lauren Falls - Finalist

Matt Lagan - Finalist

ROY THOMSON HALL AWARD OF RECOGNITION

Recipient award of \$10,000 supported by The Corporation of Massey Hall and Roy Thomson Hall.

PhemPhat Entertainment Group - Recipient

Murray Foster - Finalist

Nagata Shachu - Finalist

TORONTO ARTS AND BUSINESS AWARD

Presented in partnership with Toronto Star & Business / Arts.

Concord Adex - Recipient

RBC NEWCOMER ARTS AWARDS

Awards of \$2,000 supported by RBC Foundation.

Arif Bahaduri

Radhika Baskar

Helio Eudoro

Siavash Kaveh

Fethi Nadjem

Akshata Naik

Mio Sakamoto

Omid Shakiba

Reena Shaw M.

Majd Sukar (Majd Sekkar)

RBC SPACE AWARDS

Awards include \$500 and \$1,000 in studio credit supported by RBC Foundation

Shabnam Afrand

Rimah Jabr

Yannis Lobaina

Azadeh Pirazimian

Sarvenaz Rayati

Nami Ueno

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Thank you to:

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JAYU, 2020 Arts for Youth Award Recipient



JAYU was the recipient of Toronto Arts Foundation's Art for Youth Award in 2020. Hear from Gilad Cohen, founder of JAYU about the story of the organization and the impact of the award on its work.

"We were shocked. Absolutely shocked," is how Cohen describes being nominated as a finalist for Toronto Arts Foundation's Arts for Youth Award. Cohen is the founder of JAYU, a Toronto based non-profit organization that uses art to share human rights stories, and work towards social justice.

"I remember feeling like it was the Oscars. My heart was pounding. It was also virtual this time, so as soon the winner was announced, our camera was turned on and we had the attention of like 450 people. It was special to be acknowledged in that way, with the Mayor there, representatives from the City Council, leaders from other arts organizations. To get that platform in that space; it's really huge."

"We've always paid close attention to the awards and really admire the work that all the organizations [nominated] are doing. It seemed like something we aspired to be like in 20-25 years from now. Not something we envisioned within the first eight to nine years of our organization."

The story of JAYU is interconnected with Cohen. Born into a Jewish single-mother household, Cohen remembers growing up with the stories of the Holocaust, of concentration camps and 'Never Again'. As an undergraduate student Cohen studied International Development and came to be connected to North Korea. "I learned that there were concentration camps in North Korea. So

even though we kept saying never again – it was still happening. Maybe not to us. But it was still happening."

Cohen soon discovered that the resonance he felt was not shared by the rest of his family members, until he encouraged his mom to watch a documentary about North Korea. "She broke down into tears," he recalls. Through that interaction Cohen discovered the power of arts in creating familiarity and empathy. Soon after, in 2012, through the platform of JAYU, Cohen organized the first Human Rights Film Festival.

A short time later, JAYU launched its iAM program providing youth from underserved communities the opportunity to receive arts and social justice training. Like the Human Rights Film Festival, this program was also rooted in the transformative impact of the arts on Cohen's life. The organization has only grown since then, with a budget close to \$750,000, year-round programming and eight full-time and one half-time employees.

"The award helped legitimize us. It's given us a huge confidence boost. Toronto Arts Foundation and Toronto Arts Council have been so good to our organization from the very beginning. Without the support of the Foundation and TAC, I don't think we would have been where we're at today."



Toronto Arts Foundation thanks all those who contributed to The Mayor's Evening for the Arts, which directly supports Arts in the Parks and COVID-19 Response Effort Initiatives. Our sincerest thanks to our fundraising committee members who generously gave their time.

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“I’ve had a long association with the arts. I understand the incredible role it plays in our diverse city. It brings people together, it allows us to tell our stories to each other... I don’t think that many individuals realize how much we miss the arts until they are gone.

Thank you to those who have stepped up to support the arts during this difficult time... Toronto Arts Foundation really came through. At the beginning of the pandemic, Toronto Arts Foundation found a way to redeploy funds and fundraise to the tune of almost a million dollars to support artists.”

– **Mayor John Tory** at the 2020 Mayor’s Evening for the Arts, a fundraising event in support of Arts in the Parks and other initiatives

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Online celebration of the RBC Newcomer Artist Spotlight Program.



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FINANCIAL HIGHLIGHTS

At Toronto Arts Foundation we work to ensure your generous contribution strengthens Toronto’s artists and arts organizations and serves the vision of Creative City: Block by Block.

During this historic year, your generosity towards Toronto’s artists exceeded all expectations.

A unanimous decision by the Board of Directors early in the pandemic directed \$250,000 of reserve funds to support artists through the TOArtist COVID-19 Response Fund. Added to the the contributions from individuals, corporations and foundations, a total of \$633,667 from the Foundation was combined with funding from Toronto Arts Council, enabling \$833,667 to be distributed to artists, all of whom faced potentially devastating financial strains due to cancelled events and performances.

Additional revenues contributed to total programming support for Toronto’s arts sector in excess of \$2.9 million. Net assets at the end of the year remain strong at \$2,402,058. Also of note is the revenue increase of \$1 million directly related to the extraordinary gift from the Hal Jackman

Foundation, which the Foundation distributed directly to 80 mid-sized arts organizations.

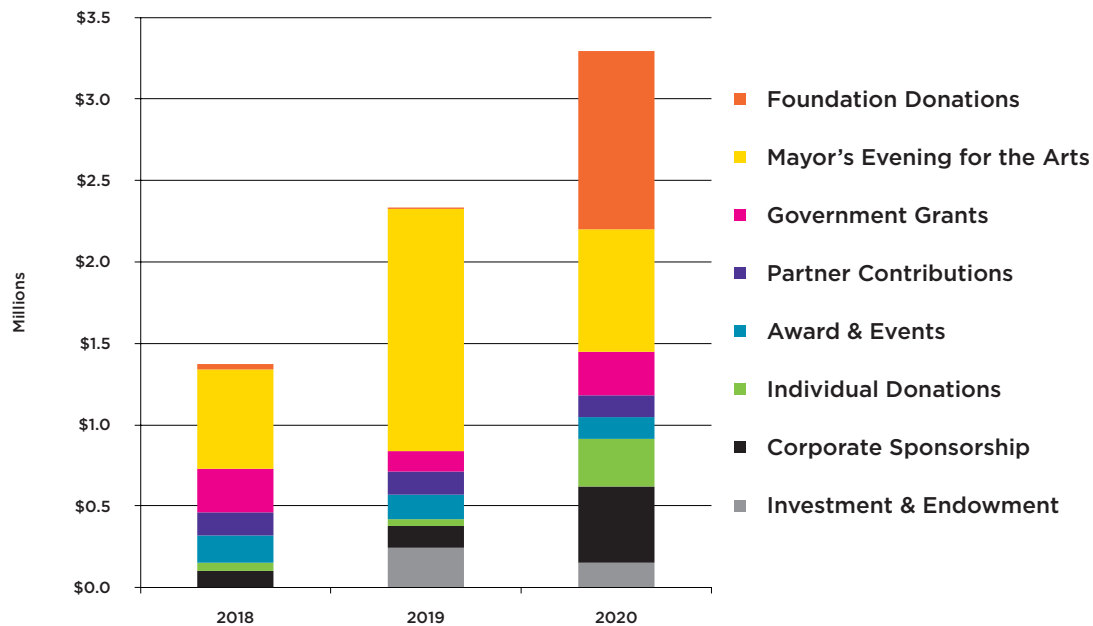
In a year when even producing a fundraising event seemed impossible, supporters of The Mayor’s Evening for the Arts remained committed to Toronto’s artists with a total revenue of \$750,198. Although a drop of 50% from 2019, our highest sales year for the event, we believe this was a considerable success for an online event.

Note that revenues and expenses do not include the generous pro-bono support we receive, including legal and human resources, research support and donated media advertising space, valued in excess of \$250,000.

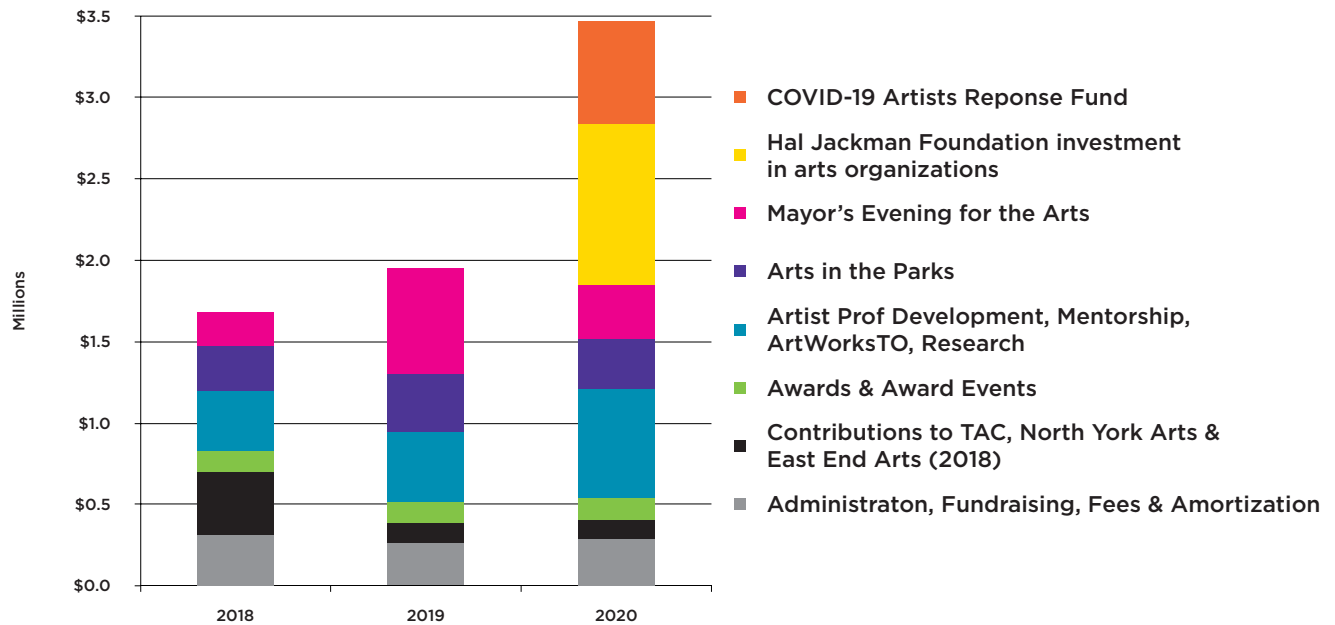
Toronto Arts Foundation is audited by the chartered professional accountants Hogg, Shain & Scheck PC. The complete 2020 audited financial statements, which includes a statement on investments, are available at torontoartsfoundation.org/about-us/annual-reports. For more information please contact Leslie Francombe, Philanthropy & Sponsorship Manager at 416-392-6802 ext. 214 or leslie@torontoarts.org.

FISCAL YEAR	2020	2019	2018
Revenues	\$ 3,295,519	\$ 2,326,338	\$ 1,329,952
Expenses	3,468,401	1,945,091	1,661,976
Excess (Deficiency)	-172,882	381,247	-332,024
Net Assets/Reserves - beginning of year	2,574,940	2,193,693	2,525,717
Net Assets/Reserves - end of year	<u>\$ 2,402,058</u>	<u>\$ 2,574,940</u>	<u>\$ 2,193,693</u>

REVENUES 2018-2020



EXPENDITURES 2018-2020



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With thanks to Alandra McKirdy, Nick Fassbender and Rupal Shah for their contributions to Toronto Arts Foundation in 2020, our volunteers for their help with Arts in the Parks, and the staff of Toronto Arts Council for their support and contributions with Award Panels and more.

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Please contact Leslie Francombe, Philanthropy & Sponsorship Manager
leslie@torontoarts.org | t 416 392 6802 x214

You are welcome to make a donation online by visiting our website.

For general information on Toronto Arts Foundation, please contact:

Michelle Parson, Office Manager
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Arts in the Parks staff and volunteers
Photo by Kat Rizza





Credit: Dancers and muralists transformed Mimico Square into a vibrant open air dance space for the 2020 Dance Together Festival held in Amos Waites Park (Etobicoke). Photo by Matthew Sloly



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