

**The Road to Fundraising Success:
Planning the Work and Working the Plan
June 6, 2017**

The Board's Role in Fundraising

From Cynthia Armour, on www.elderstone.ca:

Fundraising Q&A: How to get your board to fundraise

https://charityvillage.com/Content.aspx?topic=how_to_get_your_board_to_fundraise&last=545 (March 2009 - 1200 words)

Fundraising Q&A: Helping your board to fundraise

https://charityvillage.com/Content.aspx?topic=Fundraising_Q_A_Helping_your_board_to_fundraise&last=545 (May 2012 - 950 words)

Fundraising Q&A: Approaching small businesses for support (LINK to

https://charityvillage.com/Content.aspx?topic=Fundraising_Q_A_Approaching_small_businesses_for_support&last=140#.WTW4IWjytPZ) August 29, 2012
[Encouraging fundraising-savvy boards](#) (Jan. 2014 - 1000 words)

Andrea McManus, The Board's Role in Fund Development

http://culture.alberta.ca/bdp/bulletins/fund_development.pdf

Kim Klein, The Board and Fundraising

<http://www.ncdsv.org/images/The%20Board%20and%20Fundraising.pdf>

BoardConnect, The Board's Role in Securing Philanthropic Support

<https://www.linkedin.com/pulse/factsheet-friday-boards-role-securing-philanthropic-support-fishel-6073350624102146048?forceNoSplash=true>

Building a Fundraising Board

From Simone Joyaux, on www.simonejoyaux.com:

[Involving your board members in fund development](#)

Enabling Your Board Members and Other Fundraising Volunteers (LINK to

<http://sofii.org/article/enabling-your-board-members-and-other-fundraising-volunteers>)

15 Ways to Transform Your Board of Directors into Fundraising Champions (LINK to

<http://www.nonprofithub.org/fundraising/transform-your-board-of-directors-into-fundraising-champions/>) by Marc Koenig, Non-profit Hub, March 12, 2013.

The Non Profit Achievement Gap: Seven Ways Small and Medium Non Profits Stunt Their

Own Fundraising (LINK to <https://www.linkedin.com/pulse/20140721214235-23815363-the-non-profit-achievement-gap-seven-ways-small-and-medium-non-profits-stunt-their-own-fundraising>) by Armando Zumaya, July 21, 2014

Budgeting/Planning for Fundraising Success

Fundraising on a budget and understanding the fundraising budget (LINK to <https://nonprofitquarterly.org/2016/09/08/fundraising-on-a-budget-and-understanding-the-fundraising-budget/>) from Non-profit Quarterly Sept. 8, 2016

How to Plan a Nonprofit Fundraising Event on a Budget (LINK to <http://www.donorperfect.ca/whitepapers/em/hilborn-events-ebook/>) Free E-Book from DonorPerfect

More Fundraising Essentials for Board Members

Pure gold – the 34 fundamental foundations of fundraising <http://sofii.org/article/pure-gold-the-34-fundamental-foundations-of-fundraising> by Ken Burnett for SOFII, May 12, 2016

Relational Fundraising and Development (LINK to <http://www.artsaction.com/Pages-2008/Folio%20Three%20Relational%20Fundraising.pdf>) ARTS Action Research, Folio Three, 2014.

An in-depth look at modern fundraising realities for arts organizations and strategies for sustainability

Webinar: Fundraising Bright Spots: The Secrets of Successful Fundraising from Individuals https://nonprofitquarterly.org/2017/04/18/bright-spots-fundraising-secrets/?utm_source=Daily+Newswire&utm_campaign=6ac0117612-EMAIL_CAMPAIGN_2017_04_18&utm_medium=email&utm_term=0_94063a1d17-6ac0117612-12391361 Nonprofit Quarterly, April 18, 2017 – 1 hour 2 minutes

CRA Guidelines, Canadian Fundraising Trends and a Useful Tool

Fundraising by Registered Charities <http://www.cra-arc.gc.ca/chrts-gvng/chrts/plcy/cgd/fndrsng-eng.html> Canada Revenue Agency, April 20, 2012

A guide by the CRA on the role of fundraising in registered charitable organizations, including definitions, best practices and the CRA's method of evaluating charitable donations.

Charitable giving by Canadians, by Martin Turcotte, Statistics Canada, Canadian Social Trends, April 16, 2012

<http://www.statcan.gc.ca/pub/11-008-x/2012001/article/11637-eng.htm>

[Donation Credit Calculator](#), CRA's Charities Directorate website

Allows donors to determine the total amount of tax credits, including federal and provincial, for their charitable gifts.