



# MAYOR'S ARTS LUNCH 2025 | TORONTO ARTS FOUNDATION

**April 29, 2025**

Arcadian Court, Simpson Tower

## **SPONSORSHIP REQUEST**

**TABLE HOST: \$5,000**

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**Mayor Olivia Chow** and a carefully curated room of 300+ corporate executives, politicians, artists, cultural leaders, leading philanthropists, and special guests will come together to celebrate and support the arts at the 19th annual Mayor's Arts Lunch.

Six Toronto Arts Foundation Awards, presented during this high-profile and joyful event, celebrate artistic excellence and honour the contributions of artists and arts supporters across disciplines to creative city-building in Toronto.

This event and the awards are wholly supported by donations from generous arts champions.

## **BENEFITS OF SPONSORSHIP**

- Four (4) invitations at the Mayor's Arts Lunch and pre-lunch reception. We will complete your table with a captivating mix of Toronto's cultural and civic leaders.
- Logo recognition in the Lunch program book, on the Toronto Arts Foundation website, and digitally at the Mayor's Arts Lunch.
- Logo recognition in the 'thank you to our sponsors' ad in The Toronto Star, published following the event.



**For more information, contact:**

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# MAYOR'S ARTS LUNCH 2025 ↓

## TORONTO ARTS FOUNDATION

### 2025 AWARDS

Toronto Arts Foundation Awards celebrate artistic excellence and recognize the contributions of artists and arts supporters to creative city-building in Toronto. Financial support of the annual Toronto Arts Foundation Awards is provided through a combination of legacies and annual donations from private and corporate donors.

All award recipients receive an original work of art in the form of a plate, commissioned each year from some of Toronto's most important visual artists.

#### *Breakthrough Artist Award*

The **Breakthrough Artist Award** is a \$10,000 cash prize, with finalists receiving \$2,000. The award celebrates the accomplishments and future potential of an emerging Toronto artist working in any discipline, and is intended to support the development or completion of new work. Established in 2006 as the Emerging Artist Award, it was renamed the Breakthrough Artist Award in 2021 and the age restriction for finalists was removed. The award is supported by The Azrieli Foundation. The finalist awards were established in 2014. The Breakthrough Artist Award is presented every year at the Mayor's Arts Lunch.

#### *Arts for Youth Award*

The **Arts for Youth Award** is a \$20,000 cash prize, with finalists receiving \$2,000 each. The award celebrates an individual, collective or organization that has demonstrated an outstanding commitment to engaging Toronto's youth through the arts. Established in 2007, the Arts for Youth Award is presented every year at the Mayor's Arts Lunch. The recipient prize is generously supported by Martha Burns. The finalist prizes are supported by Toronto Arts Foundation's general donations.

#### *Che Kothari Artist & Instigator Award*

The **Che Kothari Artist & Instigator Award** is a \$10,000 cash prize, with finalists receiving \$1,000 each. The award supports and encourages a young BIPOC artist who is recognized for their artistic contributions and for making positive change through cultural leadership. Whether through starting a movement, creating an arts hub, collective, or organization, or through mentorship, events, or other creative activities, the recipient of the award must make an impact on people and/or the community through the arts beyond their artistic practice. Artists aged 18-35 working in any artistic discipline are eligible to receive the award. This inaugural award will be presented annually at the Mayor's Arts Lunch. The recipient and finalist prizes are generously supported by Che Kothari.



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## *Community Arts Award*

The **Community Arts Award** is a \$10,000 cash prize, with finalists receiving \$1,000 each. The award celebrates an individual artist or arts organization or collective that has made a significant contribution in Toronto by working with, in and for communities, while increasing access to arts and culture. Established in 2013 as the Diversity Award, it was renamed the Community Arts Award in 2018. Award eligibility rotates from individuals to organizations or collectives in alternating prize years. In 2025, the award will be presented to an organization or a collective. The recipient and finalist prizes are generously sponsored by MOD Developments Inc.

## *Margo Bindhardt and Rita Davies Award*

The **Margo Bindhardt and Rita Davies Award** is a \$10,000 cash prize, with finalists receiving \$1,000. The award celebrates an individual artist, creator, volunteer or administrator who has demonstrated creative cultural leadership in the development of arts and culture in Toronto. The award is supported by Toronto Arts Foundation's general donations and is presented every two years at the Mayor's Arts Lunch.

## *Indigenous Artist Award*

The **Indigenous Artist Award** is a \$20,000 cash prize which celebrates an Indigenous artist or artist collective that has made a recognized contribution to the creative cultural life of Toronto. In addition, the recipient selects an artist mentor/Elder or mentee/protégée to receive \$5,000. In addition to the prize money, the 2025 recipient will receive a complimentary week-long stay at Valleyview Artist Retreat. Established in 2021, the Indigenous Artist Award is presented every other year at the Mayor's Arts Lunch. The recipient and mentor/Elder or mentee/protégée prize are generously supported by the K.M. Hunter Foundation.

