

EVENT SPONSORSHIP OPPORTUNITIES

BENEFITS FOR ALL SPONSORSHIP LEVELS

- ▶ 1 Complimentary Table with name on table sign (additional table available upon request)
- ▶ Company name/logo in the Dinner Book
- ▶ Recognition on all relevant marketing materials
- ▶ Company name/logo in Recognition Video shown at the Dinner
- ▶ Dignitary/Celebrity hosting opportunity at your Table
- ▶ VIP Reception invitation for your Table hosts (2)
- ▶ Recognition on Toronto Arts Foundation website, print and digital marketing materials

ADDITIONAL BENEFITS FOR INDIVIDUAL SPONSORSHIP LEVELS

\$60,000

EXCLUSIVE TITLE/PRESENTING SPONSOR

- ▶ 2 Head Table seats
- ▶ Front page logo recognition on Dinner Book
- ▶ Opportunity to bring greetings at Dinner
- ▶ Company name or logo on Evening digital Invitation
- ▶ Podium Recognition
- ▶ Full page recognition in the Dinner Book
- ▶ VIP Reception invitation for all of your Table Guests
- ▶ Opportunity for promotional display in VIP Reception area

\$50,000

EXCLUSIVE HEAD TABLE SPONSOR

- ▶ 2 Head Table seats
- ▶ Podium Recognition
- ▶ Full page recognition in the Dinner Book
- ▶ VIP Reception invitation for all of your Table Guests
- ▶ Logo or name on Head Table Seating Cards
- ▶ Opportunity for promotional display/artistic activation in VIP Reception area

EXCLUSIVE VIP RECEPTION SPONSOR

- ▶ Opportunity to bring Greetings during VIP Reception
- ▶ VIP Reception invitation for all of your Table Guests
- ▶ Full page recognition in the Dinner Book
- ▶ Signage Recognition in VIP Reception
- ▶ Opportunity for promotional display/artistic activation in VIP Reception area

ARTS IN THE PARKS GOLD SPONSOR (3 available)

- Volunteer Program
- Community Engagement
- Local Artist Spotlight
- ▶ Company name or logo as Arts in the Parks Sponsor on targeted advertising
- ▶ Full Page recognition in the Dinner Book
- ▶ Opportunity for promotional display/artistic activation in VIP Reception area

GOLD SPONSOR

- ▶ Full page recognition in the Dinner Book
- ▶ Opportunity for promotional display in VIP Reception area

\$25,000

EXCLUSIVE DINNER BOOK SPONSOR

- ▶ Full page recognition on Back Cover of the Dinner Book

EXCLUSIVE AUCTION SPONSOR

- ▶ Company name or logo on Auction bid cards and at Auction display area
- ▶ Logo on auction listing page in Dinner Book
- ▶ Opportunity for promotional display in the Auction area
- ▶ Half page recognition in the Dinner Book

EXCLUSIVE CENTREPIECE SPONSOR

- ▶ Company logo or name on table cards as Centerpiece Sponsor
- ▶ Half page recognition in the Dinner Book

COVID-19 ARTIST RESPONSE INITIATIVES

- ▶ Recognition on program marketing materials
- ▶ Half page recognition in the Dinner Book

ARTS IN THE PARKS SILVER SPONSOR (3 available)

- Summer Student
- Youth Ambassador
- Accessible Website & Digital
- ▶ Recognition on program marketing materials
- ▶ Half page recognition in the Dinner Book

COMMUNITY ARTS SILVER SPONSOR (3 available)

- Artist Professional Development
- Community Arts Award
- Community Arts Conference
- ▶ Recognition on program marketing materials
- ▶ Half page recognition in the Dinner Book

BOARD LEADERSHIP SERIES SILVER SPONSOR

- ▶ Recognition on program marketing materials
- ▶ Half page recognition in the Dinner Book

SILVER SPONSOR

- ▶ Recognition as a Silver Sponsor
- ▶ Half page recognition in the Dinner Book

For further information on sponsorships please contact:
Karen I. Miller, Fundraising Director: 416.224.9990
or email kim.inc@kimfundraising.com