

Tuesday December 8, 2020

EVENT SPONSORSHIP OPPORTUNITIES

BENEFITS FOR ALL SPONSORSHIP LEVELS

- ▶ 5 shared links (one virtual table)
- ▶ 5 delivered dinner packages for 2
- ▶ An additional table is available upon request
- ▶ VIP Reception invitation for all of your Table Guests
- ▶ Name on Table Label, visible to all viewers
- ▶ Logo visible with link to website or other content
- ▶ Company name/logo in the printed & delivered Dinner Book
- ▶ Company name/logo in Recognition Video shown at the Dinner
- ▶ Thank you shout-out on event chat, visible to all viewers
- ▶ Recognition on Toronto Arts Foundation website and in the Annual Report
- ▶ Logo & listing recognition on Thank You to our Sponsors print advertisement

ADDITIONAL BENEFITS FOR INDIVIDUAL SPONSORSHIP LEVELS

TITLE/PRESENTING SPONSOR - Call to discuss.

\$50,000

EXCLUSIVE VIP RECEPTION SPONSOR

- ▶ Opportunity to bring Digital Greetings during on-line VIP Reception
- ▶ Podium Recognition
- ▶ Full page recognition in the Dinner Book
- ▶ Recognition during on-line VIP Reception

EXCLUSIVE HEAD TABLE SPONSOR - SOLD

ARTS IN THE PARKS GOLD SPONSOR (3 available)

- Volunteer Program
- Community Engagement
- Local Artist Spotlight
- ▶ Company name or logo as Arts in the Parks Sponsor on targeted advertising - includes brochures & newspaper advertising
- ▶ Full Page recognition in the Dinner Book

GOLD SPONSOR

- ▶ Full page recognition in the printed Dinner Book as Gold Sponsor

\$35,000

EXCLUSIVE DELIVERED DINNER SPONSOR

- ▶ Company logo or name on delivered dinner packaging

EXCLUSIVE PROGRAM DINNER BOOK SPONSOR

- ▶ Full page recognition on Back Cover of the printed Dinner Book, delivered to all guests

\$25,000

EXCLUSIVE WINE SPONSOR

- ▶ Company logo or name on card or tag as Wine Sponsor, delivered to all guests

COVID-19 ARTIST RESPONSE INITIATIVES

- ▶ Recognition on program marketing materials

ARTS IN THE PARKS SILVER SPONSOR (3 available)

- Summer Student
- Youth Ambassador
- Accessible Website & Digital
- ▶ Recognition on program marketing materials

COMMUNITY ARTS SILVER SPONSOR (3 available)

- Artist Professional Development
- Community Arts Award **SOLD**
- Community Arts Conference
- ▶ Recognition on program marketing materials

BOARD LEADERSHIP SERIES SILVER SPONSOR

- ▶ Recognition on program marketing materials

SILVER SPONSOR

- ▶ Recognition as a Silver Sponsor

For further information on sponsorships please contact:
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