



## MAYOR'S ARTS LUNCH

**April 25, 2022**  
**Arcadian Court, Simpson Tower**

**SPONSORSHIP REQUEST**  
**TABLE HOST: \$5,000**

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*"I am delighted to support this event that showcases talented artists who are passionate about their craft and the volunteers who make up the boards of arts organizations that help the arts thrive in our great city. This event honours and recognizes individuals who, through art, have made a difference in our communities and strive to build a strong and united city." - Mayor John Tory*

**Mayor John Tory** and a carefully curated room of 200+ corporate executives, politicians, artists, cultural leaders, leading philanthropists and special guests will come together to celebrate and support the arts at the 16th annual Mayor's Arts Lunch.

Four Toronto Arts Foundation Awards, presented during high profile, joyful event, recognize artistic excellence and the contributions of artists and arts supporters, across disciplines, to creative city-building in Toronto.

This event and the awards are wholly supported by donations from generous arts champions.

***Toronto Artists have been hit hard by this pandemic.***

***We need your help to continue celebrating their contributions during these uncertain times. Join us in honouring Toronto's artistic and cultural leaders.***

### **BENEFITS OF SPONSORSHIP**

- Half Page advertisement placement in the Mayor's Arts Lunch program book
- Logo recognition in the Lunch program book and on the Toronto Arts Foundation website.
- Logo recognition in the 'thank you to our sponsors' ad in The Toronto Star, published following the event.
- Four (4) invitations at the Mayors' Arts Lunch. We will fill the remaining seats with a fascinating array of Toronto's cultural and civic leaders.
- Four (4) invitations to the pre-Lunch Reception.
- Two (2) invitations to the Finalists' Reception. Date TBC.

**For more information contact:**

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## 2022 AWARDS

Toronto Arts Foundation Awards celebrate artistic excellence and recognize the contributions of artists and arts supporters to creative city-building in Toronto.

The Awards are presented in recognition of a body of creative accomplishment, rather than for specific works or achievements. Financial support of the annual Toronto Arts Foundation Awards is provided through a combination of legacies and annual donations from private and corporate donors.

All award recipients receive an original work of art in the form of a plate, commissioned each year from some of Toronto's most important visual artists. Pictured above is the 2015 plate by Shary Boyle, an award-winning artist whose work has been exhibition nationally and internationally. Shary's public art commission *Cracked Wheat* can be seen on the front grounds of the Gardiner Museum in Toronto, where her work will be featured in a major solo exhibition opening January 2021.

**Arts for Youth Award** – A \$20,000 cash prize, with finalists receiving \$2,000, celebrating an individual, collective or organization that has demonstrated an outstanding commitment to engaging Toronto's youth through the arts. Established in 2007, the award is supported by Martha Burns, Jim Fleck, and Sandra and Jim Pitblado. The finalist prizes are supported by Diana Bennett and Spencer Lanthier.

**Breakthrough Artist Award** – A \$10,000 cash prize, with finalists receiving \$2,000, celebrating the accomplishments and future potential of an emerging Toronto artist working in any discipline. Established in 2006, the award is supported by Susan Crocker and John Hunkin.

**Celebration of Cultural Life Award** - A \$10,000 cash award, with finalists receiving \$2,000. Originally called the William Kilbourn Award, the award embraces the spirit of Toronto Arts Council founding President William Kilbourn and recognizes excellence in three of Toronto's senior arts practitioners. The award celebrates an individual performer, teacher, administrator and/or creator in any arts discipline, including architecture and design, whose work is a celebration of life through the arts. The 2022 recipient prize is generously sponsored by Maureen and Victor Dodig. In addition to the prize money, the 2022 recipient will receive a complimentary week long stay at Valleyview Artist Retreat.

**The Toronto Arts and Business Award** – An honorary award celebrating a local business that has championed the arts through on-going innovative, transformative, and entrepreneurial partnerships or philanthropic investments. The awarded business shares the belief that the arts create a positive social impact on their employees, their customers and their community. Established in 2006, this award is presented in partnership with Toronto Arts Foundation, Business for the Arts and The Toronto Star.