69% of Torontonians appreciate the contribution that Toronto artists make to the city.

96% of Torontonians see at least one benefit of the arts to the city.

91% of Torontonians see at least one benefit of the arts to them personally.

74% of Torontonians believe that professional artists add value to society.

More public opinion about the arts: TORONTOARTSFOUNDATION.ORG/KNOWLEDGE