



Guidance for Arts Board Confronting a Pandemic: Webinar Series

Fundraising and Funding in the time of COVID

June 22, 2020

Useful Resources

Learn More, Share More

ZOOM Webinar: Five Good Ideas about fundraising in the time of the COVID-19 pandemic, Maytree, **Tuesday, June 30, 2020, 1:00 – 1:45 p.m.**

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ZOOM Webinar: The Art of Board Governance in the time of COVID-19, Business/Arts, **Jun 24, 2020 03:00 PM**, alyssa@businessforthearts.org

SURVEY: State of the Ontario Nonprofit Sector: Three months into the COVID-19 crisis, a project of Ontario Nonprofit Network, Assemblée de la Francophonie de l'Ontario and the Ontario Trillium Foundation **deadline for completion June 26, 2020**

<https://www.surveymonkey.com/r/CKLXNZ6>

Perspectives on Pandemic Philanthropy

Imagine Canada's Sector Monitor: Charities & the COVID-19 Pandemic, by David Lasby, May 2020

https://imaginecanada.ca/sites/default/files/COVID-19%20Sector%20Monitor%20Report%20ENGLISH_0.pdf

2020 Giving USA Report Both Surreal and Suggestive of Larger Change Needs, by Ruth McCambridge, Nonprofit Quarterly, June 16, 2020

<https://nonprofitquarterly.org/2020-giving-usa-report-both-surreal-and-suggestive-of-larger-change-needs/>

In Canada, Arts Nonprofits Find a Very Different Landscape than US, by Steve Dubb, Nonprofit Quarterly,

May 7, 2020

<https://nonprofitquarterly.org/in-canada-arts-nonprofits-find-a-very-different-landscape-than-us/>

The Role of an Endowment in COVID-19 Times, by Alan Walker, Ontario Arts Foundation Blog, June 4, 2020



<https://www.oafdn.ca/blogs>

Fundraising in a Pandemic

How to (Quickly) Mobilize Volunteers to Maximize Nonprofit Fundraising During COVID-19, by Barbara Maduell, Breakthrough Fundraising Group, Updated Mar 29, 2020

<https://www.breakthroughnw.com/post/how-to-quickly-mobilize-volunteers-to-maximize-nonprofit-fundraising-during-covid-19>

Coronavirus and fundraising: What to expect and how to prepare, by Gail Perry, Fired Up Fundraising, March 2020

<https://www.gailperry.com/coronavirus-and-fundraising-what-to-expect-and-how-to-prepare/>

A MESSAGE TO FUNDRAISERS ON RESPONDING TO THE PRESSURES OF COVID-19, by Bruce MacDonald, Imagine Canada, March 17, 2020

<https://www.imaginecanada.ca/en/360/message-fundraisers-responding-pressures-covid-19>

How to raise funds in time of crisis, by Jeff Brooks, Future Fundraising Now, December 11, 2019

<https://www.futurefundraisingnow.com/future-fundraising/2019/12/how-to-raise-funds-in-time-of-crisis.html>

COVID-19 Creates an Event Fundraising Choice: Go Virtual or Go Long, by Martin Levine, Nonprofit Quarterly, May 5, 2020

<https://nonprofitquarterly.org/covid-19-creates-an-event-fundraising-choice-go-virtual-or-go-long/>

Changes in Philanthropy

A Sector in Peril: Philanthropy's Role in Responding to COVID-19, by Alan Brown, WolfBrown News, May 8, 2020

<http://wolfbrown.com/news/7-news-and-announcements/731-a-sector-in-peril-philanthropy-s-role-in-responding-to-covid-19>

Shared Platforms and Charitable Venture Organizations: A powerful possibility for a more resilient arts sector, by Jane Marsland, Metcalf Foundation, 2013

<https://metcalfoundation.com/publication/shared-platforms-and-charitable-venture-organizations-a-powerful-possibility-for-a-more-resilient-arts-sector-2/>

This Moment Shows Us Why Philanthropy Should Reinvent Itself, by Gislaine Ngounou, Nonprofit Quarterly, June 17, 2020

<https://nonprofitquarterly.org/this-moment-shows-us-why-philanthropy-should-reinvent-itself/>

Will Audiences Come? The Future of Earned Revenues

The stage is set for theatre's rebirth, by Barney Norris, Unherd.com, April 15, 2020
<https://unherd.com/2020/04/is-the-stage-set-for-theatres-rebirth/>

Audience Outlook Monitor, Initial Results from Australia, May 2020
<https://www.audienceoutlookmonitor.com/patternmakers-in-australia>

GUIDE TO REOPENING THEATRICAL VENUES, Principal Authors: C.J. Marshall and Dionne Christian, Performing Arts Centre Consortium 2nd DRAFT EDITION May 15, 2020
<https://www.apap365.org/Portals/1/PDFs/Advocacy/PACC%20Reopening%20Advisory%20%20Draft%20%20%20%20%20%20Ver%204.0.pdf>

We Will Not Miss ZOOM

The reason Zoom calls drain your energy, by Manyu Jiang, BBC.com, April 22nd, 2020
<https://www.bbc.com/worklife/article/20200421-why-zoom-video-chats-are-so-exhausting?ocid=ww.social.link.email>

10 Tips for Staying Human on Video Calls, by Simon Mont, Nonprofit Quarterly, April 23, 2020
<https://nonprofitquarterly.org/10-tips-for-staying-human-on-video-calls/>

Financial Questions

Important CEWS Budgeting Considerations, Tip Sheet by Heather Young and Young Associates, June 12, 2020
<https://www.youngassociates.ca/news/2020/6/10/important-cews-budgeting-considerations>

Tips for Completing Record of Employment Forms with Respect to COVID-19, Young Associates, March 20, 2020 <https://www.youngassociates.ca/news/2020/3/20/tips-for-completing-record-of-employment-forms-with-respect-to-covid-19>

Young Associates COVID-19 Resources: <https://www.youngassociates.ca/news/tag/COVID-19>

Sustainability to Survivability: 5 Nonprofit Finance Must-Do's in the Time of COVID, by Steve Zimmerman, Nonprofit Quarterly, March 19, 2020
<https://nonprofitquarterly.org/sustainability-to-survivability-nonprofit-finance-must-dos-in-the-time-of-covid/>

Regulatory Questions

CRA Charity Filing date extended: https://www.canada.ca/en/revenue-agency/campaigns/covid-19-update/covid-19-filing-payment-dates.html?mc_cid=f45f07bba7&mc_eid=87603d857d#charities



Ontario Nonprofit Network COVID-19 Virtual AGM Guides: [Virtual AGM Facilitation Guide](#) – 2020; [Virtual AGM Template Script](#) – 2020; [Virtual AGM Template Critical Path](#) – 2020

Deferral of T3010, T1044, and T2 filings, Imagine Canada Public Policy Updates, April 9, 2020
<https://mailchi.mp/imaginecanada/important-updates-from-our-public-policy-team-1500046?e=b57de0ec40>

Miller Thomson Social Impact Newsletter, COVID-19 Resources including Economic and Tax Measures for Charities, Accessing Restricted Funds, Annual Return Extensions and Annual Meetings, April 7, 2020
<https://sites-millerthomson.vuturevx.com/34/4564/april-2020/social-impact-newsletter---april-7--2020---casl.asp?sid=488e8c10-23d0-4245-9a8c-57756613808f>