Guidance for Arts Board Confronting a Pandemic: Webinar Series

**Fundraising and Funding in the time of COVID**

**June 22, 2020**

**Useful Resources**

**Learn More, Share More**

**ZOOM Webinar:** Five Good Ideas about fundraising in the time of the COVID-19 pandemic, Maytree, **Tuesday, June 30, 2020, 1:00 – 1:45 p.m.**

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**ZOOM Webinar:** The Art of Board Governance in the time of COVID-19, Business/Arts, **Jun 24, 2020 03:00 PM**, alyssa@businessforthearts.org

**SURVEY:** State of the Ontario Nonprofit Sector: Three months into the COVID-19 crisis, a project of Ontario Nonprofit Network, Assemblée de la Francophonie de l'Ontario and the Ontario Trillium Foundation **deadline for completion June 26, 2020**

https://www.surveymonkey.com/r/CKLXNZ6

**Perspectives on Pandemic Philanthropy**

Imagine Canada's Sector Monitor: Charities & the COVID-19 Pandemic, by David Lasby, May 2020


In Canada, Arts Nonprofits Find a Very Different Landscape than US, by Steve Dubb, Nonprofit Quarterly, May 7, 2020

https://nonprofitquarterly.org/in-canada-arts-nonprofits-find-a-very-different-landscape-than-us/

The Role of an Endowment in COVID-19 Times, by Alan Walker, Ontario Arts Foundation Blog, June 4, 2020
Fundraising in a Pandemic

How to (Quickly) Mobilize Volunteers to Maximize Nonprofit Fundraising During COVID-19, by Barbara Maduell, Breakthrough Fundraising Group, Updated Mar 29, 2020

Coronavirus and fundraising: What to expect and how to prepare, by Gail Perry, Fired Up Fundraising, March 2020

A MESSAGE TO FUNDRAISERS ON RESPONDING TO THE PRESSURES OF COVID-19, by Bruce MacDonald, Imagine Canada, March 17, 2020

How to raise funds in time of crisis, by Jeff Brooks, Future Fundraising Now, December 11, 2019

COVID-19 Creates an Event Fundraising Choice: Go Virtual or Go Long, by Martin Levine, Nonprofit Quarterly, May 5, 2020
https://nonprofitquarterly.org/covid-19-creates-an-event-fundraising-choice-go-virtual-or-go-long/

Changes in Philanthropy


Shared Platforms and Charitable Venture Organizations: A powerful possibility for a more resilient arts sector, by Jane Marsland, Metcalf Foundation, 2013

This Moment Shows Us Why Philanthropy Should Reinvent Itself, by Gislaine Ngounou, Nonprofit Quarterly, June 17, 2020
https://nonprofitquarterly.org/this-moment-shows-us-why-philanthropy-should-reinvent-itself/

Will Audiences Come? The Future of Earned Revenues
The stage is set for theatre’s rebirth, by Barney Norris, Unherd.com, April 15, 2020
https://unherd.com/2020/04/is-the-stage-set-for-theatres-rebirth/

Audience Outlook Monitor, Initial Results from Australia, May 2020
https://www.audienceoutlookmonitor.com/patternmakers-in-australia

GUIDE TO REOPENING THEATRICAL VENUES, Principal Authors: C.J. Marshall and Dionne Christian, Performing Arts Centre Consortium 2nd DRAFT EDITION May 15, 2020
https://www.apap365.org/Portals/1/PDFs/Advocacy/PACC%20Reopening%20Advisory%20Draft%20Ver%204.0.pdf

We Will Not Miss ZOOM

The reason Zoom calls drain your energy, by Manyu Jiang, BBC.com, April 22nd, 2020

10 Tips for Staying Human on Video Calls, by Simon Mont, Nonprofit Quarterly, April 23, 2020
https://nonprofitquarterly.org/10-tips-for-staying-human-on-video-calls/

Financial Questions

Important CEWS Budgeting Considerations, Tip Sheet by Heather Young and Young Associates, June 12, 2020
https://www.youngassociates.ca/news/2020/6/10/important-cews-budgeting-considerations


Sustainability to Survivability: 5 Nonprofit Finance Must-Do’s in the Time of COVID, by Steve Zimmerman, Nonprofit Quarterly, March 19, 2020

Regulatory Questions


Deferral of T3010, T1044, and T2 filings, Imagine Canada Public Policy Updates, April 9, 2020
https://mailchi.mp/imaginecanada/important-updates-from-our-public-policy-team-1500046?e=b57de0ec40

Miller Thomson Social Impact Newsletter, COVID-19 Resources including Economic and Tax Measures for Charities, Accessing Restricted Funds, Annual Return Extensions and Annual Meetings, April 7, 2020