



Get on Board Workshop & Speaker Series

October 16, 2017

How to win friends and influence people: why advocacy is a core board responsibility

USEFUL RESOURCES

WHY?

Why Board Engagement in Advocacy is Essential, Nonprofit Quarterly by Anne Wallestad, July 2015

<https://nonprofitquarterly.org/2015/07/15/why-board-engagement-in-advocacy-is-essential/>

Stand for Your Mission: a U.S. initiative by Board Source and partners to unleash the full potential of the nonprofit sector to create positive impact by engaging board leaders more directly in the advocacy work of their organizations

<https://boardsource.org/research-critical-issues/stand-mission-advocacy/>

The Stand by Your Mission Discussion Guide for boards: The Power of Board Advocacy

https://standforyourmission.org/wp-content/uploads/2014/09/Discussion-Guide.pdf?_hstc=98438528.9eac77439e8a99e5cef82ed4a9e3be04.1489426704331.1506357473410.1507668968319.4&_hssc=98438528.1.1507668968319&_hsfp=2638872599

Does your institution have an advocacy policy? Museums 2.0 blog by Nina Simon, January 2016

<http://museumtwo.blogspot.ca/2016/01/does-your-institution-have-advocacy.html>

Why now is an especially good time to create one, Museums 2.0 blog by Nina Simon, April 2016

[http://museumtwo.blogspot.ca/2016/04/advocacy-policy-part-two-and-why-now-is.html?utm_source=feedburner&utm_medium=email&utm_campaign=Feed:+museumtwo+\(Museum+2.0\)](http://museumtwo.blogspot.ca/2016/04/advocacy-policy-part-two-and-why-now-is.html?utm_source=feedburner&utm_medium=email&utm_campaign=Feed:+museumtwo+(Museum+2.0))

HOW?

The Institute for Change Leadership, Ryerson University, Olivia Chow, Distinguished Visiting Professor

<http://www.ryerson.ca/arts/research-innovation/research-chairs-and-centres/institute-for-change-leaders/>



Toronto Arts Council website, Advocate
<http://www.torontoartscouncil.org/advocate>

Information to help artists, arts organizations and arts supporters effectively communicate the public value of arts and culture; updated each year at budget time (November) to provide information on the budget proposal and recommended actions for the arts community

Artsvote Guiding Principles, November 1995
http://torontoartsfoundation.org/tac/media/taf/Knowledge/CCN_October-16_Artsvote.pdf

Principles behind one of Toronto's most successful ongoing cultural advocacy campaigns: from resisting divide and conquer strategies, to commitment to non-partisan advocacy, to the necessity of both year-round and election cycle activities

How non-profit board members can be effective advocates in troubled times, Nonprofit Quarterly by Dr. Abbas Hyderi, July 2017
https://nonprofitquarterly.org/2017/07/21/boardroom-nonprofit-board-members-can-effective-advocates-troubled-times/?utm_source=Daily+Newswire&utm_campaign=3ac595ba2e-EMAIL_CAMPAIGN_2017_07_21&utm_medium=email&utm_term=0_94063a1d17-3ac595ba2e-12391361

How small and medium size NFPs can contribute to public policy: Five Good Ideas about public policy, Maytree 5 Good Ideas by Sunil Johal, April 2016
<https://maytree.com/five-good-ideas/five-good-ideas-about-public-policy/>

Wanted: master storytellers, Creative Trust blog by Jini Stolk, December 2015
<http://www.creativetrust.ca/2015/12/wanted-master-storytellers/>

The Scope of our Impact, Creative Trust blog by Jini Stolk, March 2017
<http://www.creativetrust.ca/2017/03/the-scope-of-our-impact/>

When you're in a meeting with an elected official you need a range of facts, statistics and arguments to secure their support

CANADIAN REGULATIONS

CRA Policy Statement on permitted and prohibited political activities by charities
<https://www.canada.ca/en/revenue-agency/services/charities-giving/charities/policies-guidance/policy-statement-022-political-activities.html>

Overcoming fear of advocacy, Creative Trust blog by Jini Stolk, August 2015
<http://www.creativetrust.ca/2015/08/fear-of-advocacy/>



ADVOCACY ORGANIZATIONS, RECENT INITIATIVES

Canadian Arts Coalition: multi-sector advocates for a strong Canadian cultural sector
<http://www.canadianartscoalition.com/>

The Ontario Nonprofit Network, the voice of Ontario's non-profit community; website provides information on provincial non-profit advocacy on issues including:

The Ontario Nonprofit Corporations Act <http://theonn.ca/onca/>
Building a decent work movement in Ontario's non-profit sector <http://theonn.ca/our-work/our-people/decent-work/>
Increasing access to capital funding so nonprofits can build and maintain assets that support Ontario communities <http://theonn.ca/infrastructure-ontario/>

Upcoming event:

Are you ready for some thought-provoking conversations about advancing policy efforts for Ontario's nonprofits? Together, we'll tap into the trends and issues, and explore opportunities and strategies to build toward a stronger sector.
<http://ontariononprofitnetwork.onefireplace.org/event-2481294>

Arts Day at Queen's Park, bringing representatives of Ontario's arts community together with Members of Provincial Parliament (MPPs) to share insights and stories about the important work being done in the arts across this province, December 2016
<https://www.facebook.com/OntarioArts/photos/a.1359307360781215.1073741852.118143304897633/1359307397447878/?type=3>

OAC Celebrates Government's Increased Investment in Ontario's Professional Artists and Arts Organizations, September 2017
<http://ofsys.com/T/OFSYS/SM2/262/2/P/F/728064/WMdBmL/741906.html>

Annual Arts Day at the City, TAPA and Friends of the Arts Network
<https://tapa.ca/event/7th-annual-arts-day-at-the-city/>

Good news for 401 Richmond: but what took so long? by Murray Whyte, Toronto Star, September 26, 2017
<https://www.thestar.com/entertainment/visualarts/2017/09/26/good-news-for-cultural-institutions-but-what-took-so-long.html>

Winning a provincial and city pledge to create a new tax class for cultural hubs in Toronto