

Get on Board Workshop & Speaker Series

May 15, 2019

What's your impact?

USEFUL RESOURCES

THE EVALUATION LANDSCAPE

The Stage of Evaluation: Measurement and Evaluation Practices in Canada's Charitable Sector, by David Lasby, for Ontario Nonprofit Network and Imagine Canada, October 2018

<https://theonnc.ca/our-work/our-people/evaluation/state-of-evaluation/>

Committing to Action: Next Steps for Canada's Evidence Ecosystem, by Lisa Lalonde, Joanne Cave, Adam Jog, Mowat NFP, March 29, 2019

https://mowatcentre.ca/wp-content/uploads/publications/188_linE_committing_to_action.pdf

WHY

Impacts of a Live Performance, by Alan S. Brown & Jennifer L. Novak, WolfBrown, January, 2007

<http://kristinalemieux.com/wp-content/uploads/2013/01/WB-Intrinsic-Impacts-Live-Performance.pdf>

When the going gets tough invest in evaluation, by Garth Rule, blog post in CLICK: Centre for Social Innovation newsletter, April 17, 2019

<https://socialinnovation.org/when-the-going-gets-tough-invest-in-evaluation/>

New Online Impact Tool for Sharing Your Impact and Results with Canadians, from Canada Helps.org

https://www.canadahelps.org/en/charity-life/ceo-messages/new-tools-to-measure-share-your-charitable-impact/?utm_source=hilborn&utm_medium=email&utm_campaign=impact

HOW

ArtReach Online Evaluation Resources:

Toolkit: Evaluation 101 <https://www.artreach.org/evaluation101>

Toolkit: Arts Based Evaluation 101 <https://www.artreach.org/artbasedevaluation>

Evaluation Resources, Tools and Templates: <https://www.artreach.org/evaluationresources>

Measuring Joy: Evaluation at Baltimore Clayworks, by Deborah Bedwell, Executive Director, Baltimore Clayworks, January 13, 2001

<https://www.artistcommunities.org/library/advocacy-toolbox/measuring-joy-evaluation-baltimore-clayworks>

Is data really important to you? by Ann Rosenfield, MBA, Hilborn Charity eNews editorial, January 24, 2019

<https://charityinfo.ca/articles/Data>

There's an Art to It: Exploring Creative Evaluation, by Helen Yung, Ontario Nonprofit Network blog post, March 23, 2016

<https://theonnc.ca/theres-an-art-to-it-exploring-creative-evaluation/>

MuseumCamp 2014: Experiments in Social Impact Assessment, by Nina Simon, Museum 2.0, August 6, 2014

http://museumtwo.blogspot.com/2014/08/museumcamp-2014-experiments-in-social.html?utm_source=feedburner&utm_medium=email&utm_campaign=Feed%3A+museumtwo+%28Museum+2.0%29

INPUT OUTPUT OUTCOME IMPACT?

Free on-line evaluation training with Ontario Trillium Foundation

<https://otf.ca/news/ontario-trillium-foundation-launches-newevaluation-e-learning-course?redirected=1>

Impact and Strategic Clarity, Innoweave Practical Tools for Social Innovation module (an extended learning process)

<https://www.innoweave.ca/en/modules/impact-and-strategic-clarity>

Four-part Nonprofit Quarterly Advancing Practice webinar series, Claiming Your Results: Making Evaluation a Core Organizational Practice

<https://webinars.nonprofitquarterly.org/products/evaluative-practice-a-master-class-for-nonprofit-leaders-on-linking-strategy-and-evaluation>

Dude, what's with this notion that nonprofits don't have clear outcomes? by Vu Le, Nonprofit AF blog post, March 2016

<https://nonprofitaf.com/2016/03/dude-whats-with-this-notion-that-nonprofits-dont-have-clear-outcomes/>

Evaluating Public Benefit: How Changing Evaluation Practice Might Help to Solve an Identity Problem, by Andrew Taylor, Ontario Nonprofit Network blog post, December 15, 2017

<https://theonnc.ca/evaluating-public-benefit/>

MEANINGFUL AND ACTION ORIENTED

Let's Talk About Learning Before We Talk About Measurement, by Andrew Taylor and Ben Liadsky, Ontario Nonprofit Network blog post, September 12, 2018

<https://theonnc.ca/learning-before-measurement/>

Plus other Ontario Nonprofit Network evaluation blog posts including

Learning about Learning Organizations, by Andrew Taylor and Ben Liadsky May 28, 2018

<https://theonnc.ca/learning-about-learning-organizations/>

Shifting from prove to improve, Innoweave blog post, November 28, 2018

<https://innoweave.ca/blog/shifting-from-prove-toimprove/>

COLLABORATING FOR IMPACT

Collaborating for Greater Impact: Building an Integrated Data Ecosystem, report from Mowat NFP, by Joanne Cave, Tracey Gyateng, Lisa Lalande, Tris Lumley, February 2018

https://mowatcentre.ca/wp-content/uploads/publications/161_EE_collaborating_for_greater_impact.pdf

THE GRANTMAKERS PERSPECTIVE

Collaborative Evaluation Approaches: a how-to guide for grantmakers, by Ben Liadsky and Andrew Taylor, for Ontario Nonprofit Network, January 2018

<https://theonnc.ca/wp-content/uploads/2018/01/Collaborative-Evaluation-Guide-Grantmakers-Jan-2018.pdf>

A Funder's View on importance of communicating impact, by Steven Plunkett, MacKenzie Strategic Philanthropy, May 15, 2014

<http://giving.mackenzieinvestments.com/funders-view/>

Study of Arts Nonprofits Shows Donations Drop as Audience Numbers Rise, by Ruth McCambridge, Nonprofit Quarterly, September 8, 2016

https://nonprofitquarterly.org/2016/09/08/study-of-arts-nonprofits-shows-donations-drop-as-audience-numbers-rise/?utm_source=Daily+Newswire&utm_campaign=659c683457-Daily+Digest+23889+8+2016&utm_medium=email&utm_term=0_94063a1d17-659c683457-12391361