

Get on Board Workshop & Speaker Series

March 6, 2018

WHAT'S YOUR PLAN? STRATEGICALLY PLANNING FOR SUCCESS

USEFUL RESOURCES

“PLANS ARE USELESS, BUT PLANNING IS INDISPENSABLE” (DWIGHT D. EISENHOWER)

The Big Lie of Strategic Planning WEBINAR by Roger L. Martin (Director of the Martin Prosperity Institute) for Harvard Business Review, January 18, 2018

<https://hbr.org/webinar/2017/12/the-big-lie-of-strategic-planning>

The Strategic Plan is Dead. Long Live Strategy. In today's fast-changing world, why freeze your strategic thinking in a five-year plan? by Dana O'Donovan & Noah Rimland Flower, Stanford Social Innovation Review, January 10, 2013

https://ssir.org/articles/entry/the_strategic_plan_is_dead_long_live_strategy

Reflections on Strategic Planning in Arts Organizations, by Adrian Ellis, AEA Consulting from Arts Professional, November 2003

https://aeaconsulting.com/insights/reflections_on_strategic_planning_in_arts_organizations

The New Game Plan for Strategic Planning, by Anaplan for Harvard Business Review, December 2016

<https://hbr.org/resources/pdfs/comm/anaplan/HBRASAnaplan12.7.16.pdf>

THE PROCESS OF STRATEGIC/ADAPTIVE/BUSINESS PLANNING

Strategic Planning for Nonprofits, National Council of Nonprofits

<https://www.councilofnonprofits.org/tools-resources/strategic-planning-nonprofits>

4 Elements of an Effective Nonprofit Strategic Planning Process, by James Mueller, James Mueller and Associates for Bloomerang, April 2017

<https://bloomerang.co/blog/4-elements-of-an-effective-nonprofit-strategic-planning-process/>

Your Strategy & Your Board: How involved should your board be in strategic planning?, by Dr. Rob Sheehan, Adaptive Planning Toolkit, Spark Policy Institute, 2016

<http://tools.sparkpolicy.com/overview/>

Conversations & Change: The Crucial Link, by Ruth McCambridge, Nonprofit Quarterly, January 2018
<https://nonprofitquarterly.org/2018/01/30/conversations-change-crucial-link/>

Business Planning for Nonprofits, National Council of Nonprofits
<https://www.councilofnonprofits.org/tools-resources/business-planning-nonprofits>

Strategic Management in the Arts, by Lidia Varbanova, publ. by Routledge, 2013
To purchase: <https://www.routledge.com/Strategic-Management-in-the-Arts/Varbanova/p/book/9780203117170>

Five Good Ideas for Greater Strategic Clarity VIDEO by Robin Cory, Colbeck Strategic Advisors, for Maytree, February 28, 2018
<https://maytree.com/five-good-ideas/five-good-ideas-for-greater-strategic-clarity/>

EXAMPLES

Toronto Arts Council Strategic Plan: 2016-2025, Arts-Making 2025
[http://www.torontoartscouncil.org/reports-and-resources/tac-strategic-plan-2016-2025-\(1\)](http://www.torontoartscouncil.org/reports-and-resources/tac-strategic-plan-2016-2025-(1))

Artscape 5.0 Strategic Plan 2018-2022
<http://www.torontoartscape.org/sites/default/files/Artscape%20Strategic%20Plan%202018%20to%202022.pdf>

Ontario Nonprofit Network Strategic Plan 2017-2020 (2 pages)
<http://theonn.ca/wp-content/uploads/2017/04/StrategicPlan2017.pdf>

The big unveil: A strategic plan to strengthen the Ontario nonprofit sector, ONN blog post on strategic planning process by Cathy Taylor and Marg Stanowski, April 2017
<http://theonn.ca/the-big-unveil-strategic-plan-to-strengthen-ontario-nonprofit-sector/>