

Get on Board Workshop & Speaker Series

June 4, 2018

Breaking Out of Your Fundraising Ruts

USEFUL RESOURCES

PLANNING FOR FUNDRAISING SUCCESS

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<https://nonprofitquarterly.org/2017/09/15/new-bright-spots-report-a-goldmine-for-nonprofits-about-successful-fundraising-at-the-grassroots/>

Not Just Money: Equity Issues in Cultural Philanthropy, by Helicon Collaborative with funding from the Surdna Foundation, 2017

<https://medium.com/helicon-collaborative/not-just-money/home>

Is fundraising REALLY a priority in your organization?, by Mena Gainpaulsingh, Hilborn Charity e-news, June 15, 2017

<https://charityinfo.ca/articles/IsFundraisingReallyPriority>

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<https://www.linkedin.com/pulse/20140721214235-23815363-the-non-profit-achievement-gap-seven-ways-small-and-medium-non-profits-stunt-their-own-fundraising/>

Fundraising on a budget and understanding the fundraising budget, Nonprofit Quarterly September 8, 2016

<https://nonprofitquarterly.org/2016/09/08/fundraising-on-a-budget-and-understanding-the-fundraising-budget/>

THE BOARD'S ROLE

Involving your board members in fund development, by Simone Joyaux, PDF download at simonejoyaux.com

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<http://www.creativetrust.ca/2014/04/creating-fundraising-savvy-boards/>

Helping your board to fundraise, by Cynthia J. Armour, Charity Village, May 30, 2012
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<https://www.wildapricot.com/blogs/newsblog/2017/09/21/how-to-say-no-to-nonprofit-board-members>

MORE

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<https://charityinfo.ca/articles/How-did-you-get-those-great-auction-items>

A guide to the silent auction technology makeover, by Dale Carter, Hilborn Charity e-news, November 24, 2015
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Crowdfunding Indie Theatre: Understanding the Costs, by Alex Dault, Canadian Theatre Review 160, Fall 2014
http://www.creativetrust.ca/wp-content/uploads/2015/09/13_VR_Dault-1.pdf

Launching a Crowdfunding Campaign? The Tools You Use Can Make It or Break It, slides from webinar produced by CanadaHelps, March 12, 2018
<https://www.canadahelps.org/en/charity-life/webinars-events/discover-how-small-charities-can-achieve-big-crowdfunding-results/>

Indiegogo Help Centre
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The One Thing Every Sponsor Wants (And Nobody is Doing), by Chris Baylis, President and CEO of The Sponsorship Collective, Wild Apricot blog, April 2017
<https://www.wildapricot.com/blogs/newsblog/2017/04/04/what-every-sponsor-wants>

Reality Check: Straight Talk about Sponsorship Marketing, by Brent Barootes with Janet Gadeski, published by Hilborn-Civil Sector Press – order form and sample chapter
<https://hilborn-civilsectorpress.com/products/reality-check>

ArtsVest: Business for the Arts’ sponsorship training and matching fund incentive program to stimulate innovative business sponsorship and corporate engagement in arts and culture
<http://www.artsvest.com/>

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<http://www.donorperfect.ca/whitepapers/em/hilborn-events-ebook/>