

TORONTO ARTS FOUNDATION

Financial Statements

December 31, 2020

TORONTO ARTS FOUNDATION

Index to Financial Statements

Year Ended December 31, 2020

	Page
INDEPENDENT AUDITOR'S REPORT	1 - 2
FINANCIAL STATEMENTS	
Statement of Financial Position	3
Statement of Operations and Changes in Net Assets	4
Statement of Cash Flows	5
Notes to Financial Statements	6 - 11

INDEPENDENT AUDITOR'S REPORT

To the Directors of Toronto Arts Foundation

Opinion

We have audited the financial statements of Toronto Arts Foundation (the "Foundation"), which comprise the statement of financial position as at December 31, 2020, and the statements of operations and changes in net assets and cash flows for the year then ended, and notes to the financial statements, including a summary of significant accounting policies.

In our opinion, the accompanying financial statements present fairly, in all material respects, the financial position of the Foundation as at December 31, 2020, and the results of its operations and its cash flows for the year then ended in accordance with Canadian accounting standards for not-for-profit organizations.

Basis for Opinion

We conducted our audit in accordance with Canadian generally accepted auditing standards. Our responsibilities under those standards are further described in the *Auditor's Responsibilities for the Audit of the Financial Statements* section of our report. We are independent of the Foundation in accordance with the ethical requirements that are relevant to our audit of the financial statements in Canada, and we have fulfilled our other ethical responsibilities in accordance with those requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Responsibilities of Management and Those Charged with Governance for the Financial Statements

Management is responsible for the preparation and fair presentation of the financial statements in accordance with Canadian accounting standards for not-for-profit organizations, and for such internal control as management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, management is responsible for assessing the Foundation's ability to continue as a going concern, disclosing, as applicable, matters relating to going concern and using the going concern basis of accounting unless management either intends to liquidate the Foundation or to cease operations, or has no realistic alternative but to do so.

Those charged with governance are responsible for overseeing the Foundation's financial reporting process.

Auditor's Responsibilities for the Audit of the Financial Statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with Canadian generally accepted auditing standards will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

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Independent Auditor's Report to the Directors of Toronto Arts Foundation *(continued)*

As part of an audit in accordance with Canadian generally accepted auditing standards, we exercise professional judgment and maintain professional skepticism throughout the audit. We also:

- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Foundation's internal control.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by management.
- Conclude on the appropriateness of management's use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the Foundation's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the financial statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the Foundation to cease to continue as a going concern.
- Evaluate the overall presentation, structure and content of the financial statements, including the disclosures, and whether the financial statements represent the underlying transactions and events in a manner that achieves fair presentation.

We communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

Hogg, Shain & Scheck PC

Toronto, Ontario
May 5, 2021

Authorized to practise public accounting by the
Chartered Professional Accountants of Ontario

TORONTO ARTS FOUNDATION

Statement of Financial Position

As at December 31, 2020

	2020	2019
ASSETS		
CURRENT		
Cash	\$ 363,528	\$ 508,023
Accounts receivable (Note 4)	244,325	98,595
Harmonized Sales Tax recoverable	60,432	58,336
Due from Toronto Arts Council (Note 3)	-	1,679
Prepaid expenses	37,320	2,800
	705,605	669,433
INVESTMENTS (Note 4)	2,320,561	2,140,341
CAPITAL ASSETS (Note 5)	-	504
	\$ 3,026,166	\$ 2,810,278
LIABILITIES		
CURRENT		
Accounts payable and accrued liabilities	\$ 30,868	\$ 30,685
Due to East End Arts (Note 9)	1,080	11,153
Deferred revenues (Note 6)	581,490	193,500
Due to Toronto Arts Council (Note 3)	10,670	-
	624,108	235,338
NET ASSETS		
UNRESTRICTED	2,402,058	2,574,940
	\$ 3,026,166	\$ 2,810,278

COMMITMENT (Note 10)

APPROVED ON BEHALF OF THE BOARD


 _____ Director


 _____ Director

See the accompanying notes to these financial statements

TORONTO ARTS FOUNDATION
Statement of Operations and Changes in Net Assets
Year Ended December 31, 2020

	2020	2019
REVENUES		
Grants and donations <i>(Notes 3 and 9)</i>	\$ 2,254,311	\$ 439,734
Mayor's Evening for the Arts <i>(Note 8)</i>	750,198	1,487,779
Investment income <i>(Note 4)</i>	149,156	243,405
Arts Awards <i>(Note 8)</i>	140,340	153,720
Endowment income <i>(Note 7)</i>	1,514	1,700
	<u>3,295,519</u>	<u>2,326,338</u>
EXPENSES		
Program delivery <i>(Note 9)</i>	2,237,117	1,017,136
Contributions to Toronto Arts Council <i>(Notes 3 and 9)</i>	633,667	-
Mayor's Evening for the Arts <i>(Note 8)</i>	328,705	649,132
Arts Awards <i>(Note 8)</i>	126,773	135,766
Grants to Toronto Arts Council <i>(Note 3)</i>	75,000	75,000
Contributions to North York Arts <i>(Note 10)</i>	50,000	50,000
Investment management fees	16,635	17,301
Amortization	504	756
	<u>3,468,401</u>	<u>1,945,091</u>
EXCESS (DEFICIENCY) OF REVENUES OVER EXPENSES	(172,882)	381,247
NET ASSETS - BEGINNING OF YEAR	<u>2,574,940</u>	<u>2,193,693</u>
NET ASSETS - END OF YEAR	<u>\$ 2,402,058</u>	<u>\$ 2,574,940</u>

See the accompanying notes to these financial statements

TORONTO ARTS FOUNDATION**Statement of Cash Flows****Year Ended December 31, 2020**

	2020	2019
OPERATING ACTIVITIES		
Excess (deficiency) of revenues over expenses	\$ (172,882)	\$ 381,247
Items not affecting cash:		
Amortization	504	756
Decrease (increase) in fair value of investments	12,767	(165,066)
	<u>(159,611)</u>	<u>216,937</u>
Changes in non-cash working capital:		
Accounts receivable	(145,730)	(93)
Harmonized Sales Tax recoverable	(2,096)	(10,964)
Due from (to) Toronto Arts Council	12,349	(4,752)
Prepaid expenses	(34,520)	35,504
Accounts payable and accrued liabilities	183	17,101
Due to East End Arts	(10,073)	(80,219)
Deferred revenues	387,990	25,100
	<u>208,103</u>	<u>(18,323)</u>
Cash flows from operating activities	<u>48,492</u>	<u>198,614</u>
INVESTING ACTIVITY		
Purchases of investments, net	<u>(192,987)</u>	<u>(65,570)</u>
INCREASE (DECREASE) IN CASH	(144,495)	133,044
CASH - BEGINNING OF YEAR	<u>508,023</u>	<u>374,979</u>
CASH - END OF YEAR	<u>\$ 363,528</u>	<u>\$ 508,023</u>

See the accompanying notes to these financial statements

TORONTO ARTS FOUNDATION

Notes to Financial Statements

Year Ended December 31, 2020

1. NATURE AND PURPOSE OF THE ORGANIZATION

The Toronto Arts Foundation (the “Foundation”) was incorporated under the name Toronto Arts Council Foundation as a corporation without share capital under the Corporations Act of Ontario, and Letters Patent of Incorporation were issued by the Ministry of Consumer and Commercial Relations on July 5, 1995. The objectives of the Foundation are:

- To receive and maintain a fund or funds, and to apply all or part of the principal and income, for charitable purposes including, without limiting the generality of the foregoing:
 - i) To provide, through the Toronto Cultural Advisory Corporation (“Toronto Arts Council”) and other appropriate organizations, for grants, gifts, awards, donations, loans and other forms of financial support to artistic and cultural organizations in the City of Toronto to further the study and enjoyment of the arts and culture and to assist in the development of the artistic and cultural life in the City of Toronto;
 - ii) To make or award scholarships, gifts or awards to individuals for outstanding accomplishments and contributions to, the arts and the artistic and cultural life in the City of Toronto; and
 - iii) To produce Artsweek, to undertake awareness, communication and/or promotional services to the benefit of artistic and cultural organizations in the City of Toronto.
- The establishment of a Toronto-based repository for legacies and other gifts from individuals, families, corporations or trusts who wish to encourage the arts in Toronto;
- The creation of a permanent endowment fund, the income from which may be used as a potential income source for the Toronto Arts Council; and
- The ability to receive special funds commemorating their donors or others which may be used for prizes, scholarships or such other means of supporting the arts as their donors may designate.

The Foundation is a registered charitable organization (registration number 88854 7064 RR 0001) which is exempt from income taxes under the Income Tax Act, provided certain disbursement requirements are met. As at December 31, 2020, these disbursement requirements have been met.

The Foundation is controlled by the Toronto Arts Council through the ability of the Toronto Arts Council to appoint the majority of the members of the Board of Directors of the Foundation.

2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

Basis of presentation

These financial statements are the representation of management and have been prepared in accordance with Canadian accounting standards for not-for-profit organizations in Part III of the CPA Canada Handbook.

Revenue recognition

The Foundation follows the deferral method of accounting for contributions. Externally restricted contributions, including grants and donations, are initially recorded as deferred revenues and then recognized as revenues in the year in which the related expenses are incurred. Unrestricted contributions are recognized as revenues when received or receivable if the amount to be received can be reasonably estimated and collection is reasonably assured.

Revenues related to the Arts Awards and Mayor's Evening for the Arts include donations, sponsorships, ticket sales and auction proceeds. These amounts are recognized as revenues as the events take place.

Investment income includes interest, dividends, unit trust distributions, realized and unrealized gains and losses on investments. These amounts, except for unrealized gains and losses, are recognized as revenues when earned, per independent investment brokers.

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TORONTO ARTS FOUNDATION

Notes to Financial Statements

Year Ended December 31, 2020

2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES *(continued)*

Financial instruments

The Foundation initially measures its financial assets and financial liabilities at fair value. It subsequently measures all its financial assets, except for investments, and financial liabilities at amortized cost.

The financial assets subsequently measured at amortized cost include cash and accounts receivable. The financial liabilities measured at amortized cost include accounts payable.

Investments are subsequently measured at fair value.

Capital assets

Capital assets are recorded at cost. Amortization of tangible assets is provided on a straight-line basis over the useful life of the assets, which is 5 years for furniture and equipment. Amortization commences when the asset is placed in service.

Contributed services

The Foundation would not be able to carry out its activities without the services of many volunteers who contribute a considerable amount of their time and services. Contributed services are not recognized in these financial statements.

Use of estimates

The preparation of financial statements in conformity with Canadian accounting standards for not-for-profit organizations requires management to make estimates and assumptions that affect the reported amount of assets and liabilities, and the disclosure of contingent liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the year. These estimates are reviewed periodically and adjustments are made to revenues and expenses as appropriate in the year they become known. The Foundation's main estimates include accrued liabilities. Actual results could differ from these estimates.

3. TORONTO ARTS COUNCIL

Grants and donations revenues includes \$100,000 (2019 - \$100,000) from Toronto Arts Council Cultural Grants Program for the Foundation's Neighbourhood Arts Network initiative and \$30,000 (2019 - \$42,000) for the Newcomer and Refugee Artist Program (*Note 9*).

Grants to Toronto Arts Council expenses include \$75,000 (2019 - \$75,000) in operations grants made by the Foundation to Toronto Arts Council for shared overhead costs, and \$633,667 (2019 - \$nil) included in contributions to Toronto Arts Council for distribution of COVID-19 donations (*Note 11*). There was a one-time contribution by the Foundation to support the COVID-19 response effort of \$250,000.

Transactions with the Toronto Arts Council are measured at the exchange amount agreed between the two organizations and are approved by their respective Boards of Directors. At December 31, 2020, the amount due to Toronto Arts Council was \$10,670 (2019 - \$1,679 due from Toronto Arts Council). The balance is unsecured, interest free with no fixed repayment terms.

TORONTO ARTS FOUNDATION

Notes to Financial Statements

Year Ended December 31, 2020

4. FINANCIAL INSTRUMENTS

Cash consists of cash on hand and deposits residing in accounts at a Canadian bank. The Foundation manages cash based on cash flow needs and with a view to optimizing investment income.

Accounts receivable mainly consists of corporate and individual sponsorships from the Mayor's Evening for the Arts event. The Foundation manages collectibility risk by accepting sponsorship pledges only from credit-worthy individuals and organizations that are known to the Foundation, as approved by the Board of Directors.

It is management's opinion that the Foundation is not subject to significant market, credit or liquidity risks on its financial instruments.

The Foundation's investments are recorded at fair value, based on brokers' quotes.

Investments at December 31, 2020 are as follows:

	2020	2019
Mutual funds:		
International and U.S equity funds	\$ 1,084,688	\$ 961,782
Fixed income funds	766,373	696,255
Canadian equity funds	430,631	376,926
Money market fund	38,869	105,378
	<u>\$ 2,320,561</u>	<u>\$ 2,140,341</u>

The Foundation is exposed to market, interest rate and currency risk in respect to the value of units in the mutual funds. The Foundation is also exposed to credit risk for the amount of investments in the event of non-performance by other parties to the investment transactions. To date, the Foundation has not incurred credit losses related to these investments and does not anticipate non-performance by other parties.

In managing these risks, the Foundation has established a target mix of investment types designed to achieve the optimal return within reasonable risk tolerances.

Investment income during the year consists of:

	2020	2019
Realized gains	\$ 106,575	\$ 21,652
Income distributions	55,348	56,687
Increase (decrease) in fair value of investments	<u>(12,767)</u>	<u>165,066</u>
	<u>\$ 149,156</u>	<u>\$ 243,405</u>

5. CAPITAL ASSETS

	Cost	Accumulated amortization	2020 Net book value	2019 Net book value
Furniture and equipment	\$ 3,780	\$ 3,780	\$ -	\$ 504

TORONTO ARTS FOUNDATION

Notes to Financial Statements

Year Ended December 31, 2020

6. DEFERRED REVENUES

The continuity of deferred revenues is as follows:

	<u>2020</u>	<u>2019</u>
Balance, beginning of year	\$ 193,500	\$ 168,400
Add: amounts received during the year	2,642,301	464,864
Less: amounts recognized as revenues during the year	<u>(2,254,311)</u>	<u>(439,764)</u>
Balance, end of year	<u>\$ 581,490</u>	<u>\$ 193,500</u>

Deferred revenues at December 31 consists of:

City of Toronto grants - Neighbourhood Arts Network	\$ 97,121	\$ 42,000
Grants and donations from various donors for:		
Future Skills Centre	265,933	-
Artworx TO	96,000	-
COVID-19 Response Effort Initiative – Mentorship Program (<i>Note 11</i>)	65,936	-
Emerging Jazz Artist Award	43,500	58,000
Newcomer Artist Spotlight Program	13,000	-
Arts in the Parks	-	75,000
Other	-	18,500
	<u>\$ 581,490</u>	<u>\$ 193,500</u>

7. ENDOWMENT WITH THE ONTARIO ARTS FOUNDATION

The Ontario Arts Foundation (“OAF”) operates an Ontario Arts Endowment Fund Program in which it holds and has supplemented contributions made to arts organizations for endowment purposes. The Toronto Arts Foundation Endowment Fund is an external endowment fund, the assets of which are controlled and managed by OAF in accordance with its investment and income distribution policies. Accordingly, assets of these funds are not reflected in these financial statements.

Income of \$1,514 (2019 - \$1,700) from the endowment was recognized by the Foundation for the year ended December 31, 2020.

At December 31, 2020, the market value of this endowment fund was \$40,223 (2019 - \$40,423).

8. ARTS AWARDS, MAYOR'S EVENING AND ARTS IN THE PARKS

Beginning in 2006, the Foundation has produced an annual Mayor’s Arts Awards Lunch to honour those who have contributed extensively to the arts in Toronto.

In 2014, the Foundation established the Vision Awards to recognize jazz, newcomer and diverse City artists.

The Muriel Sherrin and William Kilbourn awards are presented every other year, respectively.

The Mayor’s Evening for the Arts event raises funds for the development and implementation of Arts in the Parks and other programming to provide greater public access to arts programs and resources in all areas of the City of Toronto.

TORONTO ARTS FOUNDATION

Notes to Financial Statements

Year Ended December 31, 2020

9. GRANTS AND DONATIONS REVENUES

Grants and donation revenues in support of Foundation initiatives are as follows:

	2020	2019
Hal Jackman Foundation	\$ 991,000	\$ -
Neighbourhood Arts Network	670,286	293,069
TOArtist COVID-19 Response Fund (<i>Note 11</i>)	383,667	-
General donations and other COVID-19 Relief Funds (<i>Note 11</i>)	129,996	56,760
Arts in the Parks	79,362	89,905
	\$ 2,254,311	\$ 439,734

Neighbourhood Arts Network

Neighbourhood Arts Network is dedicated to celebrating and supporting community engaged artists and arts organizations across Toronto through professional development events, online resources, strategic community arts partnerships and signature awards. Revenues for Neighbourhood Arts Network include grants of \$100,000 (2019 - \$100,000) from Toronto Arts Council (*Note 3*). Neighbourhood Arts Network contributed \$62,500 of these funds to the City of Toronto, a partner in program delivery of the Future Skills program. A program included within this initiative.

Newcomer and Refugee Artist Program

The Newcomer and Refugee Artist Program provides funding for individual newcomer and refugee professional artists to obtain mentorship in their chosen arts discipline. The program is open to professional artists at any stage in their career (i.e. emerging to senior) who have lived in Canada for 7 years or less. Mentors must be professional artists or arts-workers. Revenues for include grants of \$30,000 (2019 - \$42,000) from Toronto Arts Council (*Note 3*). These funds are included within the Neighbourhood Arts Network revenues above.

Hal Jackman Foundation

The Hal Jackman Foundation contributed \$1,000,000 to the Foundation in 2020. The Foundation collaborated with the Hal Jackman Foundation to support eighty arts organizations affected by COVID-19. \$991,000 was distributed to these arts organizations, which were approved by the directors of the Hal Jackman Foundation. The Foundation assisted with the process, providing context, data and expediting the delivery of funds. An additional \$9,000 was contributed to the TO Artist COVID-19 Response Fund, described below.

TO Artist COVID-19 Response Fund

The Foundation partnered with Toronto Arts Council, with assistance from the City of Toronto, to create the TO Artist COVID-19 Response Fund to provide immediate support to Toronto's artists. 100% of all donations to the Fund went directly to artists, including musicians, actors, writers, dancers, community and visual artists, all of whom faced potentially devastating financial strains due to loss of revenue from cancelled events and performances.

East End Arts

East End Arts ("EEA") provides support to artists and arts events, networks, community and artistic interests and creates new arts programming for people of all ages and backgrounds in the east end of Toronto. In 2018, EEA operated as a project of the Foundation. Effective January 1, 2019, EEA commenced operating as an independent not-for-profit organization.

Amounts due to EEA as at December 31, 2020 consist of donations received, on behalf of EEA.

TORONTO ARTS FOUNDATION

Notes to Financial Statements

Year Ended December 31, 2020

10. COMMITMENT

Prior to July 1, 2016, North York Arts ("NYA") operated as a project of the Foundation. Effective July 1, 2016, NYA commenced operations as an independent not-for-profit organization. Effective at that date, the Foundation entered into an agreement ("Minto agreement") with NYA whereby the Foundation agreed to provide partnership funding of \$50,000 per year to NYA, renewable annually for up to five years, in exchange for the Foundation's access to programming spaces from time to time as agreed.

11. SIGNIFICANT EVENT

On March 11, 2020, the World Health Organization characterized the outbreak of a strain of the novel coronavirus ("COVID-19") as a pandemic which has resulted in a series of public health and emergency measures that have been put in place to combat the spread of the virus. The duration and impact of COVID-19 are unknown at this time. It is not possible to reliably estimate the impact that the length and severity of these developments will have on the financial results of the Foundation in future periods. The Foundation continues to closely monitor and assess the impact on operations.

12. COMPARATIVE FIGURES

Some of the comparative figures have been reclassified to conform to the current year's presentation.
