

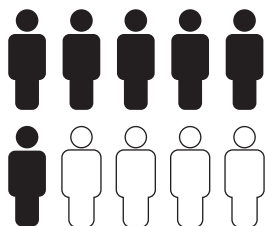
# TORONTO ARTS FACTS



Toronto's arts and culture sector contributes

## \$11.3 billion

to Ontario's Gross Domestic Product.



## Six in ten

Ontarians who live, work in, or visit Toronto say that the city's arts and cultural activities are important in their decision to do so.



## 57%

of Torontonians think support for arts in Toronto should be a priority for local businesses.



## 83%

of Canadian parents believe that engaging children in the arts is important for their development.