Every $1 the City invests in the non-profit arts sector generates $8.25 in earned revenues plus an additional $11.77 from other levels of government and the private sector.

174,000 Torontoians work in the culture sector.

80% of Torontoians see arts education programs in schools as being important.

Nine in ten Canadians believe that exposure to the arts and culture is important to their well-being.

53 more facts: TORONTOARTSFOUNDATION.ORG/KNOWLEDGE