



# State of the Arts

Annual General Meeting, September 13, 2016

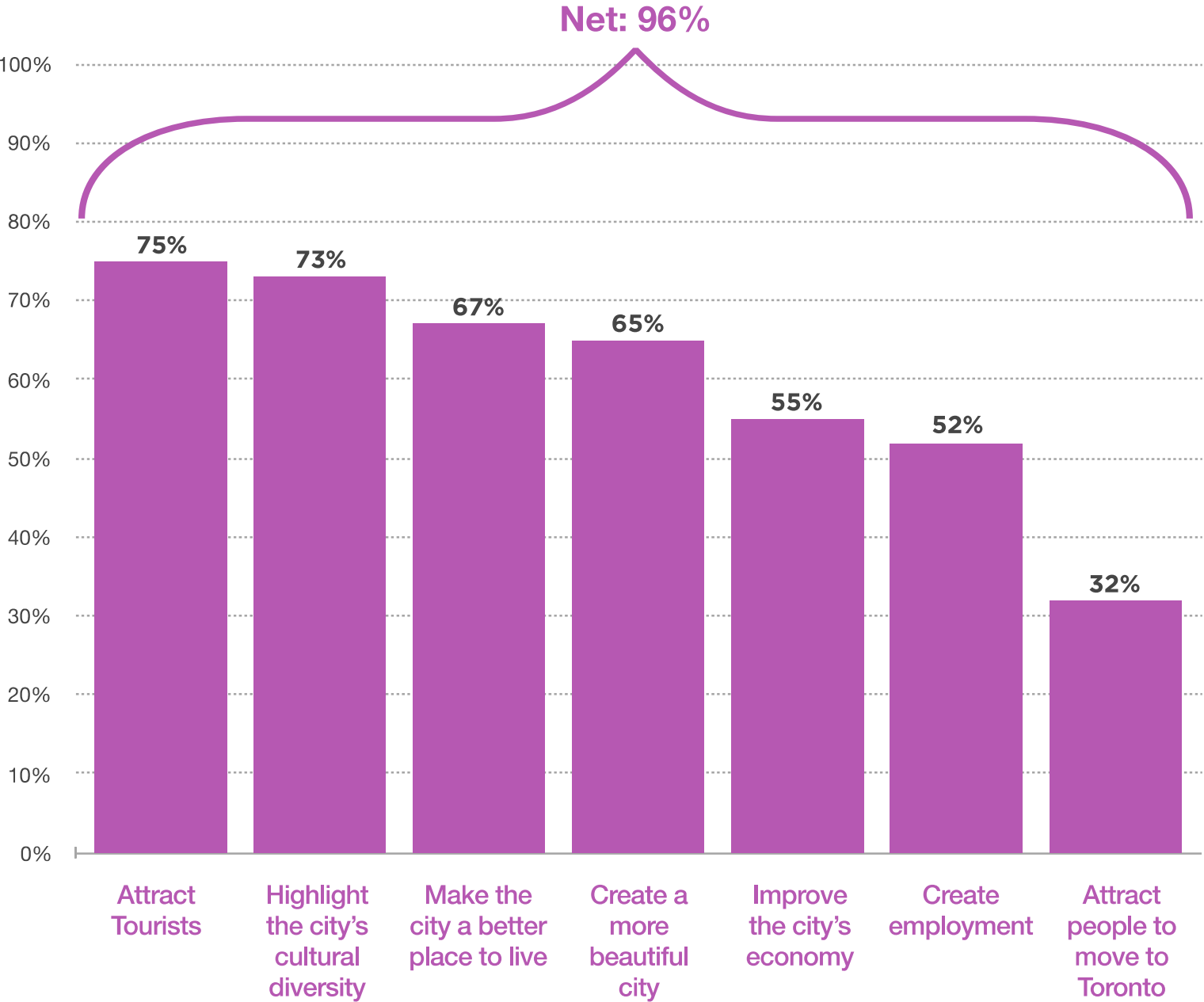


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# BENEFITS OF THE ARTS TO THE CITY

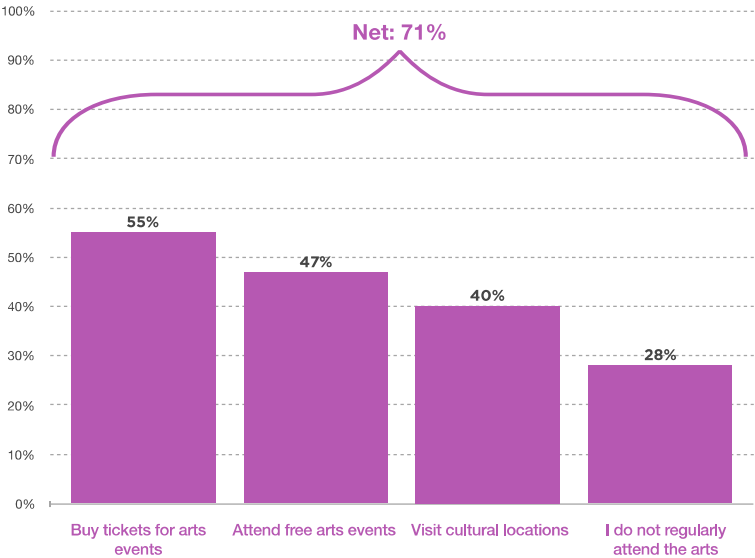
**96%** of Torontonians see at least one benefit of the arts to the city.



# The arts are important to Toronto

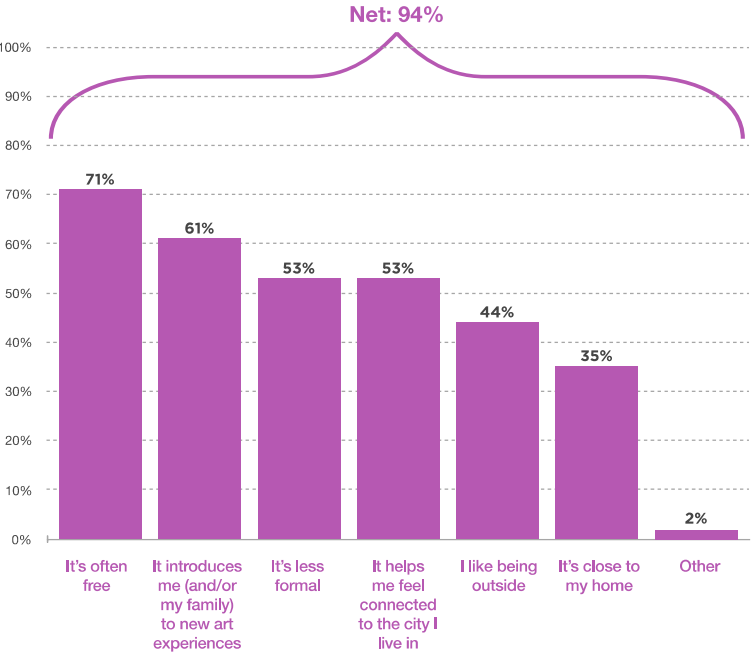
## ARTS ATTENDANCE

**71%** of Torontonians are regular attendees of the arts.



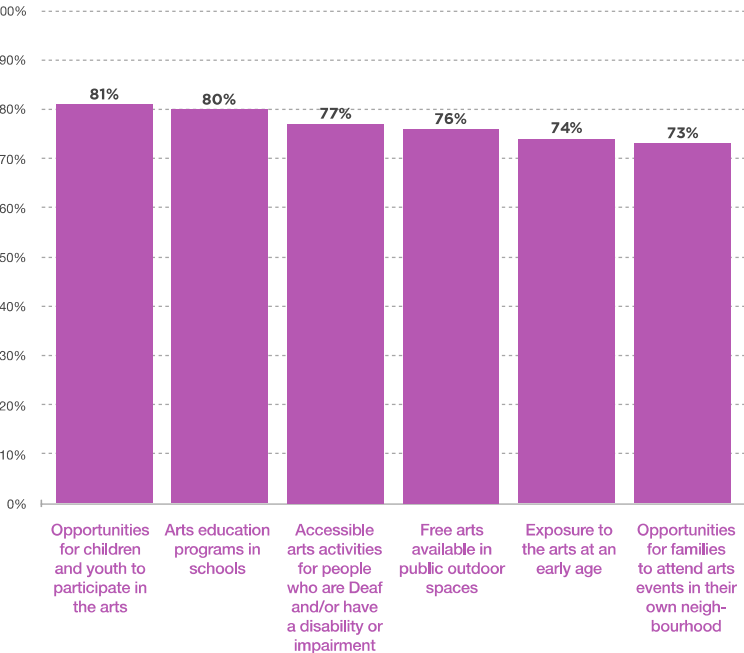
## ART IN PUBLIC SPACES

**94%** of Torontonians see a personal benefit of having art in public spaces.

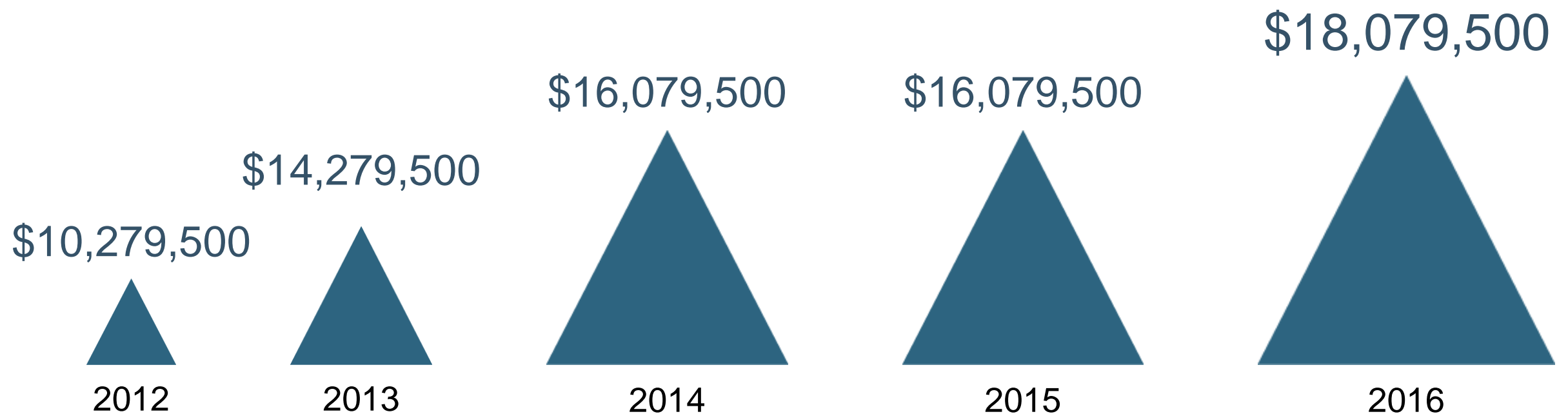


## ARTS OPPORTUNITIES

**81%** of Torontonians see opportunities for children and youth to participate in the arts as being important.



# TAC Grants Program – Increased Funding 2012-2016



## Cost per Torontonians:

Year	Cost per Torontonians
2012	\$4.10
2013	\$5.70
2014	\$6.43
2015	\$6.43
2016	\$7.23

# **New funding responds to identified Priorities**

## **Priority: Growth & Sustainability**

- Address funding inequities
- Increase core funding to arts organizations
- Increase project funding to arts orgs, individual artists

## **New Grant Programs Introduced:**

- Indigenous Arts Projects
- Performing Arts Facility Support

**Total New Investment, 2012-2015: \$8,132,405**

# **New funding responds to identified Priorities**

## **Priority: Community Connections**

- Youth led arts projects
- Community engaged art projects in inner suburbs
- Culturally diverse artists and arts organizations
- Partnerships with Toronto's civic institutions

## **New Grant Programs Introduced:**

- ArtReach Toronto
- Targeted Enhanced Funding
- Music Creation & Audio Recording
- Platform A
- Artists in the Library, Schools, Historic Sites, Parks

**Total New Investment, 2012-2015: \$4,461,355**

# **New funding responds to identified Priorities**

## **Priority: Innovation & Partnerships**

- Respond to exceptional one-time events
- Facilitate professional development opportunities
- Stimulate increased investment in Toronto arts

## **New Grant Programs Introduced:**

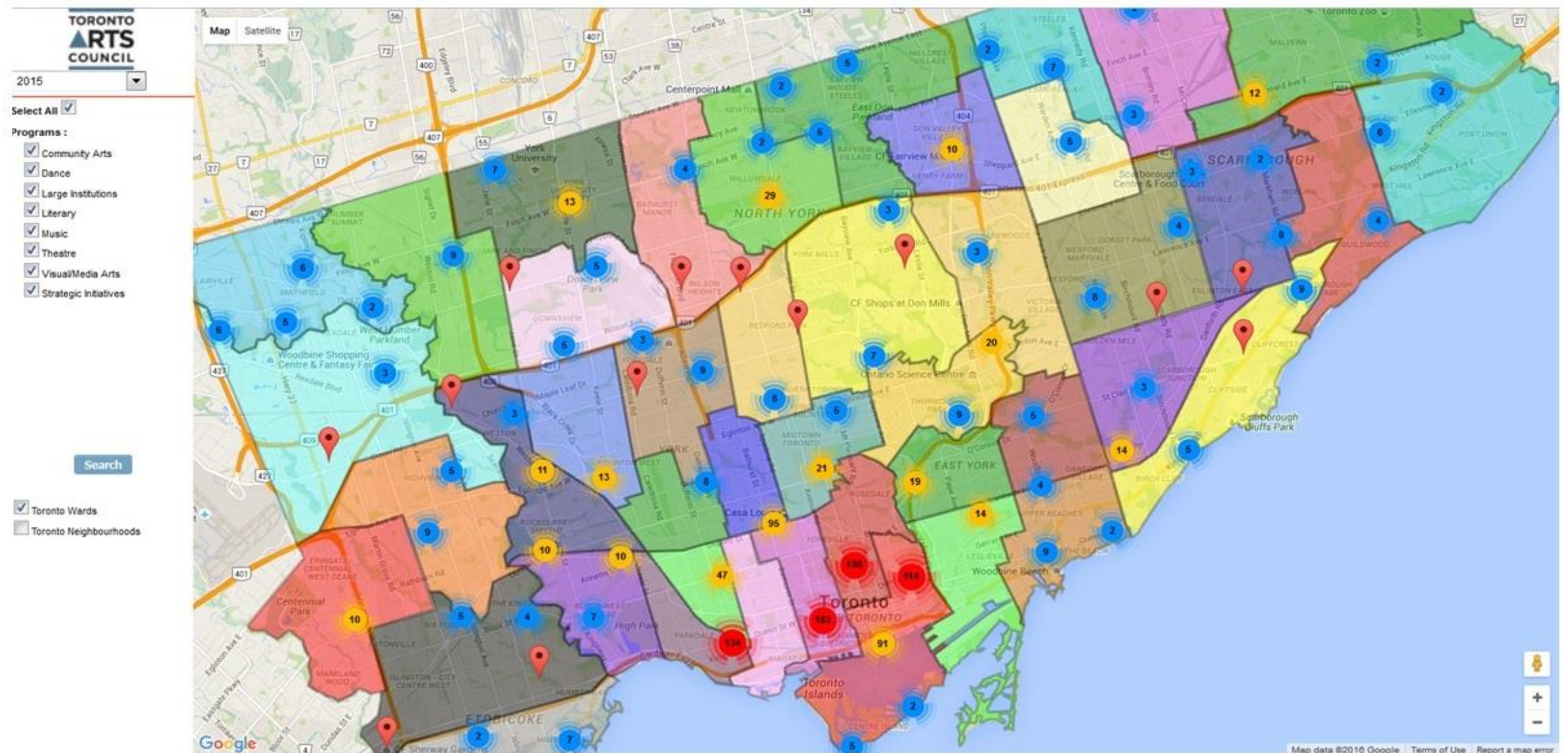
- Pan Am Path
- Open Door Funding
- TAC Leaders Lab
- ArtsVest, Business for the Arts

**Total New Investment, 2012-2015: \$3,052,485**

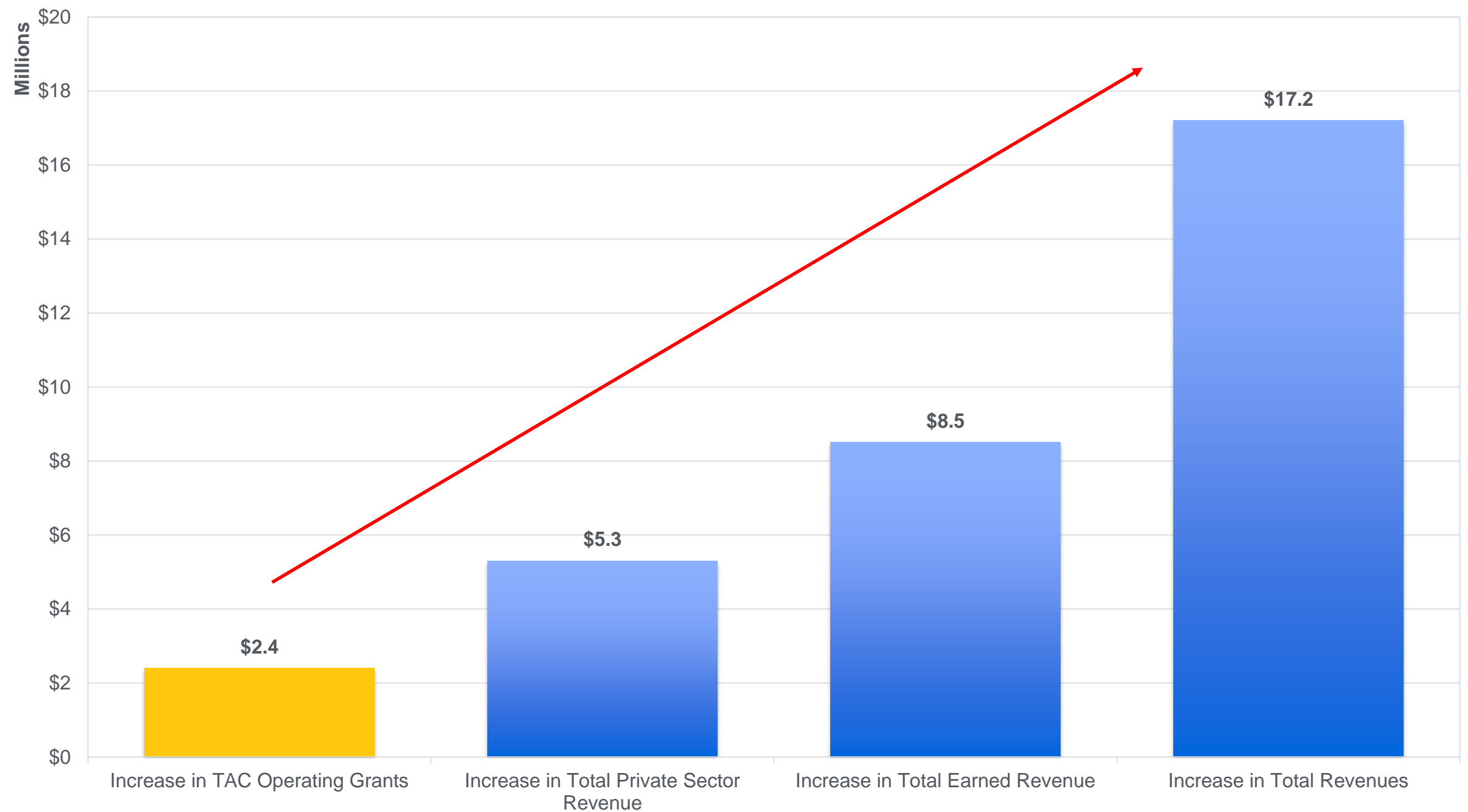


# Geographic Distribution

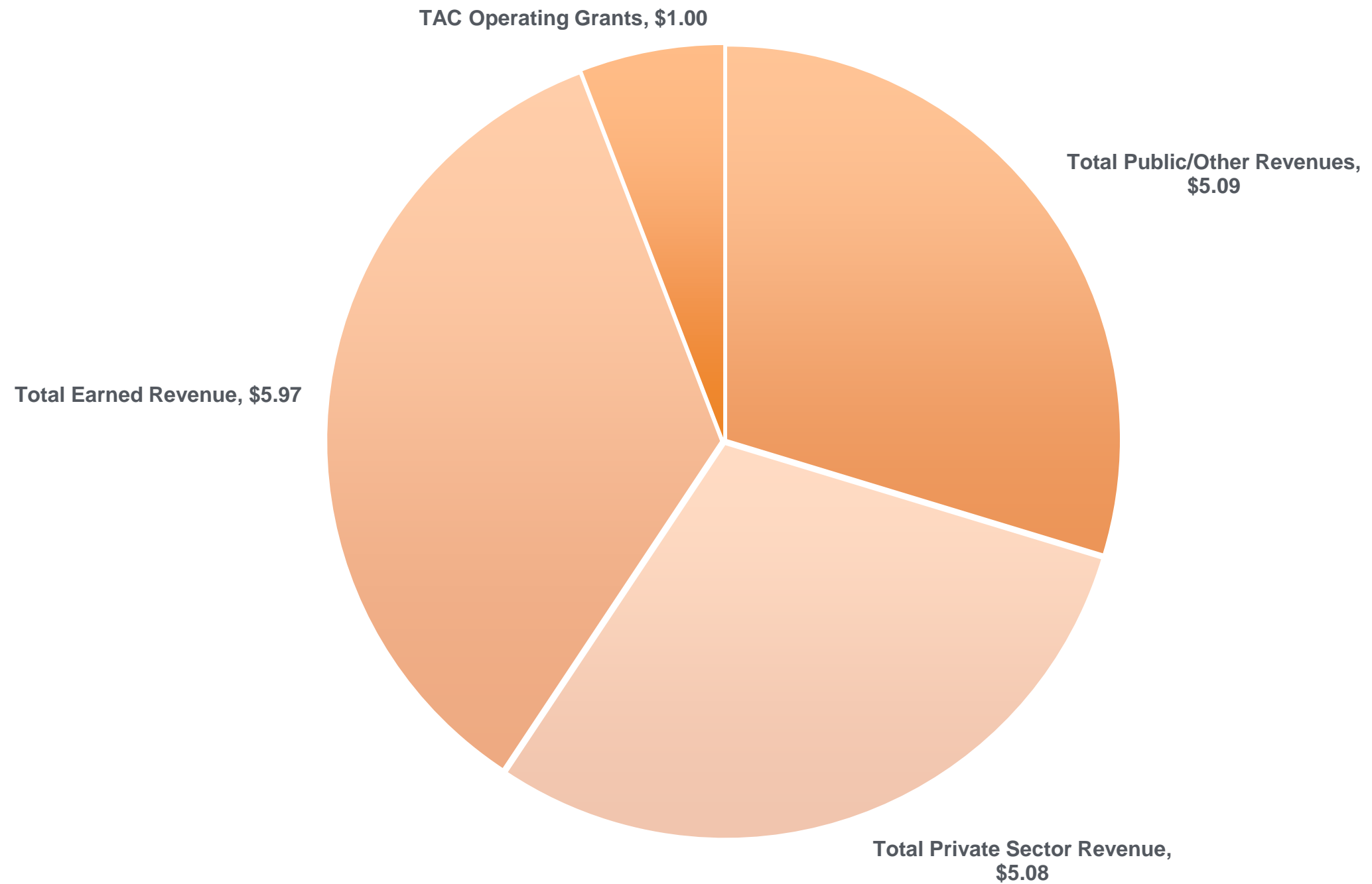
TAC's new online grants system populates an interactive map showing the location of TAC funded programming in every ward of Toronto, searchable by year, program and location. [www.torontoartscouncil.org/tac-impact](http://www.torontoartscouncil.org/tac-impact)



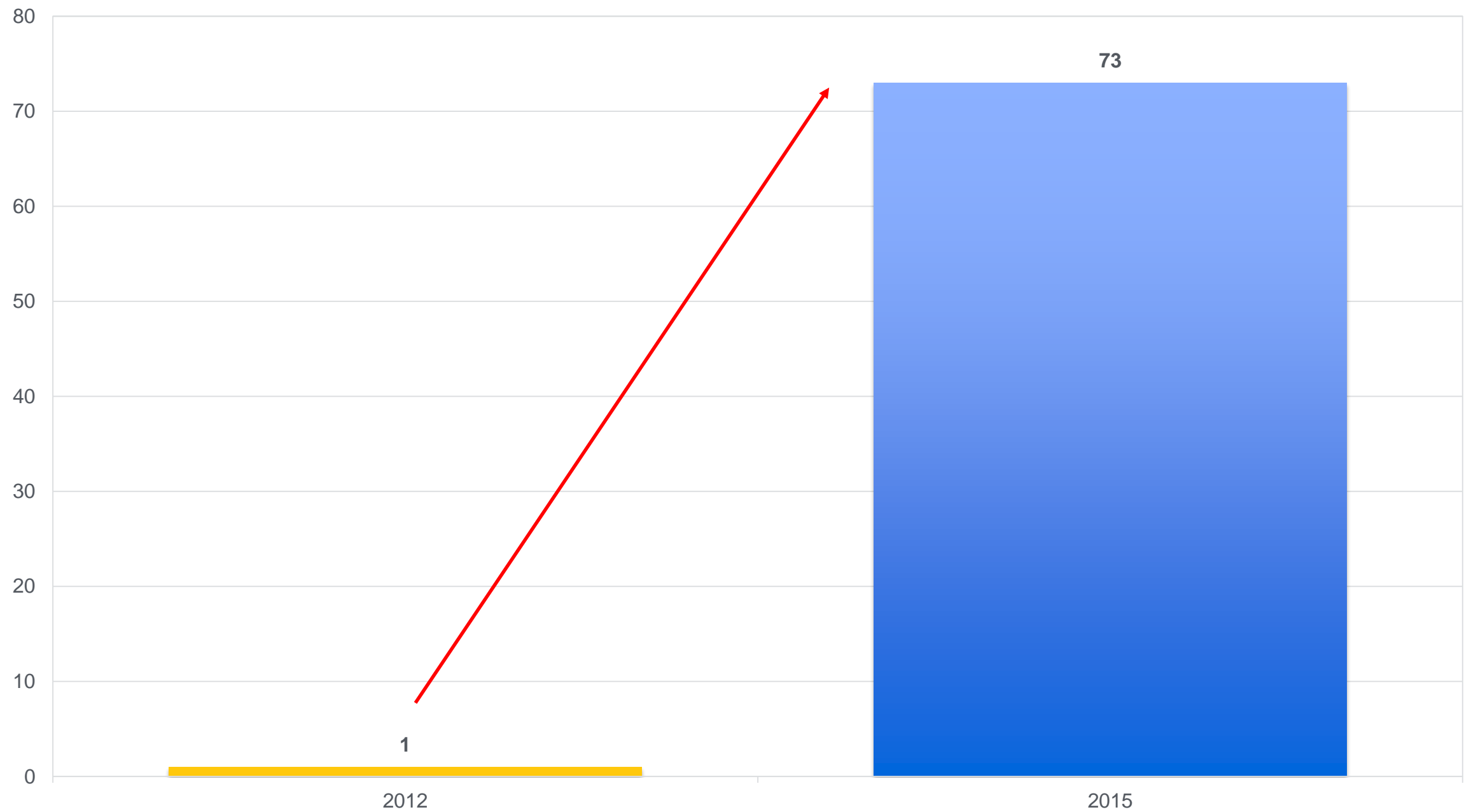
## Increase in Operating Organizations' Annual Revenues compared to TAC Grants, in \$ millions 2012-2015



**For every \$1 in operating grants by TAC in 2015,  
\$16.13 was raised from other sources**



## Toronto Arts Council Youth-led projects funded, 2012-2015





# TAC 2015 Funding Impact

- **\$16.1** million support for **941** artists & organizations
- **283** grants to **first time** recipients
- **21,000** performances, exhibitions, events
- Attended by **11 million** people
- Presented in **all 44** wards of Toronto



Esmeralda Enrique Dance Company, "Resonancias"

Photo: Hamid Karimi



# TAC 2015 Funding Impact

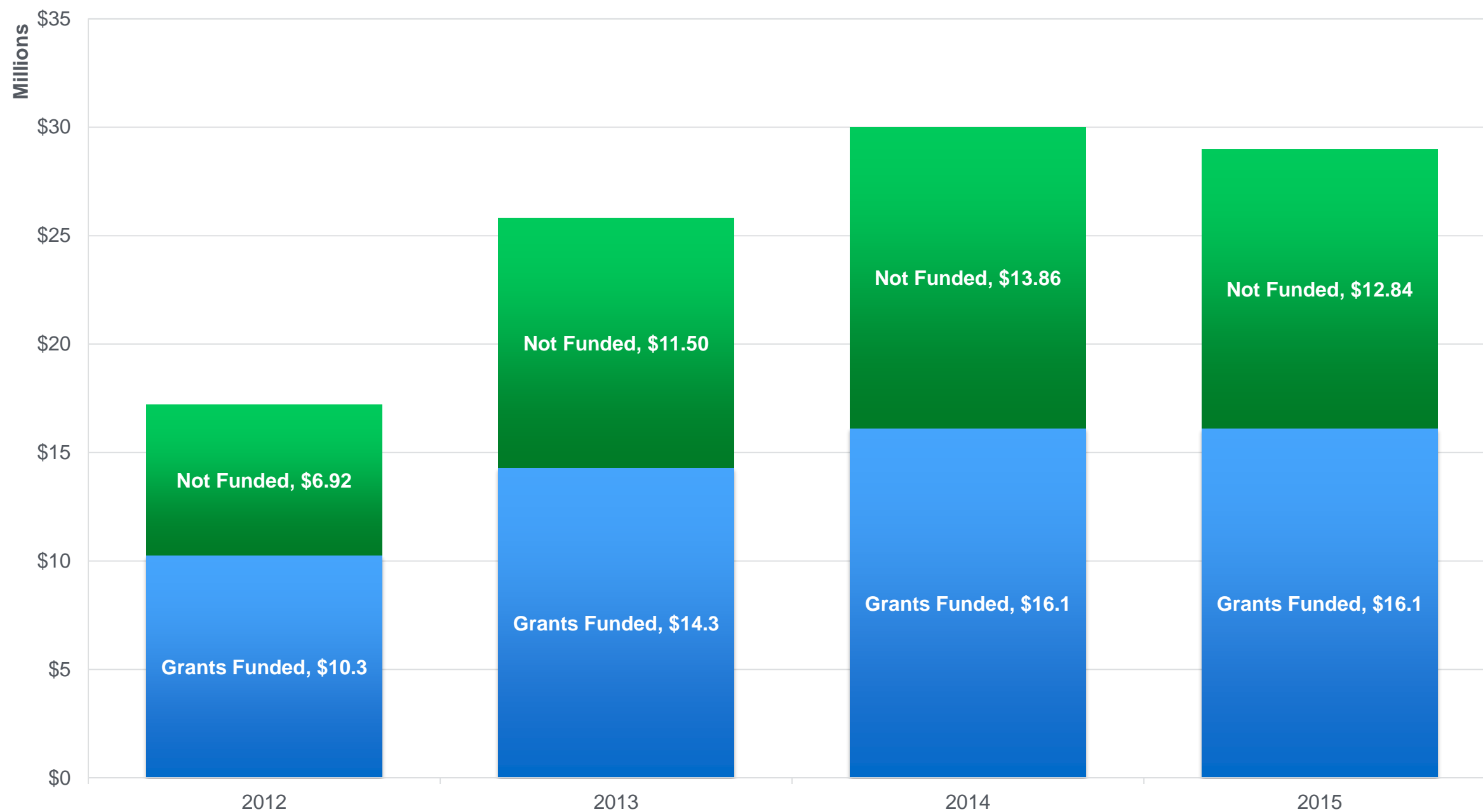
- Earned **\$60 million** in ticket sales
- Raised **\$51 million** private sector support
- Employed **18,250** artists
- Encouraged **26,000** volunteers to donate
- Over **540,000** hours
- **Cost of TAC grants per Torontonians: \$6.43**



Kultura's 10<sup>th</sup> annual Filipino Arts Festival

Photo: DJ Tran

## Toronto Arts Council \$ Applications Received and Funded, in millions



# Arts in Toronto – Developing Trends

## Growth in:

- ▲ Artists / Organizations / Activity
- ▲ Interdisciplinary work and collaboration
- ▲ Local, national & international collaborations
- ▲ Artists working with mental health survivors
- ▲ Deaf and disabled artists practicing
- ▲ Newcomer artists in Toronto

# Identified Needs

- Opportunities for youth artists
- Equitable access for culturally diverse artists and organizations
- Access to arts programming for residents outside the downtown
- Affordable and accessible arts space
- Living wage for artists and arts workers

# Arts-Making 2025: Toronto Arts Council Strategic Priorities

## NEW INVESTMENT

realizing the potential  
of Toronto's artists and  
arts organizations

## STRONG PARTNERSHIPS

extend opportunities,  
reach and profile of  
Toronto artists

## URBAN LEADERSHIP

speak with a  
compelling voice for a  
creative, equitable and  
thriving city

## RESPONSIVE GRANTING

reflect the city,  
embrace technology  
and build on success



**DIVERSE VOICES.  
EQUITABLE ACCESS.  
DEVELOPMENT AND GROWTH.**

**REFLEXIVE ENGAGEMENT.  
SURPRISING ENCOUNTERS.  
SHARED STORIES.**

**VIGOROUS  
EXPERIMENTATION.  
CREATIVE INSPIRATION.  
CRITICAL ACCLAIM.**

**VIBRANT COMMUNITIES.  
PARTICIPATORY CULTURE.  
OPEN ACCESS.**

# TAC & Toronto Arts Foundation Shared Programs





# Arts in the Parks, 2016







Bringing free family friendly arts events to parks throughout Toronto.

- TAC Animating Toronto Parks grant program allocated \$343,000 for events in 23 parks outside the downtown core. Attendance at 23 parks: 7,000+
- With private sector support, Toronto Arts Foundation recruited 200 volunteers and created a massive outreach and promotion campaign to attract people to events at neighbourhood parks
- Over 150 events were held in the summer of 2016 in parks throughout the city.
- All events free and open to the public.
- Total attendance, 2016: TBD

# Newcomer and Refugee Arts Access Program

Developed as a partnership between TAC and Toronto Arts Foundation, the Newcomer and Refugee Arts Access program will:

- Provide mentorship for newcomer and refugee artists to develop and advance their artistic practice
- Create opportunities for newcomer and refugee artists to integrate and influence the Toronto arts sector
- Create paid, meaningful artistic and collaborative opportunities for professional artists
- increase the visibility of TAC in diverse communities



# SPARK



How To ▶

Learning ▶

Money ▶

Space ▶

Reading ▶

Self Care ▶



## NEWS & OPPORTUNITIES

Stay up to date on opportunities, events, jobs and initiative taking place in Toronto community engaged arts community!

[CHECK OUT THE LATEST!](#)

## BMO Learning Room

This is a curated resource space designed to direct you to specific professional development opportunities, online learning, lesson plans, funding initiatives, toolkits, reports and valuable information.

If there is anything you would like to see added to this section, do not hesitate to contact us today!

? HOW TO

💡 LEARNING

\$ MONEY

📍 SPACE

📖 READING

❤️ SELF CARE



## SONG LIBRARY FOR FACILITATORS & SOCIAL ARTISTS

Are you looking for some simple melodies or call and response songs to bring to your youth group, community choir, drop-in centre or classroom? Check out PYE Global's amazing open-source library, its filled with great resources!



## ARTS & EQUITY TOOLKIT

Practical tools and resources for artists and groups working towards equity in the arts. The Arts & Equity toolkit emerged from the needs and concerns identified by artists working to engage Toronto communities through the arts.



## ARTIST INSIGHT | CREATIVE BALANCE

Check out popular craft artist, Kalpna Patel insight's on how to manage a productive creative practice and career. She includes insights on productivity, evaluation, process and maintaining individual personality in your work.

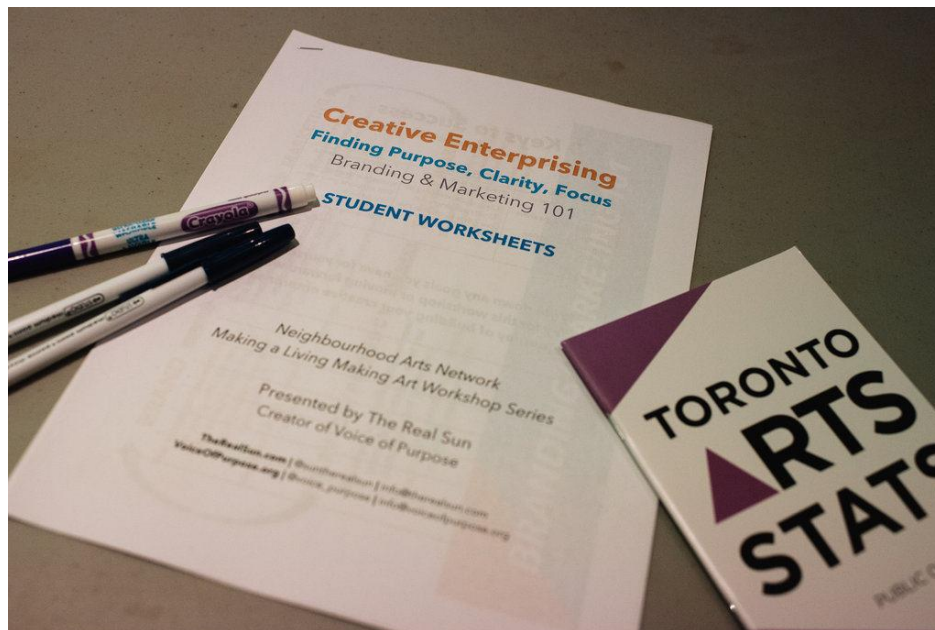




An arts and leadership symposium exploring emerging trends, community innovation and creative leadership in the field of arts & equity.



## Making A Living, Making Art





# East End Arts

## Incubating the startups of a Local Arts Organizations





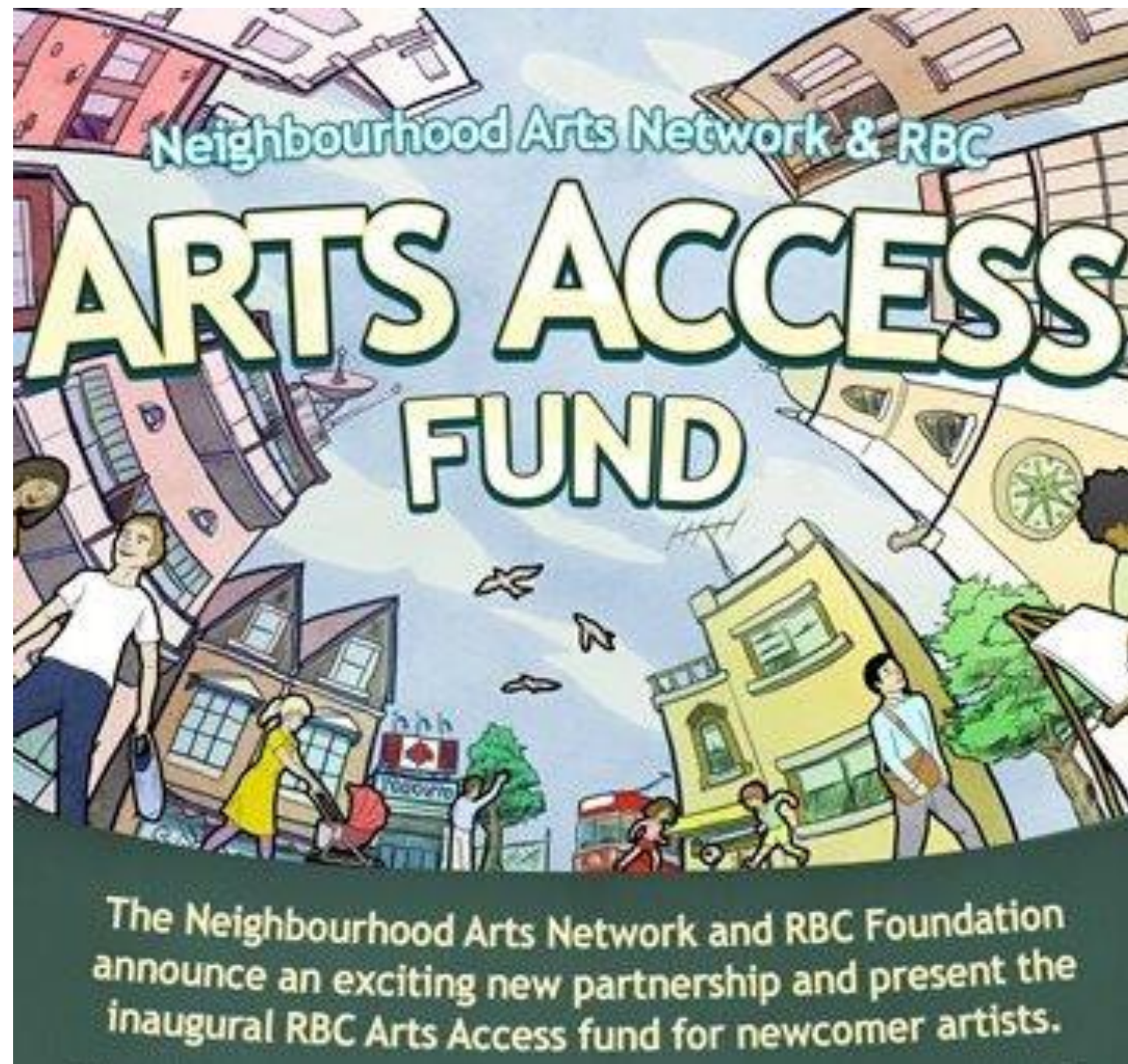
**SPOTLIGHT**







# Newcomer Program & RBC Arts Access Fund





# TD Arts Diversity Award



“The arts serve as a powerful vehicle for sharing and disseminating the overlooked and unacknowledged stories and histories of marginalized peoples.”

**Art Gallery of York University**  
2016 Finalist

Recipient to be announced September 21, 2016.

Title  
Partner



Photo credit:  
Marlon Griffith, Ring of Fire 2015. Photo by Anthony Gebrehiwot



[TORONTOARTSFOUNDATION.ORG](http://TORONTOARTSFOUNDATION.ORG)

[#TOArtsAwards](https://twitter.com/TOArtsAwards)



# Newcomer Artist Award



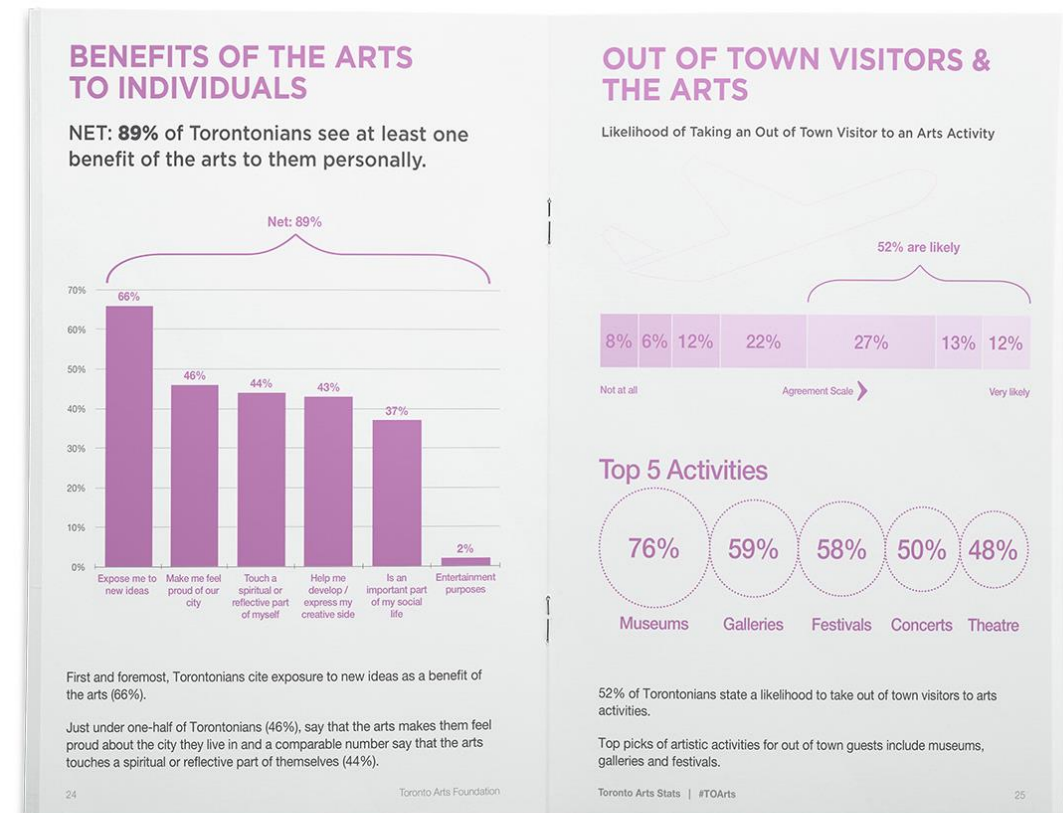


# SUPPORT

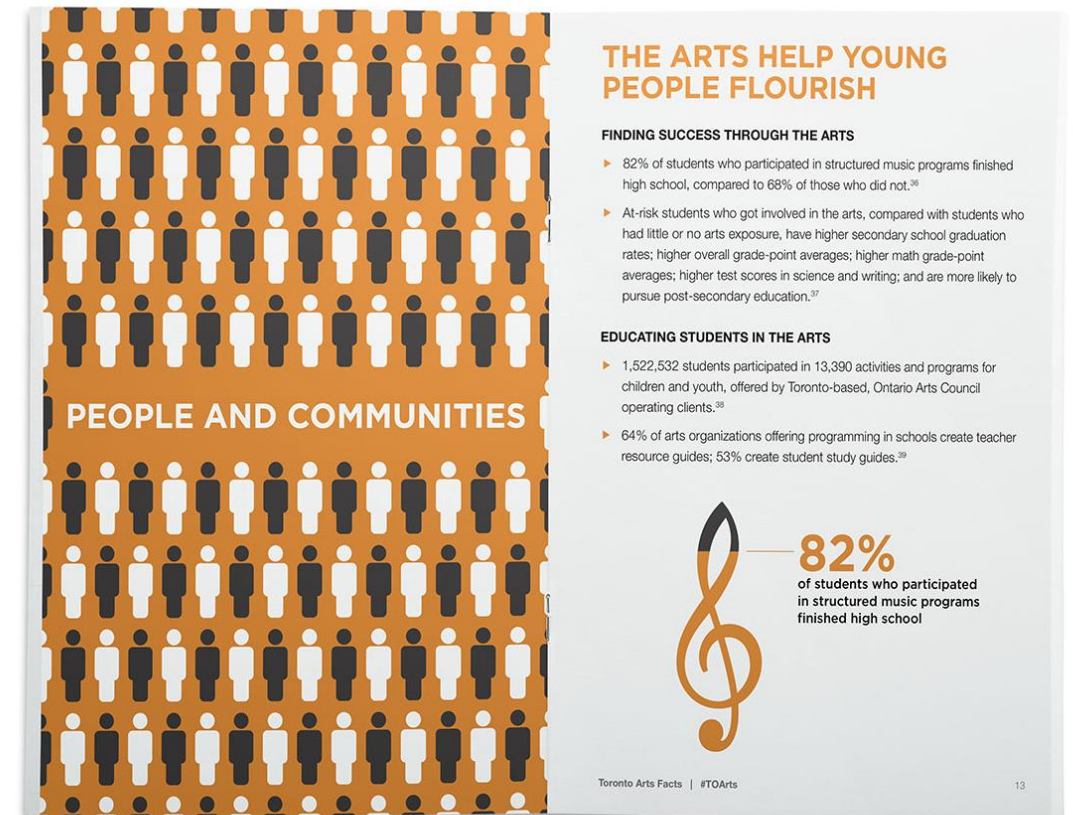


# Toronto Arts Stats

## Public Opinion Survey with Leger



# Toronto Arts Facts





# Creative Champions Network

## The Art of Good Governance





THE MAYOR'S EVENING  
FOR THE

# arts

IN SUPPORT OF  
TORONTO ARTS  
FOUNDATION

**\$1.4 million raised**

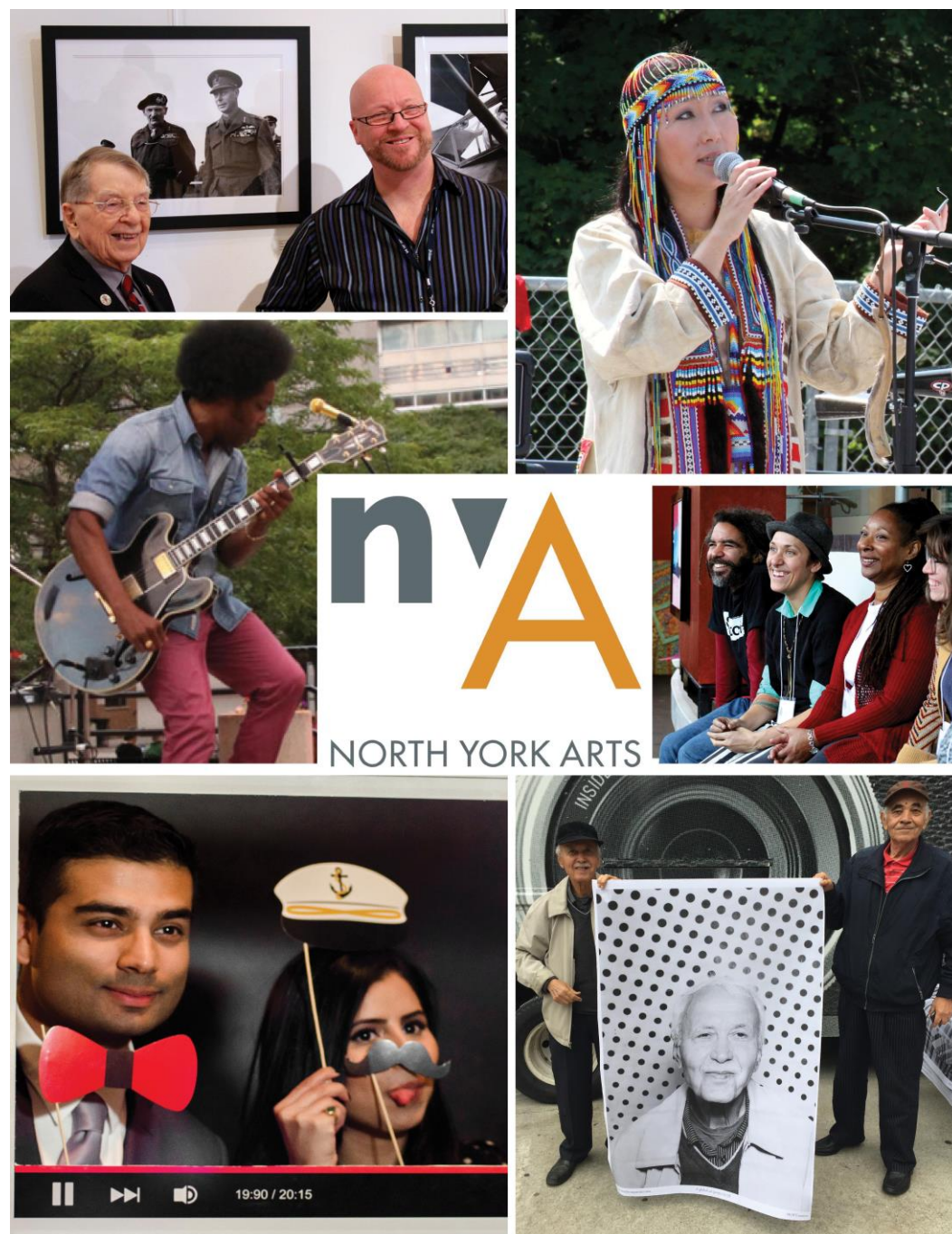






NORTH YORK ARTS

# North York Arts – Highlights



## NYA highlights (2011 - 2016):

**140,021** Community members attended and participated in programs, events and workshops

**5,849** Volunteer Hours

**576** Volunteers

**408** Artists and performers contracted to showcase their work at the local community events

**140** Partnerships developed

**124** Programs, events and workshops produced

**5** research projects conducted with North York Arts' participation

**New office hub** established at the Toronto Centre for the Arts in 2014

**New strategic plan developed** (2016-2020) with the enhanced vision to bring art and community together throughout North York



September 13, 2016

Kathleen Sharpe, Chair  
Claire Hopkinson, Director and CEO

Dear Kathleen and Claire:

On behalf of the North York Arts Board and Staff, we would like to thank the Toronto Arts Foundation for all your support. Since the beginning of our incubation in 2011, the Toronto Arts Foundation has connected us with artists, arts groups and the North York community. Over the last five years, we have made great strides in supporting more artists, hosting more community events, and providing much-needed arts programming to the Neighbourhood Improvement Areas of North York.

The vision and leadership of the Toronto Arts Foundation during our incubation allowed North York Arts to continue to enhance its daily operations and services to support the North York community. Since inception, our highlights and

.....

In closing, we thank you for your support and look forward to our continued partnership to further build and celebrate the arts in North York!

Sincerely,

Chair, Board of Directors

Executive Director



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