



April 16, 2024

Arcadian Court, Simpson Tower

SPONSORSHIP REQUEST
TABLE HOST: \$5,000



"Toronto needs its arts to drive our economy, and to help us define who we are in the world. Artists need Toronto to love them back, to celebrate and nurture their talent, use our collective skills and creativity to find new ways to promote our depth of talent to the world. We need to promote ourselves and sing on the rooftops." – Mayor Olivia Chow

Mayor Olivia Chow and a carefully curated room of 300+ corporate executives, politicians, artists, cultural leaders, leading philanthropists, and special guests will come together to celebrate and support the arts at the 18th annual Mayor's Arts Lunch.

Five Toronto Arts Foundation Awards, presented during high profile, joyful event, recognize artistic excellence and the contributions of artists and arts supporters, across disciplines, to creative city-building in Toronto.

This event and the awards are wholly supported by donations from generous arts champions.

BENEFITS OF SPONSORSHIP

- Four (4) invitations at the Mayors' Arts Lunch and pre-lunch reception. We will fill the remaining seats at your table with a fascinating array of Toronto's cultural and civic leaders.
- Half Page advertisement placement in the Mayor's Arts Lunch program book
- Logo recognition in the Lunch program book and on the Toronto Arts Foundation website.
- Logo recognition in the 'thank you to our sponsors' ad in The Toronto Star, published following the event.

For more information contact:

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MAYOR'S ARTS LUNCH





2024 AWARDS

Toronto Arts Foundation Awards celebrate artistic excellence and recognize the contributions of artists and arts supporters to creative city-building in Toronto. Financial support of the annual Toronto Arts Foundation Awards is provided through a combination of legacies and annual donations from private and corporate donors.

All award recipients receive an original work of art in the form of a plate, commissioned each year from some of Toronto's most important visual artists. Pictured above is the 2015 plate by Shary Boyle, an award-winning artist whose work has been exhibited nationally and internationally.

Arts for Youth Award – A \$20,000 cash prize, with finalists receiving \$2,000, celebrating an individual, collective or organization that has demonstrated an outstanding commitment to engaging Toronto's youth through the arts. Established in 2007, the award is supported by Martha Burns, Jim Fleck, and Sandra and Jim Pitblado.

Breakthrough Artist Award – A \$10,000 cash prize, with finalists receiving \$2,000, celebrating the accomplishments and future potential of an emerging Toronto artist working in any discipline. Established in 2006, the award is supported by The Azrieli Foundation.

Celebration of Cultural Life Award - A \$10,000 cash award, with finalists receiving \$2,000. Originally called the William Kilbourn Award, the award embraces the spirit of Toronto Arts Council founding President William Kilbourn and recognizes excellence in three of Toronto's senior arts practitioners. The award celebrates an individual performer, teacher, administrator and/or creator in any arts discipline, including architecture and design, whose work is a celebration of life through the arts. The 2024 recipient prize is generously supported by Maureen and Victor Dodig. In addition to the prize money, the 2024 recipient will receive a complimentary weeklong stay at Valleyview Artist Retreat.

Muriel Sherrin Award – A \$10,000 cash prize, with finalists receiving \$1,000. The award celebrates an artist or creator who has contributed to the cultural life of Toronto through outstanding achievement in music or dance. The recipient will also have participated in international initiatives, including touring, studying abroad and participating in artist exchanges. In addition to the prize money, the 2024 recipient will receive a complimentary week-long stay at Valleyview Artist Retreat. The award rotates from music to dance in alternating prize years, and in 2024 will be presented in the field of dance.

Community Arts Award - A \$10,000 cash prize, with finalists receiving \$1,000. The award celebrates an individual artist or organization that has made a significant contribution in Toronto, by working collaboratively with culturally diverse communities and creating access to arts and culture. The award rotates annually between being presented to an organization and an individual. In 2024, the award will be presented to an individual. The Community Arts Award is supported by MOD Developments.